

Salem Public Library

Strategic Planning Steering Committee: Planning Revisions Session

September 13, 2022

1:00-4:00 pm

LOCATION: Zoom

<https://coraggiogroup.zoom.us/j/81390830825?pwd=dINWd1ZSTjIwdlc2ZnRPT1dLZ3YzZz09&from=addon>

ATTENDEES

SPL Strategic Planning Steering Committee Members

Kim Carroll, City Librarian

Katherine Daniels, Library Advisory Board Vice Chair

Jackie Leung, Salem City Councilor

Clarissa Maciel-Garibay, Staff Assistant

Piper Martin, Teen Advisory Board Secretary

Cady McManus, Teen advisory Board Co-Coordinator

Keith Norris, Salem Parks and Recreation Advisory Board member

Sonja Somerville, Teen Librarian

Lois Stark, Library Advisory Board Chair

Kate Van Ummersen, Salem Public Library Foundation Executive Director

Carol Voeller, Friends of the Salem Public Library Board Chair

Coraggio Group Facilitators

Sarah Lechner, Principal Consultant

Cara Meyer, Associate Principal Consultant

AGENDA

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| I. Welcome | 1:00-1:15 |
| <ul style="list-style-type: none">• Overview of the day• Committee Member Check-Ins• Review Community Agreements | |
| II. Review Updated Strategic Clarity Elements | 1:15-1:30 |
| <ul style="list-style-type: none">• Review proposed updates to:<ul style="list-style-type: none">i. Visionii. Missioniii. Values | |
| III. Imperative Reviews | 1:30-2:15 |
| In two breakout groups, we will review the updated Imperative descriptions, Objectives, and Initiatives for Imperatives 1-4. | |

- **Group 1:**
 - Imperative: 1 Position the Library to Sustainably Serve our Community
 - Imperative 2: Center Equity, Diversity, Inclusion and Belonging
- **Group 2:**
 - Imperative 3: Cultivate Connections within our Community
 - Imperative 4: Continue to Evolve Accessible, Innovative Resources and Services

IV. BREAK 2:15- 2:30

V. Breakout Group Report Outs 2:30-3:10

- Share out any proposed edits
- Together review Imperative 5: Strengthen Our Organizational Culture and Operations

VI. Next Steps, incl. Implementation and Communications 3:10-3:40

- Identify any next steps needed to finalize the plan elements
- Overview of Implementation Next Steps
- Communications Guidance from this team
 - i. What's the story to tell and to whom?

VII. Public Comment Opportunity 3:40- 3:50

VIII. Close with Gratitude 3:50- 4:00

- Talking Points
- Gratitude reflections