

Salem Public Library
Strategic Clarity Retreat

July 6, 2022, 11:00am-3:00pm

Salem Public Library Main: 585 Liberty St. SE, Salem OR 97301.

Anderson Rooms (Plaza level)

Enter from Liberty Street. Free parking is available all day in the Library Parkade.

Agenda

11:00 – 11:20	<p>Welcome</p> <ul style="list-style-type: none"> • Introductions • Review of Agenda • Project overview • Strategic Planning Framework
11:20 – 11:30	<p>Centering Equity & Inclusion</p> <ul style="list-style-type: none"> • Review Group Agreements • Review Equity Lens
11:30 – 12:00	<p>Situation Assessment Review</p> <ul style="list-style-type: none"> • Overview of stakeholder engagement approach • Review themes & clarify questions
12:00 – 12:15	<p>Defining Vision & Mission</p> <ul style="list-style-type: none"> • Definitions • Examples
12:15 – 1:00	<p>Visioning</p> <ul style="list-style-type: none"> • What is the ideal future state we are trying to create? • Small group creative exercises • Large group share-out
1:00 – 1:15	<p>Break & Grab Lunch</p>
1:15 – 1:50	<p>Mission Input (over lunch)</p> <ul style="list-style-type: none"> • Review relevant Situation Assessment data • Large group discussion <ul style="list-style-type: none"> ○ What is SPL’s purpose as an organization? ○ What are the most important things SPL does?
1:50 – 2:40	<p>Strategic Guidance</p> <ul style="list-style-type: none"> • Small group activity to provide strategic guidance based on Situation Assessment themes <ul style="list-style-type: none"> ○ How should SPL respond? ○ What strategic actions should SPL take? ○ What should SPL commit to doing?
2:40-2:50	<p>Public Comment Opportunity</p>
2:50 – 3:00	<p>Close and Next Steps</p>