

COUNCIL POLICY NO. M-7

TITLE: NAMING OF PARKS

POLICY: See attachment.

REFERENCE: Parks Department Staff Report dated 1/15/79, Agenda Item No. 4.3

NAMING OF PARKS

The Salem Park and Recreation Advisory Board will receive names and recommend an appropriate park name to the Salem City Council for approval. The City Council will approve and officially designate a park name. A park may be named after the following:

- An historic place or event.
- A popular descriptive name, i.e., Englewood, Livingston, etc.
- A geographic feature, i.e., Minto Island, Candalaria Hill, Mill Creek.
- An historic figure, national, state or local, i.e., Hoover, Grant.
- A distinguished deceased citizen, i.e., Mrs. Donna Aldrich.
- A living "substantial"* donor.
- Other - the policy should be flexible enough to allow for the "exception to the rule" in the naming of a park.

*Acquisition - "Substantial" shall be defined as having donated approximately 50% of the "estimated market value" of the parcel.

Example: A 10 acre parcel with "estimated market value" of \$15,000 per acre is acquired for \$75,000 (2.5 acre donation, 7.5 acres for \$75,000). Estimated value \$150,000, less actual cost of \$75,000, equals donation of \$75,000 or 50%.

*Development - "Substantial" shall be defined as having donated approximately 50% of the estimated total cost of construction of the area or facility. If the total cost of development exceeds \$150,000, then a 40% donation would be considered "substantial". Credit shall be allowed for donation of cash, material and labor performed in accordance with approved plans and specifications for facility construction.

Example: The estimate for the development of a five-acre neighborhood park is \$150,000. A developer donates \$15,000 cash; grades, prepares seedbed and seeds 3.5 acres - value, \$30,000; paves a multi-purpose court and pathways - value, \$15,000; total value of donation - \$60,000, or 40% of total estimated cost of construction.