

GROW

in Salem, Oregon



SALEM, OREGON

**A place for companies
like yours to thrive
and grow**

Few metropolitan areas in America stand at such a favorable junction of environment, resources, and business amenities as Salem.



Photo courtesy of David Barker

Salem is an exceptional environment for living, working, and growing a business. Our commutes are short, our air pure, our parks beautiful. We have abundant land for development, a ready and willing workforce, great training programs, and a city that works hard to make doing business easy.



Salem continues to lead the Mid-Willamette Valley's economy. Our commitment to helping local businesses is found in our regulatory assistance, financial incentives, and supportive services.



Learn more about City of Salem's services and resources by calling 503-540-2480 to speak with someone who can assist with locating and growing your business in our beautiful city.



Sincerely,
Chuck Bennett
Mayor, City of Salem

HELPING COMPANIES ESTABLISH & EXPAND

WOULD YOU LIKE TO GROW IN SALEM?

Salem, Oregon

Population: 167,400

Labor Force Size: 94,005

Salem is ideally located in western Oregon, along Interstate-5 which connects Oregon to California and Washington. This is a dynamic location for business expansion and relocation due to cost-competitive sites, access to major population centers, and a well-trained labor force. Salem's enterprise zones, opportunity zones, urban renewal areas, flexible funding options, and competitive development fees make this a smart choice for business.

Resources

- **Streamlined & Expedited Permitting**
- **Financial Incentives**
(Grants & Loans)
- **Infrastructure**
(Water, Sewer, Transportation)
- **Enterprise Zone**
(Tax Abatement)
- **Opportunity Zone**
(Tax Abatement)



XICHA Brewing West Salem's first craft brewery



OREGON FRUIT PRODUCTS Leading producer of fruit solutions

FOOD & BEVERAGE

“We were pleased to share with our team that the company roots would remain firmly planted in Salem. We would like to thank Mayor Chuck Bennett, the Salem City Council, SEDCOR, and the City of Salem for their commitment and dedication to retain vital manufacturing jobs. Each group did their part and worked in concert to help ensure that the process went smoothly and quickly. We are looking forward to growing our business and employment in the city where we were established.” - Chris Sarles, President/CEO, Oregon Fruit

How Salem Helped:

- ✔ **Streamlined & Expedited Permitting**
- ✔ **Financial Incentives** McGilchrist URA Grant
- ✔ **Infrastructure** (Water, Sewer, Transportation)
Enterprise Zone (Tax Abatement)
- ✔ **Business Retention Support Services**



GILGAMESH BREWING Innovative, family-owned, local brewery

FOOD & BEVERAGE

“The loan from Urban Development was an essential cornerstone that completed our funding vital to our success.” - Lee Radke, Owner, Gilgamesh Brewing

How Salem Helped:

Streamlined & Expedited Permitting

✔ **Financial Incentives** Fairview Small Business Pilot Loan Program

Infrastructure (Water, Sewer, Transportation)

✔ **Enterprise Zone** (Tax Abatement)

✔ **Business Retention Support Services**



Don Froylan Creamery Handmade, authentic, natural Mexican-style cheese

FOOD & BEVERAGE

"The City of Salem helped connect me with lenders and resources to help streamline the layout of the site and building, and provided the North Gateway URA grant to help fill my funding gap. They had a problem solving approach and wanted to help me succeed. I felt that Salem would be a good fit for my business because of its central location and proximity to I-5 and diverse cultural population. Lastly, I am very grateful for the opportunity to be a part of Salem and looking forward to growing on Portland Road." - Francisco Ochoa, Owner, Don Froylan Creamery

How Salem Helped:

Streamlined & Expedited Permitting

 **Financial Incentives** North Gateway URA Grant Program

Infrastructure (Water, Sewer, Transportation)

Enterprise Zone (Tax Abatement)

 **Business Retention Support Services**



Divine Distillers Small craft distillery utilizing locally-sourced ingredients

FOOD & BEVERAGE

“Salem is our home, it’s where the people who help us live, it is where our friends and neighbors live. When we had problems with our planning for our new site, we had assistance from Annie Gorski and her staff trying to remedy our issues. When we needed some clarification on rules, we never had to go far to find someone who could help us navigate. Over the last several months the city has given us a grant to help us build outdoor facilities. We look forward to growing our business in Salem.” - Jason Greenwood, Co-Owner, Divine Distillers

How Salem Helped:

Streamlined & Expedited Permitting



Financial Incentives COVID Business Grant

Infrastructure (Water, Sewer, Transportation)

Enterprise Zone (Tax Abatement)



Business Retention Support Services



La Familia Cider Company

Cider inspired by traditional Mexican aguas frescas

FOOD & BEVERAGE

“Salem is where we raised our family and now is the right time to grow our business here. Salem believed in us and we are now in a position for our business to return that investment and help pay it forward. Juntos!” - Jose Gonzalez, Owner, La Familia Cider Company

How Salem Helped:

Streamlined & Expedited Permitting



Financial Incentives COVID Business Grant

Infrastructure (Water, Sewer, Transportation)

Enterprise Zone (Tax Abatement)



Business Retention Support Services



LivBar Premier organic products, made by hand in southeast Salem

FOOD & BEVERAGE

“The City of Salem has been very helpful in the early stages of our business, making introductions and helping us navigate zoning and city regulations. They are a consistent advocate of our business, and help us get our message out. As we expand our business they have helped us in the process of looking for new, larger, facilities in Salem. The City of Salem has been a fair and equal advocate for us and other local businesses and we reach out to them regularly for support and insights.” - Wade T. Brooks, CEO, Liv Foods, Inc. (LivBar®)

How Salem Helped:

Streamlined & Expedited Permitting

Financial Incentives (Grants & Loans)

Infrastructure (Water, Sewer, Transportation)

Enterprise Zone (Tax Abatement)



Business Retention Support Services

Nutrition Facts

servings per container about 36
Serving size 1 tsp (6g)

Amount per serving
Calories 15

	% DV*
Total Fat 1.5g	2%
Sodium 105mg	5%
Total Carbohydrate 1g	0%
Total Sugars < 1g	
Added Sugars	2%
Protein 0g	

*%DV = % Daily Value

INGREDIENTS: WATER, SOYBEAN OIL, SUGAR, YAMARI SOY SAUCE (WATER, SOYBEANS, RICE, SALT), FISH SAUCE (ANCHOVY EXTRACT, SALT, SUGAR), RED PEPPER POWDER, TOASTED SESAME OIL, GARLIC, RICE WINE VINEGAR, CAYENNE PEPPER, LIME PUREE (LIME JUICE CONCENTRATE, WATER, PULP CELLS, LIME OIL, GROUND PEEL), XANTHAN GUM.

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BI-BIM HOSS SOSS

WE PUT THE FLAVOR IN THE FLAME!

HIGH QUALITY KOREAN-INSPIRED SOSS WITH HEAT YOU CAN HANDLE

SHAKE WELL AND POUR

MANUFACTURED EXCLUSIVELY FOR:
HOSS SOSS LLC SALEM, OREGON 97301

PRODUCED IN A FACILITY THAT HANDLES PEANUTS, TREE NUTS, EGGS, MILK, FISH, WHEAT, AND SOY.



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HOSS SOSS

BI-BIM

REFRIGERATE AFTER OPENING
6 FL OZ

Nutrition Facts

servings per container
Serving size

Amount per serving
Calories

Total Fat 1.5g	
Sodium 105mg	
Total Carbohydrate	
Total Sugars	
Protein 0g	

*%DV = % Daily Value

INGREDIENTS: WATER, SAUCE (WATER, SOYBEANS, ANCHOVY EXTRACT, SALT, TOASTED SESAME OIL, GARLIC,

FOOD & BEVERAGE

“We launched our gourmet hot sauce brand in Salem in 2016 and never looked back. The City’s Urban Development Department proactively reached out to us early in our evolution as a small business to educate us on local resources and opportunities. They continue to keep us in the loop week-to-week on new developments, funding resources, professional networking opportunities, and more. We have been impressed and grateful for the level of support we enjoy from the City of Salem -- it gives us great peace of mind to know we’re growing our company in a thriving community with resources to help us at every stage of our business expansion.” - Matt Kuerbis, Founder/Chef, Hoss Soss

How Salem Helped:

Streamlined & Expedited Permitting

 **Financial Incentives** Mid-Valley Angel Investment Fund

Infrastructure (Water, Sewer, Transportation)

Enterprise Zone (Tax Abatement)

 **Business Retention Support Services**



Chang tuh Corporation

Producing Korean flavored soups in Salem

FOOD & BEVERAGE

“We chose Salem because a variety of agricultural products are available and have good climate conditions. Located between California and Washington, it has good access to the entire western market. Local government and SEDCOR provided a lot of support, and it is easy to hire excellent human resources.” - Cheol soo Kim , CEO, Chang tuh Corporation

How Salem Helped:

Streamlined & Expedited Permitting

Financial Incentives (Grants & Loans)

 **Infrastructure** (Water, Sewer, Transportation)

 **Enterprise Zone** (Tax Abatement)

 **Business Retention Support Services**



FRESH N' LOCAL FOODS Supplying fresh, healthy, well-balanced meals

FOOD & BEVERAGE

"The City of Salem has been an ideal place for our business headquarters. The City staff has always been aligned and helpful trying to support the growth and sustainability of home grown small businesses in our community." - Evann Remington, CEO, Fresh N' Local Foods

How Salem Helped:

Streamlined & Expedited Permitting



Financial Incentives COVID Business Grant

Infrastructure (Water, Sewer, Transportation)

Enterprise Zone (Tax Abatement)



Business Retention Support Services



BARNWOOD NATURALS Custom products utilizing reclaimed materials

WOOD PRODUCTS

"We've chosen Salem as the home for our business because of the City's quality of life, including excellent park network, access to the riverfront, and vibrant downtown. We look forward to being a part of Salem's growth, including opportunities to develop a cluster of creative businesses in and around downtown." - Bruce Wadleigh, Owner, Barnwood Naturals, LLC

How Salem Helped:

Streamlined & Expedited Permitting

Financial Incentives (Grants & Loans)

Infrastructure (Water, Sewer, Transportation)

Enterprise Zone (Tax Abatement)



Business Retention Support Services



GARMIN Automotive, sports and recreation, marine and aviation innovation

TECHNOLOGY

“As a technology company, Salem and Oregon’s Mid-Willamette Valley provides us with a unique advantage in recruiting exceptional talent. By focusing on professionals who want the active and family-orientated lifestyle found in the area, companies can recruit and retain top talent while competing with much large and well-known technology companies in more metropolitan areas.” - Steve VanArsdale, General Manager, Garmin

How Salem Helped:

- ✔ **Streamlined & Expedited Permitting**
- ✔ **Financial Incentives** State Business Expansion Loan
Infrastructure (Water, Sewer, Transportation)
- ✔ **Enterprise Zone** (Tax Abatement)
- ✔ **Business Retention Support Services**



ALL AROUND PROJECT 360 video production and content library

TECHNOLOGY

"I am passionate about being part of Salem's creative and technology business start-up community and growing my business here. We've secured our first round of investment here and have taken advantage of programs and technical resources that the City has available. Not only are we committed to Salem, but our team is excited to help build a collaborative and innovative atmosphere locally. " - Chris Fischer, Founder & Director of Photography, All Around Project

How Salem Helped:

Streamlined & Expedited Permitting

Financial Incentives (Grants & Loans)

Infrastructure (Water, Sewer, Transportation)

Enterprise Zone (Tax Abatement)



Business Retention Support Services



SACKCLOTH & ASHES Blankets for a cause

CLOTH MANUFACTURING

“Originally we were looking to relocate Sackcloth & Ashes to Portland, Oregon, however, being located in Salem is a competitive advantage for us because it’s centrally located, more affordable than the city (Portland), and is more accessible to get to and from our workplace. With the surrounding universities and cities, it allows us to hire people from Portland, Salem, and Corvallis.” - Bob Dalton, Owner, Sackcloth & Ashes

How Salem Helped:

Streamlined & Expedited Permitting

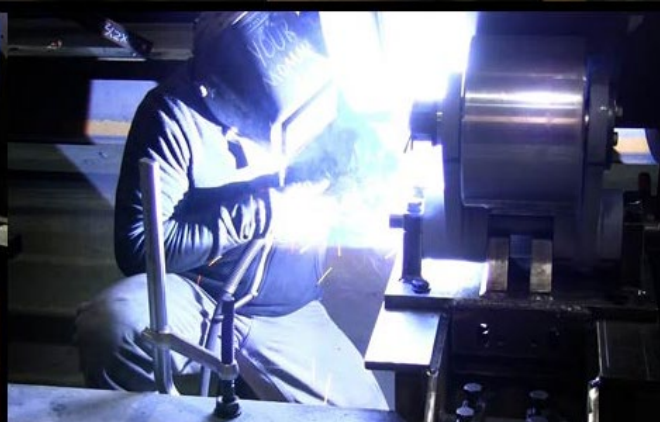
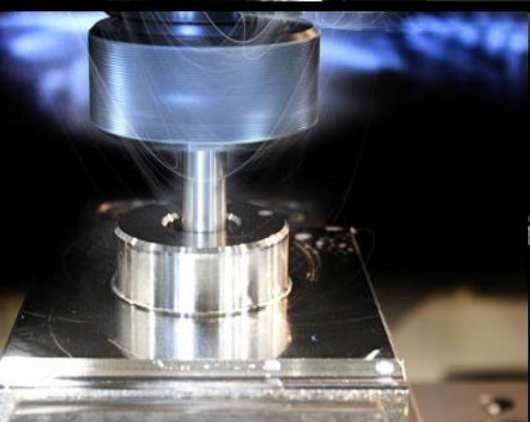
Financial Incentives (Grants & Loans)

Infrastructure (Water, Sewer, Transportation)

Enterprise Zone (Tax Abatement)



Business Retention Support Services



West Salem Machinery Machines and systems engineered to meet any challenge

EQUIPMENT MANUFACTURING

“Our talented workforce helps us compete and win business in markets throughout North America and around the world.” - Mark Lyman, President, West Salem Machinery

How Salem Helped:

Streamlined & Expedited Permitting

☑ **Financial Incentives** West Salem URA Grant
Infrastructure (Water, Sewer, Transportation)

☑ **Enterprise Zone** (Tax Abatement)

☑ **Business Retention Support Services**



PES Premier warehouse distributor of lawn and garden equipment

DISTRIBUTION LOGISTICS

“The City of Salem and SEDCOR have been instrumental in connecting us with the tools and the partners to successfully proceed with our company’s expansion.” - Pete and Kelly Yunker, Co-Presidents/Owners, Power Equipment Systems

How Salem Helped:

Streamlined & Expedited Permitting

- ✓ **Financial Incentives** North Gateway URA Grant & Loan Programs
- ✓ **Infrastructure** Public Stormwater Improvement
- ✓ **Enterprise Zone** (Tax Abatement)
- ✓ **Business Retention Support Services**



LINEAGE LOGISTICS One of U.S.'s largest public refrigerated warehousing companies

DISTRIBUTION LOGISTICS

“As a fifth-generation family owned company, we are eager to support the local activity of food processors and agricultural partners in the community. With our second Salem facility, we can better enhance the supply chain infrastructure in the region, which is currently struggling to keep up with the increasing demands of regulatory requirements and efficiencies.” - Mike Henningsen, Chairman and President, Lineage Logistics

How Salem Helped:



Streamlined & Expedited Permitting

Financial Incentives



Infrastructure Traffic Signal & Intersection Improvements



Enterprise Zone



Business Retention Support Services

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