



NEIGHBORHOOD ASSOCIATION
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Meeting Minutes July 14, 2022
SOUTH GATEWAY NEIGHBORHOOD ASSOCIATION

SGNA met via Zoom due to Covid-19 pandemic.

Board Members

Present Absent

Jake Krishnan Chair
Glenn Baly Vice chair
Dave McKenna Secretary
Jerry Sachtjen Treasurer
Mike Hughes
Sylvia Machado
John Ledger
Kathleen Lempka

Community members:

Charey Cooke
Dynee Medlock
Christine Kidd
Deb Cozzie
Joyce's iPad
Maria's iPad
Wildwood|Mahonia John Miller

Guests

Jackie Leung, City Councilor, Ward 4
Officer Mark Jantz, Salem Police
Sargent AJ Burke, Salem Police
Jeremy Shoenfelder, Mosaic Development

1. Call to Order

The meeting was called to order by Chair Jake Krishnan. Attendance taken, quorum declared present.
Approved minutes for June meeting.

2. Police Officer Report

Police Officer Jantz gave report.

Sargent AJ Burke was introduced. He will be taking over reporting to the SGNA from Officer Jantz.

Officer Jantz was on Robins Lane at Terrace Lake to report on crime in the neighborhood.

The National Night Out is coming up on Tuesday, August 2nd and taking reservations. To find out more and register for a party see web page:

<https://www.cityofsalem.net/nno>

Chief Womack has declared a change in police service. Due to limitations in personnel they will no longer respond to minor complaints such as dogs barking unless additional criminal activity, such as minors drinking, is reported at a site. Neighbors should still report noise complaints and officers will follow-up these incidents based on priority.

Discussed reporting on trespassing on private property. Report it and the police will come and handle it. No trespassing signs should list in marker on the sign that trespassing on the property is a violation of local and state ordinances and should list the statute number on the sign. Either ORS 164.245, or SRC 95.550.

Report to compliance services on overgrown weed issues if talking to the owner of the mobile park does not respond.

3. City Councilor Report

Jackie Leung gave report.

A new City Manager: Keith Stanley was selected.

Many changes were made to the Our Salem report at the last council meeting.

The City has a new flag that has a cherry blossom on it.

Water Utility rates are scheduled to increase 5% in both 2023 and 2024. People can testify to this at the next council meeting. She will be meeting with the Public Works Director Peter Fernandez on this issue.

There are several upcoming events they include:

- Hoopla
- Salem Art Fair
- Movies in the Park
- National Night Out
- She will be at a Meet and Greet listening event at the Bee Hive Station on July 25th at 2PM

There is a new Mental Health Hotline Dial 988.

There will be \$600 Payments to low income families that are eligible.

4. Jermeij Shoemaker, Mosaic Development

Have a new Zoning layout for Kuebler Village that was submitted to the City (see below). Is divided up into CO, CR and MU-2 zoning areas that each take up approximately 1/3 of the site. They have three drive-thrus that have been moved to spread them out more on the site. They have updated the traffic report. The next meeting with the Planning Commission on this is scheduled for September 20th.

4. **Keeping a pulse on the neighborhood:** Every board member should be engaged in participation of some kind when it comes to carrying out the mission of the NA. There should be a variety of entry points for people to participate in. This means that leaders of the NA need to keep their pulse on the neighborhood; what are their interests, needs, desires, and challenges?
5. **Have a clear vision:** Everything done should be visibly clear and understood by the entire NA. When asking a random SGNA member, they should be able to say in a few short sentences what the mission of the NA is, and it should be visibly obvious and evident.
6. Your NA's **brochure, web page and/or display** should include answers to these questions: What does the organization do? Who does it help or serve? Where is it and what geographical area does it serve? Include a map. Who is eligible for membership? When and where are the meetings? Why are the group's activities important? How is it funded? Describe membership and donation opportunities. How can someone get involved? List committees. How can the group be contacted? Include the name, address, phone number and email address of your membership chairperson.
7. **Prepare for the future.** Anticipate what might make visiting potential new members feel more welcomed. Make sure those in the community feel welcomed in the SGNA meeting.
8. **Hold special events for newcomers**, such as an informal orientation. Offer a description of SGNA and its mission. Invite them to become board members.
9. **Hold regular "Invite-a-Friend"** days, when active board members are encouraged to bring friends who are potential board members. Ask them to join. Few people will volunteer their services. This does not mean that they don't want to be active, however. People wait to be asked. Make clear the job you are asking them to do. People are more willing when they know what is expected of them. Let them know their help is needed and wanted. Tell them how their participation can help the community.
10. **Guest speakers.** Pay attention to the opinion of professionals in urban issues, community development, housing, rural development. Host a few special speakers at SGNA meetings periodically, and publicize them widely. E.g., Chamber of Commerce, School Board, Fire Chief, Health Department, utilities, local businesses. At each such event, publicize **future** guest speakers. Have interesting and informative meetings, **active meetings**.
11. **Hold occasional social events;** a potluck, a meeting at a coffee shop, a BBQ at a park. **Signage:** Put up signs along well-traveled routes directing people to the SGNA meetings. If the main entrance is not obvious, mark it with visible signs.
12. **Promotion.** Post flyers about SGNA special events in key locations around the community. Develop a newsletter. Develop a brochure to hand out that describes SGNA and its history. Give an attractive "welcome bag" to first time visitors. It might include a pen with SGNA's name on it, a newsletter, a mission statement, a description of ways to get involved, and ways to contact the NA. Network with other local NA's as to their activities.
13. **Advertising.** Find ways to advertise: Door-to-Door: hand out brochures and make personal contact with residents. Posters and Brochures: place recruitment posters/brochures at libraries, bus stops, schools, churches, laundromats, and other local businesses. Mail a membership brochure to all neighborhood residents, provide membership forms and information in your newsletter and/or on your web page, direct mail, telephone, ads in newspapers, radio, and "throw-aways". Possibly post on Craigslist, Facebook, etc. Send press releases regularly to community newspaper calendars or newsletters. Have membership tables at other events – fairs, parades, sidewalk sales, church socials, etc. Build working relationships with other NAs– like Crime Watch, a local business group or parent teacher organization. Coordinate with other local NA's to set up a booth at a community fair. **Very important:** be sure to record how visitors are hearing about SGNA to see what is successful and do more of that!
14. **Testimonials.** Create "testimonials" promoting the successful actions of SGNA in the past, and make them widely known
15. **Brain-Storming:** Hold brain-storming meetings, but run the ideas through the Finance Committee to determine profitable projections, and get appropriate approvals.

Sylvia Machado, Community Engagement

6. Adjournment.

The next meeting is scheduled for September 8th at 6:45 PM.