

## CHAPTER 85 DIRECTIONAL SIGNS

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**85.010. Location, Purpose, Types, and Specifications of Permitted Signs.** When an application therefor is filed and approved in this chapter provided, it shall be lawful to place in the parking strip or other street area not ordinarily used by pedestrian or for vehicular traffic a directional sign indicating a business district, industrial area, community center, church, institution or manufacturing plant. Three types of directional signs are allowed:

(a) Type One sign shall be made of wood, or other approved material, not more than four feet in width, shall not exceed ten feet in height above the level of the street or curb, upon which may be painted or marked the words "industrial area," "business district," "community center," "church," "hospital," or similar designation with letters not more than five inches high. Attached to or suspended from this sign may be panels or shields containing the name or names of business concerns, factories, churches, or other activities or concerns but only one name to be on any individual panel, and the lettering thereon shall not exceed four inches in height. These panels may be suspended one below the other, and they may extend for the width of the sign. The sign or panels may also contain a directional arrow.

(b) Type Two sign shall consist of a single panel in a size, type, and height determined and approved by the director of public works, and may contain information designating a specific industrial area, business district, community center, church, hospital, or similar designation. More than one directional panel may be fastened to the same post. Such panel may be pointed on one end.

(c) Type Three signs may be allowed for individual businesses that have alley-only access. The design for Type Three signs shall be approved by the Director, and match the pedestrian wayfinding directional signs. (Ord No. 241-66; Ord No. 43-84, Ord No. 22-16)

**85.020. Permit to Install; Application Contents.** Any person desiring the installation of a street directional sign of either type shall make application to the director of public works, which application shall state the name or names of the applicant, the type of sign desired, the location of the business, factory, plant, church, hospital, institution, district, zone, or area to be indicated on the sign or signs, the name or names of the industrial area, business district, community center, hospital, church, institution, or manufacturing plant desiring a directional panel upon the post or sign panel, and such other information as the director of public works may request. (Ord No. 241-66; Ord No. 43-84)

**85.030. Issuance of Permit.** If the directional sign conforms to the requirements of this chapter and the installation of the requested sign shall not constitute a traffic hazard or be a nuisance, but will serve the general public's convenience and necessity, the director of public works shall, upon the payment of the fee fixed by this chapter, issue the necessary permit. (Ord No. 241-66)

**85.040. Fees; Generally.** There shall be charged a filing fee for applying for a directional sign permit and an annual privilege and maintenance charge in the amount prescribed by resolution of the council. There shall be charged for the erection of a Type One sign panel and post, a Type Two sign, and a Type Three sign and post, a fee based upon the actual cost of labor, material, and equipment, plus ten percent for engineering and supervision. A fixed maintenance fee will be charged annually thereafter. (Ord No. 4986;

Ord No. 12-76; Ord No. 43-84; Ord No. 69-89; Ord No. 51-91; Ord No. 51-96, Ord No. 22-16)

**85.060. Director of Public Works to Install Signs.** All installations made pursuant to this chapter shall be made by the director of public works. (Ord No. 4986)

**85.070. Movement of Signs; Permit Not To Grant Vested Right.** Any directional sign panel, signpost, or sign installed pursuant to the provisions of this chapter may be moved or removed at any time the moving or removal thereof is necessary in connection with any improvement project or when deemed necessary for the public safety or when it is deemed that the directional signs are no longer necessary. Every permit in this chapter is issued and shall be accepted by the applicant therefor with the understanding and agreement that no vested rights to any sign panel or sign are granted, and any and all such sign panel, posts, and directional panels may be removed whenever the council deems removal in the best interest of the city. (Ord No. 4986; Ord No. 43-84)

**85.080. Applicability of Certain Regulations to Existing Signs.** The provisions of this chapter relating to fees for individual directional panels and for the maintenance of such panels and the provisions relating to the moving or removal of panels shall apply to existing directional panels or signs installed prior to the effective date of this chapter. (Ord No. 4986; Ord No. 43-84)