

SALEM PUBLIC ART COMMISSION MEETING

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Commissioners

Paula Booth
Rachel Bucci
Chris D'Arcy – Chair
Nathan Good
Michael Hernandez
Eileen Cotter Howell – Vice Chair

City Staff

Courtney Knox Busch, City Manager's Office

Next Meeting

October 10, 2018, 9:30-11:30 am
Public Works Conference Room (#325)

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MEETING AGENDA

Wednesday, September 19, 2018

9:30 a.m. – 11:30 a.m.

*Salem Civic Center, Room 325
555 Liberty Street SE*

1. Call to Order
2. Introductions
3. Public Comment (Appearance of interested persons to provide comment on an issue.)
4. Approval of Consent Agenda
 - a. Agenda for September 19, 2018
 - b. Minutes of August 8, 2018
5. Discussion Items
 - a. Arts in Parks, Patricia Farrell
 - Riverfront Park Master Plan
 - Confederated Tribes of the Grand Ronde poles
 - Opportunities for Art in Parks
 - b. Update: Salem Peace Mosaic
 - c. Collection Subcommittee
 - Scavenger Hunt, Brochure
6. Action Items
 - a. Mattingly Mural Conservation
 - b. Betty LaDuke Acquisition
7. Commissioner's Comments
 - a. Recruitment Update
 - b. Upcoming SPAC Meetings: 10/10, Retreat?
 - c. Upcoming Subcommittee Meetings: TBD
8. Adjourn

Recently Completed Activities

- ✓ Staprans on display at Library pending its restoration
- ✓ Art conservator contracts in place for 1) objects and 2) paintings and works on paper
- ✓ Eco-Earth Globe assessment, restoration strategy in progress
- ✓ Selected artists for conceptual design phase of art work to commemorate Bottle Bill with Oregon Environmental Commission
- ✓ Migration to new on-line catalogue (June 2018)

Current Activities

- Engage in design of Downtown Streetscape (October 2017 – Fall 2018)
- Engage in Riverfront Park Master Plan (November 2017 – Fall 2018)
- Engage in design of Police Facility (October 2017-2019)
- Eco-Earth Globe restoration strategy with local artist community
- Salem Peace Mosaic (possible) relocation strategy
- OASF, Salem Convention Center and City of Salem agreement regarding Collection
- Betty LaDuke acquisition
- Brochure to raise awareness of Public Art Collection (July 2018)
- Mural at The Rivers (summer 2019)
- Cataloguing system for works in collection

Ideas for Future Activities

- Define purpose of Public Art Collection, criteria for art selection
- Donation guidelines
- ? Consider whether to change allocation between funds
- ? Establish pre-application conference for murals

Annual Schedule

- ✓ Annual Report to Council (July 2018)
- Develop Work Plan
- Commission recruitment
- Update to Library Foundation/City agreement re: Collection (January 2019)
- Commission elections (January 2019)
- Art in Streetscape Planning (January 2019)

Budget Update

	Proposed FY 18-19 Budget	Major Expenses	Remaining Resources
Art Acquisition (70%)	\$53,510	-\$15,000	\$38,518
Management (20%)	\$5,520	\$-5,800	
Maintenance (10%)	\$5,040		\$5,040

- Major Art Acquisition Expenses: \$15,000 for Oregon Environmental Council commission



CITY MANAGER'S OFFICE

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**Salem Public Art Commission
August 8, 2018
Salem Public Library – Anderson Room B**

Commissioners

Chris D'Arcy, Chair
Rachel Bucci
Nathan Good
Eileen Cotter Howell

Guests

Chuck Adams, YMCA Board President
Eleanor Berry, Salem Peace Mosaic
Sadie Carney, YMCA Board
Sam Carroll, YMCA CEO
Linda Coons, Save the Peace Mosaic Committee
Cathy Daniels, Save the Salem Peace Mosaic
Jane Cummins-Fidler, Salem Art Assn. Gallery Guides
Mary Heintzman, Eco Earth Globe
Toni Kramer, Salem Peace Mosaic
Jeremy Mills
Chris Morris, CBTwo Architects
Alice Phalan, Salem Peace Lecture Committee
Gary Pullman, Salem Area Fellowship of Reconciliation
Brenda Rojas, Save the Salem Peace Mosaic
Ellen Stevens
Lynn Takata, Save the Salem Peace Mosaic

Staff

Courtney Knox Busch, City Manager's Office
Judy Postier, Public Works

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1. **Call to Order**—With a quorum present, Chair Chris D'Arcy called the meeting to order at 9:40 a.m.
 2. **Introductions**—Chair D'Arcy welcomed Commissioners and guests. Everyone introduced themselves for the record.
 3. **Public Comment**—Guests held their comments for the discussion of agenda topics of interest.
 4. **Approval of Agenda and Minutes**
 - a. Approval of August 8, 2018 agenda
 - b. Approval of minutes of July 11, 2018
Motion: To accept the agenda of August 8, 2018 and the minutes of July 11, 2018, to approve the consent agenda, with one modification to the minutes that would result in the

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striking of the sentence “The piece is now part of the City’s Collection.” Regarding the new acquisition at the Salem Convention Center.

Motion: Commissioner Cotter Howell — **Seconded:** Commissioner Good

Action: Approved unanimously.

5. Discussion Items

- a. **Next Steps: Salem Peace Mosaic.** Chair D’Arcy opened the Salem Peace Mosaic discussion with a reference to recent community conversations and media attention about the plans for a new YMCA building. At its last meeting, the Commission encouraged staff to and invite the YMCA to update the Commission about their consideration of the Salem Peace Mosaic.

Sam Carroll, CEO of the YMCA, introduced Board member Sadie Carney, Board President Chuck Adams, and representative of the CBTwo architecture team, Chris Morris. Sam shared the alignment of the Salem Peace Mosaic to the organization’s values of art and youth development. Discussions at the YMCA regarding the mosaic and where it could be within the new building have resulted in a design incorporating the work into a screen wall between the new Y and affordable housing. Sam explained the group is in the quiet phase of fundraising with the goal of raising \$5M to \$7M to secure financing for the construction. Initially, the Y had targeted February 2019 to start construction. The start date is reliant on achieving the fundraising target.

Chuck Adams added that the Board understands the Commission oversees the art collection for the City. The Y Board is 100% cooperative and hopes to locate a place within the property for the artwork, understanding that the Commission may ultimately choose another location within the community for the work. Chris Morris added that walking through the site with ARG showed the best case for future relocation of the work, as the majority of the work is on concrete walls with some smaller portions on brick.

Commissioners expressed appreciation to the Y for the status update and identification of a possible site within the new design for the Salem Peace Mosaic. Commissioner D’Arcy added that the Commission has no dedicated source of funding, a relatively small budget, and is faced several other significant conservation needs. Funding for this effort has not been identified and the Commission was not constituted to be a fundraising group. The question of how to pay for this and protection of the assets within the City’s collection is central to this and other conservation needs. The City has, however, issued an RFP for the protection and relocation of the mosaic. Proposals are due August 24 and, given evaluation and contracting processes articulated in City and State purchasing rules, it may be a month before the successful proposer is under contract. The RFP asks proposers to identify an approach to moving and protecting the mural. ARG, the City’s conservator, recommended building a structure around the mosaic to protect it as the building is demolished and move it to nearby storage, pending relocation. The cost estimate for the work is \$350,000 to \$400,000 and includes a 20% contingency.

Chair D’Arcy asked those present to share their comments. Jane Cummins-Fidler offered some suggestions for fundraising. Toni Kramer submitted written testimony. Lynn Takata submitted a letter of interest from the Salem Riverfront Carousel in hosting the art work and a collection of hand-written “Save the Salem Peace Mosaic” comments.

Questions from the group included:

- Q.** Is there an opportunity for the Career and Technical Education Center to participate?
- A.** The highly technical nature of the project and insurance requirements would make this difficult.
- Q.** How is fundraising for the Salem Peace Mosaic going?
- A.** The group has 501c status and is seeking 501c3 partner. The group feels having a site identified would help with fundraising.
- Q.** It is helpful to see the Salem Peace Mosaic incorporated into the Y design. How interested is the Y in retaining it on site?
- A.** We did look at retaining the entire façade and setting the building back but would need an entirely new structure to support it, and inside that, a new building. We also looked at phasing construction. Other options proved cost prohibitive. We like it and believe this location helps people see it and interact with it. We are not certain whether it is the best site for the community as a whole. The design is informed by the flow of the programs and how people will move through the building. The proposed location fits in the flow. Members and visitors will park on the street and enter the Y or the café element. Per our marketing study, membership is likely to double, there will be 50 housing units on site, and additional transit service. All of this will dramatically increasing traffic to the site.
- Q.** What does it mean to be stewards of a public work of art?
- A.** Community generated gifts of art create a cost to the City to protect without adequate revenue stream. Murals planned today could be placed on a building which will face demolition in 20-30 years. The Commission's mandate includes maintenance but need exceeds available funding.

Commissioners expressed reservations about siting public art on private buildings and about the materials used in future projects, adding that public art should reflect the diversity in the community. Board President Chuck Adams offered closing remarks about the Salem Peace Mosaic being a part of the Y and would like it to be a part of the future.

b. Updates

- **Eco Earth Globe Restoration.** Staff offered a brief update on the repair and restoration of the Eco Earth Globe mosaic, estimated at about \$600,000. Mary Heintzman is in possession of the artistic icons which have fallen from the piece. Mary asked how the art work may be protected with the weather changing. Staff will look at options.
- **Annual Report to Council.** Commissioner D'Arcy shared an annual report with the City Council at their August 13, 2018 meeting. The Council asked for more frequent updates and conversations with the Art Commission.
- **Good Cents (Pitt/Hilde).** The Pitt/Hilde team has been on site with a Good Cents mock up and selected the location on the south side of Mill Creek, closer to the Church Street side of the park. The Commission's goal is to get as broad publicity as possible for the piece.
- **Mattingly Mural Conservation.** Commissioner Cotter Howell shared with the group the Friends of Mattingly Mural's interest in conducting some additional clean up on the

Mattingly Mural. The State Historic Preservation Office is looking at what appears to be damage to the lower masonry wall. After that step, the group plans to engage Dan Cohen to get an evaluation of restoration need for the work and use its remaining \$5,000 budget.

- **Police Station Design.** In mid-July, several Commissioners participated in a meeting with the design team, identifying three primary sites for art to be integrated into the design: (1) wall along Commercial Street, (2) plaza area, and (3) community room/lobby. A call to artists is expected in August/September. The artists would be subcontractors to the design team and SPAC would participate in the evaluation of the artist proposals. The intent is to follow a similar selection process as was recently completed with the Oregon Environmental Council commission.
- **Rivers Mural.** To be completed next summer, the call to artists is anticipated for November. Commissioners noted a new building may be constructed in the current parking lot, in front of the proposed mural site.
- **Arts in Parks Planning.** Staff have been working collaboratively on appropriateness of art work for each type of park, siting within an individual park and what makes sense given the use at each park. There is a meeting in August with the Grand Ronde about the power poles project for Minto Island. This topic, arts in parks, will be on the September SPAC agenda and will include an update on the Riverfront Park master planning effort.

- c. **Collection Subcommittee.** Subcommittee members shared an early draft of the brochure, which they are in the process of reviewing and making edits. The brochure would be distributed to Travel Salem and others to raise awareness of the Collection. The group discussed adding a panel. The group discussed developing a gifting protocol which would include an artist statement of the work, an artist bio, and a deed of gift.
- d. **Follow up: OASF/SPAC Discussion.** The group expressed interest in meeting quarterly and clarifying roles. Staff offered to connect with the Chair of the OASF.

6. Commissioner's Comments

- a. **Recruitment Update.** There is one opening on the Commission for an at-large position.
- b. **Upcoming SPAC meetings:** September 12 is the next scheduled date, staff will confirm availability with the group.
- c. **Upcoming Subcommittee Meetings:** August 27 is the next scheduled date, staff will confirm availability with the group.

- 7. **ADJOURN**—With no other business before the Commission, Chair D'Arcy adjourned the meeting at 11:40 a.m.

TO: Salem Public Art Commission

FROM: Art Collection Subcommittee
Commissioners Booth, Bucci and Cotter Howell

DATE: August 27, 2018 Meeting

SUBJECT: **Salem Public Art Collection**

On August 27, 2018, a Subcommittee of the Salem Public Art Commission met to consider several details related to the works in the Salem Public Art Collection. The group discussed:

1. Scavenger Hunt prototype
2. Brochure feedback
3. Mattingly Mural condition update
4. Betty LaDuke Acquisition
5. Blix piece at Convention Center
6. Plan for Tom Hardy piece
7. Other topics

Scavenger Hunt Prototype

Cait O'Dell, an in-house graphic design/desktop publishing resource, presented a refinement and City-branded scavenger hunt prototype, based on the work of summer intern Nicole Dyer. The design is based on the same elements from the brochure and intended to fit in a pocket or with a cell phone.

For the scavenger hunt piece, we'd like to:

- Incorporate the artist name, work of art name
- On the cover, refer to the "2018 edition"
- Add a photo to the cover
- For the Damien Gilley Mirror Maze, the clue may be to find a place where the perspective is perfect or to look up and all around you at this location to find all the rectangles that the mural mirrors
- Share with the Statesman, Weekly, Press Play (potentially, as an insert to the magazine in December or January – Rachel to follow up), Travel Salem

Our intent is to take draft materials for the scavenger hunt and the brochure to the Art Commission on 9/19. We would like to have these materials finalized by the end of October/early November, when the Pitt/Hilde sculpture Good Cents is in place.

Draft Brochure

The brochure is designed for a Travel Salem audience to help raise awareness of the Collection and Commission. For the brochure, the Committee asked for:

- Incorporate the artist name, work of art name
- To make images of art work larger, may make the brochure larger

- Rachel has some ideas for the text.

Images sought:

- Scavenger hunt piece:
 - Mattingly mural
 - Grasshopper
 - Bruce West, Cube – in front of Ritters downtown
 - Devin Laurence Field, Cien Anos - at Convention Center sculpture garden outdoors
 - Pitt/Hilde (AFTER late October)
 - Waldo Stewards
 - Black discs (Mirror Pond)
 - Tom McCall
- Brochure should include all pieces listed above, with modifications listed below:
 - Change out Grasshopper from the ScavHunt to the Damien Gilley, Mirror Maze
 - Louis Bunce, View – at the Library, in the new reading room
 - Mel Katz, Receptacle – at Thai Orchid
 - Setziol – at Liberty and Trade, across Liberty from the Fire Station
 - Blue Heron at Mirror Pond
 - Constance Fowler, Gardiner, Oregon – at the library
 - Kristin Kuhns, Willamette Valley Wildlife Friends – at the Library, the main

Mattingly Condition Update

According to the State Historic Preservation Office, the condition of the wall is not a concern. The Friends of the Mattingly Mural group is looking at pressure washing the wall and bringing Dan Cohen in for a cost estimate, sometime after Labor Day.

Betty LaDuke Acquisition

The group discussed options for acquisition, noting that the artist is now offering a more recent work. The piece is in three sections, designed to be separated by two feet, of about seven feet high and four feet wide. Members of the group will capture images of where the art work may be best placed for display. These images will be shared with the artist.

Blix Piece at Convention Center

OASF believes the piece may need to be cleaned. The coloration is a natural process.

Plan for Hardy Piece

The piece is still in storage. The group is working to explore the Pacific Northwest Artist Archive for evidence of how it was originally displayed.