



URBAN RENEWAL AGENCY

Urban Development Department

Si necesita ayuda para comprender esta información, por favor llame 503-588-6178.

Disability-related modification or accommodation, including auxiliary aids or services, in order to participate in this meeting or event, are available upon request. Sign language and interpreters for languages other than English are also available on request. To request accommodations or services, please contact the ADA Liaison at 503-588-6178 or Urbandev@cityofsalem.net at least two business days in advance (TTD/TTY 503-588-6439).**

Downtown Advisory Board

Board Members

Aaron Terpening, Chair
Linda Nishioka
Brad Compton
Tyson Giza
Joshua Kay, Vice-Chair
Vincenzo Meduri
Scott McLeod
Jordan Truitt
Charles Weathers

City Staff

Sheri Wahrgren, Downtown Revitalization
Rebecca Ziegler, Project Manager
Anita Sandoval, Supervisor
www.cityofsalem.net

Next Meeting:

February 11, 2021

It is the City of Salem's policy to assure that no person shall be discriminated against on the grounds of race, religion, color, sex, marital status, familial status, national origin, age, mental or physical disability, sexual orientation, gender identity, and source of income, as provided by Salem Revised Code 97. The City of Salem also fully complies with Title VI of the Civil Rights Act of 1964, Americans with Disabilities Act of 1990, and related statutes and regulations, in all programs and activities.

Meeting Agenda

Thursday January 28, 2021
12:00 p.m. – 1:30 p.m.

**Due to the COVID-19 Pandemic, this meeting is being conducted virtually, with remote attendance by the governing body. No in-person attendance is possible. Interested persons may view the meeting online on [YouTube](https://www.youtube.com). Please submit written comments on agenda items by 5:00 p.m., or earlier, one day prior to the day of the meeting at DAB@cityofsalem.net.

Opening exercises

Approval of Agenda

Approval of Minutes from December 10, 2020

Action Items –

- a. Election of Board Chair and Vice Chair
- b. DAB meeting dates for February & March in conjunction with 2021-2022 RDURA & Parking Fund Budgets.

Information Reports

- a. 2021-2022 Riverfront-Downtown Urban Renewal Project Overviews
- b. Parking Data Updates

What's Happening Downtown

Adjournment

MINUTES

Downtown Advisory Board

Thursday, December 10, 2020–12:00 P.M.

Virtual Meeting

YouTube

1. CALL TO ORDER

Call to Order and Roll Call: 12:03 PM

Roll Call: Aaron Terpening-Chair; Joshua Kay-Vice-Chair; Brad Compton; Tyson Giza; Vincenzo Meduri; Laurie Miller; Linda Nishioka; Jordan Truitt

Absent: Charles Weathers; Scott McLeod

Staff: Sheri Wahrgren; Rebecca Ziegler; Therese Van Vleet-UD; Michael Miller-PW

APPROVAL OF AGENDA

Motion: Move to approve the agenda for December 10, 2020, as presented.

Motion by: Board Member Miller

Seconded by: Board Member Meduri

Action: Approved the agenda for December 10, 2020, as presented.

Vote: Aye: Unanimous **Motion PASSES**

2. APPROVAL OF MINUTES

Motion: Move to approve the Minutes from October 22, 2020, as presented

Motion by: Board Member Miller

Seconded by: Board Member Nishioka

Action: Approved the Minutes from October 22, 2020, as presented.

Vote: Aye: Unanimous **Motion PASSES**

3. ACTION ITEMS

None

4. INFORMATION REPORTS

a. **RFURA Project Updates** - Michael Miller

* **Union Street Bike Friendly Bikeway**

* **State Street Conversion to 2-way**

* **Streetscape**

Comments/Questions: Michael Miller, Wahrgren, Terpening, Giza, Nishioka, Meduri, Kay

b. **Parkade Sensor** - Sheri Wahrgren

Comments/Questions: Wahrgren, Terpening

c. **Expanded Seating Areas for Restaurants** - Sheri Wahrgren

Comments/Questions: Wahrgren; Meduri, Terpening

d. **Downtown Trach Receptacles**

Comments/Questions: Wahrgren, Meduri, Zeigler, Nishioka, Terpening, Kay, Compton

5. “WHAT’S HAPPENING DOWNTOWN?”

a. Security in the Parkades over the holidays.

b. Salem-Kaiser education foundation building (on Commercial) - sale should close by the end of the year.

c. Lot of interest regarding the JCPenney building.

d. Grant program inquiries have been coming in.

e. An offer has been put in on the pit where Wells Fargo used to be located.

f. Liberty Plaza is working with a potential purchaser.

g. Enlightened Theatrics Theater productions continue and will stream productions online.

6. ADJOURN – 1:34 p.m.

Next Meeting: January 28, 2021



MEMORANDUM

Urban Development Department

DATE: January 28, 2020
TO: Downtown Advisory Board
FROM: Sheri Wahrgren, Downtown Revitalization Manager
SUBJECT: Year-to-Date Permit Sale and Parking Tax Information

In preparation for 2021-2022 Parking Fund Budget discussion, the following background information is being provided.

Parking Permit Sales

2018 Average Permits Sold Information

Liberty Parkade: 316 permits sold/431 total available (73% of permits were purchased during 2018)

Chemeketa Parkade: 295 permits sold/ 352 total available (84% of permits were purchased during 2018)

Marion Parkade: 325 permits sold/ 546 total available (60% of permits were purchased during 2018)

2019 Average Permits Sold Information

Liberty Parkade: 356 permits sold/ 431 total available (83% of permits were purchased during 2019)

Chemeketa Parkade: 290 permits sold/ 362 total available (80% of permits were purchased during 2019)

Marion Parkade: 347 permits sold/ 561 total available (62% of permits were purchased during 2019)

2020 Average Permits Sold Information

Liberty Parkade: 296 permits sold/ 431 total available (69% of permits were purchased during 2020)

Chemeketa Parkade: 194 permits sold/ 364 total available (53% of permits were purchased during 2020)

Marion Parkade: 193 permits sold/ 564 total available (34% of permits were purchased during 2020)

As you can see from the 3-year historical data, parking permit sales have decreased.

Parking Permit Revenue Information

FY 2019-2020	Actual \$538,657	
FY 2020-2021	Budget \$587,170	Actual YTD \$205,621 (July-Dec)

Based on YTD permit revenue, year-end projection would be \$411,242

Parking Tax Revenue

FY 2019-2020	Actual \$418,017	
FY 2020-2021	Budget \$430,440	Actual YTD \$312,880 (July-Dec)

For comparison, FY 2019-2020 July-December was \$350,324

The following are some questions to prompt a board discussion on current and future downtown parking structure challenges.

- 1) What impacts permit sales?
Example, security/safety, aesthetics, pricing, increased # of employees teleworking, proximity to closed buildings

Are the issues impacting permit sales the same in all parkades?

Would a parking permit holder survey be useful?

- 2) Ideas for increasing number of permits sold?
- 3) Other ideas about how parkades could generate revenue?
- 4) Costs for those using parking resources versus free?



MEMORANDUM

Urban Development Department

DATE: January 28, 2020
TO: Downtown Advisory Board
FROM: Sheri Wahrgren, Downtown Revitalization Manager
SUBJECT: Downtown Trash Receptacle Changes

At the December 10, 2020, Downtown Advisory Board meeting, staff shared they had been monitoring, observing, and gathering data on the demand for the current number of trash receptacles within the Downtown Parking District. The trash receptacle discussion was prompted by the following:

- Ongoing goal of downtown beautification, including streetscape improvements to enhance pedestrian and vehicle visual experience and downtown vibrancy.
- Frequency of trash cans being left opened with internal can pulled out resulting in spilled debris on the ground around the receptacle, creating eye sores and ongoing attractors for breaking and vandalizing trash cans.
- Low trash levels and resulting demand for some receptacles in downtown locations based on their proximity to commercial buildings versus food/beverage businesses which can generate food items that you take from a business and upon consuming them require a location to throw the container away.
- Type of debris observed in and around trash receptacles is not often generated from a downtown business based on the business names on the receipts, boxes and containers. Staff have observed individuals removing trash from personal vehicles to clean them out that is not trash as a result of supporting a downtown business.
- Poor condition of some trash receptacles.

There are currently 61 trash cans in three different styles in downtown (Downtown Trash Receptacle Map Attached). Most trash receptacles are a black, powder coated design with a removable internal Rubbermaid can. The design has ribbing on the outside with a domed lid, making them difficult to keep clean with small openings which in many cases is not big enough for some cardboard take out containers to fit into.

The original locking mechanism on the black trash receptacles were broken so frequently, that it was no longer feasible to keep them operable, so a hole was drilled that a metal pin goes into, to keep the door closed. There are several doors that are broken and can no longer be closed. Around the transit mall and on State/Front Street there are pink concrete style trash cans, with removable metal cans inside. Many lids on these cans are broken and therefore, do not close and fill up with water. There is also one unique trash receptacle located on Center/High by Equitable Center, that replaced a can that was broken as a result of a vehicle hitting it.

It is staff's observation that the removal of trash cans can reduce the accumulation of trash and improve the visual appearance of downtown without impacting the public's need for a location to throw trash away.

For example, trash cans used to be located at the entrances of the elevators on each floor of the parking structures. It was not uncommon for individuals parking in the garages to carry trash from their vehicles on their way to shopping or to work and throw it away in these cans. On most mornings there was evidence that the cans had been rummaged through leaving trash previously inside the can on the ground around the can. When the cans were removed the messes went away.

Based on the data gathered, and in order to meet the need for public trash receptacle locations, downtown needs 17 trash receptacles (proposed trash receptacle location map attached).

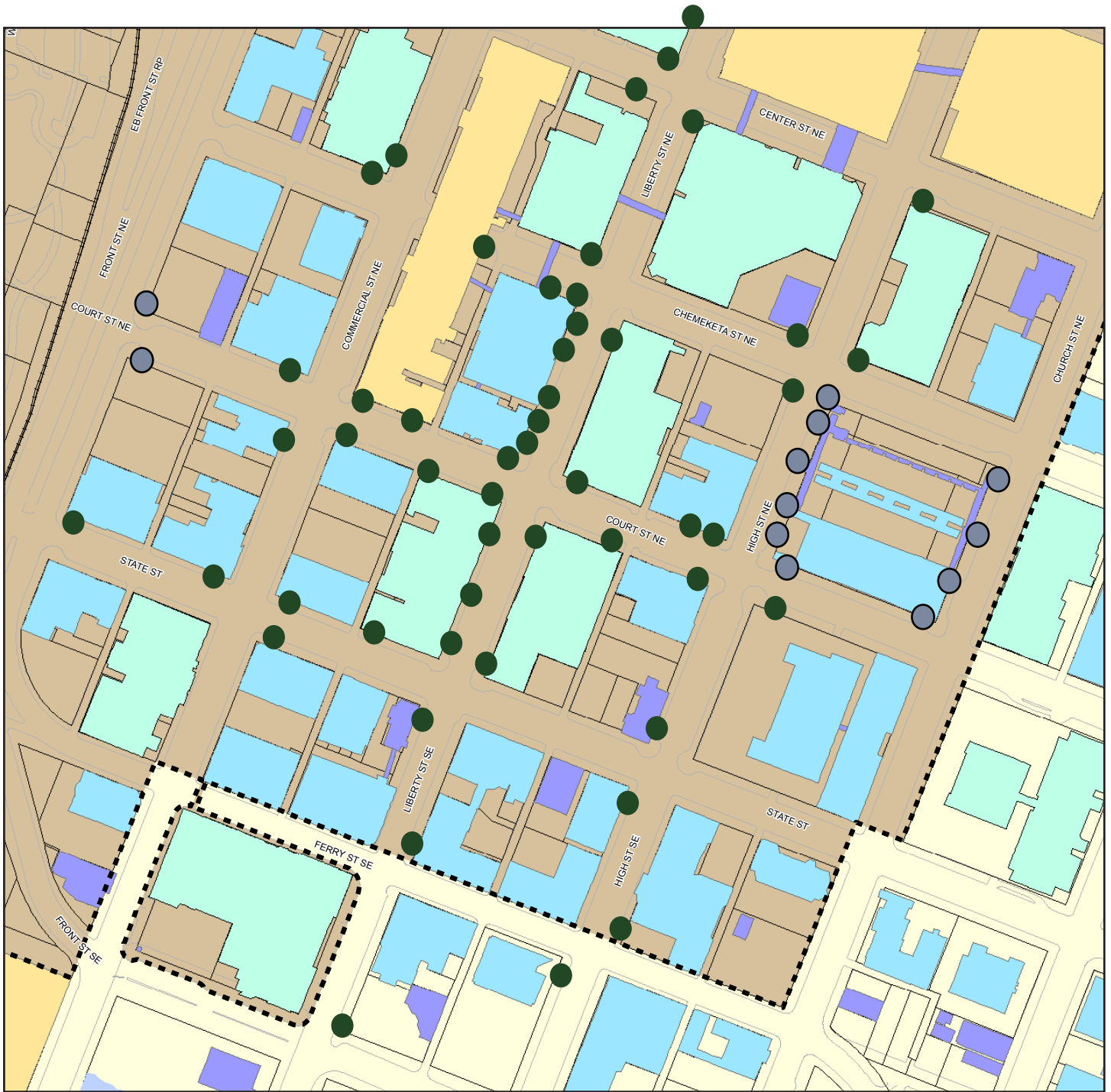
To implement this change, it will require coordination with Public Works staff who would be engaged to remove trash receptacles and switch out any poor condition cans with those in better condition. The removal would also need to coordinate with Republic's hauling schedule in order to make the removal more efficient.

Staff is also seeking cost estimates from Public Works to implement this project and exploring any costs savings as a result of reducing the number of trash receptacles. This information would be shared with Downtown Advisory Board members during the 2021-22 Parking Fund Budget discussion.

Attachments:

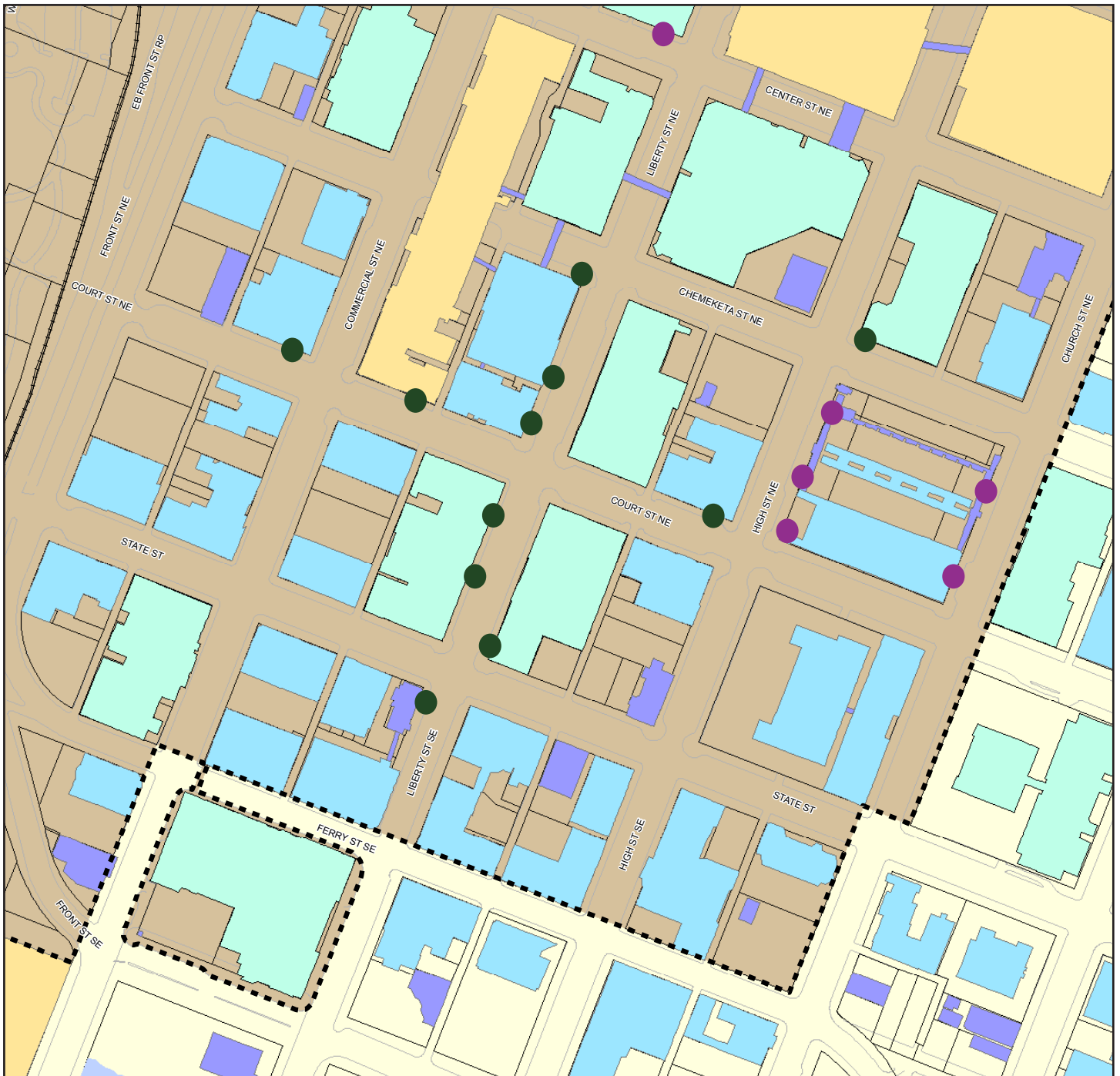
Downtown Trash Receptacle Location Map

Proposed Revised Trash Receptacle Location Map



Downtown Commercial Area Street
 Furnishings: Trash Receptacles
 October 2020 (61 total)

- Black metal receptacles (51 total)
- Concrete receptacles (12 total)



Final Proposed Map Using Only Good Condition Receptacles

● Replaced with good condition receptacles

