

EVERYDAY HEROES NEEDED

GET THE APP. SAVE A LIFE.

Sudden Cardiac Arrest (SCA) is one of the leading causes of preventable deaths. The PulsePoint app alerts bystanders—like you—who can help victims before professional help can arrive.

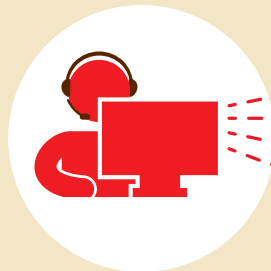
PulsePoint alerts you to nearby people in need.

For every minute that passes before help arrives, **SCA survival odds decrease by 7%–10%.**

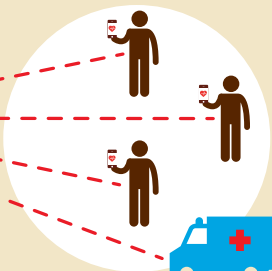
PulsePoint is like AMBER Alert for Sudden Cardiac Arrest victims.



1 SCA victim in need



2 911 operator sends PulsePoint alert



3 Signal received by nearby PulsePoint users



4 Users rush to help victim before professional help arrives



LIVES NEED SAVING EVERY DAY

SCA kills almost **1,000** PEOPLE PER DAY IN THE U.S.

Nearly **60%** of SCA victims **DON'T GET CPR** until professional help arrives.

13M Americans are **CPR TRAINED AND CERTIFIED ANNUALLY.**

The U.S. survival rate for SCA is **11%** BUT YOU CAN HELP IMPROVE IT!

SCA data source: American Heart Association, "About Cardiopulmonary Resuscitation (CPR)" (2012)

HOW TO HELP

Call **911**



Push hard and fast on the center of the chest to the beat of "**Stayin' Alive**"—100 times per minute.

Early CPR and rapid defibrillation before an emergency team arrives can boost survival by 50%.

DOWNLOAD THE APPS:



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PulsePoint

PHYSIO CONTROL