



City of Salem Salem Public Library

November 9th, 2022
5:30p.m. Salem Public Library Boardroom

Si necesita ayuda para comprender esta información, por favor llame 503-588-6178.

PARTICIPANTS

Board Members

Francine Boullosa, Chair; David Levy, Vice-Chair Board; Lois Stark; Gretchen Coppedge; Sarah Bishop; Denise Duren; Mel Fuller; Joseph Romero

Staff

Kim Carroll, City Librarian; Bridget Esqueda, Deputy City Librarian

AGENDA

1. Welcome and call to order
2. Approval of Agenda
3. Approval of Minutes
4. Public Comment - Appearance of persons wishing to address the Board on any matter other than those which appear on this Agenda
5. Information Items
 - Teen Advisory Board (TAB) update
 - Chair's report
 - City Librarian's report
 - Friends of SPL report
 - SPL Foundation report
6. Discussion Items
 - Following City Council meetings
 - LAB involvement in "Get Moving" the library's Strategic Planning Implementation
 - SK summer lunch program
 - LAB meeting location schedule
 - Recruitment for the open LAB position and what constitutes a quorum when not all positions are filled
 - Update on Salem bond measure and Keizer library results
7. Action Items
 - SK summer lunch program
 - LAB meeting location schedule
 - Request in person update from Willamette Heritage Foundation
 - Dolly Patron Imagination Library
6. Adjourn

Next Meeting: January 11, 2023

This meeting is being conducted virtually, with remote attendance by the governing body. No in-person attendance is possible. Interested persons may view the meeting online on [YouTube](#). Please submit written comments on agenda items, or pre-register to provide Public Comment on items not on the agenda, by 5 p.m. or earlier one day prior to the day of the meeting at spladmin@cityofsalem.net.

Special accommodations are available, upon request, for persons with disabilities or those needing sign language interpretation, or languages other than English. To request accommodations or services, please call 503-540-2371 (TTD/TTY 503-588-6439) at least two business days in advance.

It is the City of Salem's policy to assure that no person shall be discriminated against on the grounds of race, religion, color, sex, marital status, familial status, national origin, age, mental or physical disability, sexual orientation, gender identity, and source of income, as provided by Salem Revised Code 97. The City of Salem also fully complies with Title VI of the Civil Rights Act of 1964, Americans with Disabilities Act of 1990, and related statutes and regulations, in all programs and activities.

Salem Public Library Advisory Board

A [full recording of the current meeting is available](#).

Lois called the meeting to order at 5:30p.m.

Members present: Lois Stark, Chair; Sarah Bishop, Gretchen Coppedge; Denise Duren, David Levy, Joseph Romero;

Members absent: Mel Fuller (excused)

Guests: Kate Van Ummersen (Library foundation Executive Director) Carol Voeller (Friends of the Library)

Library staff members: Kim Carroll

None.

Minutes were reviewed for October. David moved and Sarah seconded that minutes be approved as amended. Motion carried.

No Teen Advisory Board update.

Lois motioned to move Salem Reads Discussion item from Discussion to Information item with no objections.

Kate Van Ummersen presented about the role and history of the Foundation. There was some discussion on what the Foundation and Friends of the Library support. Kate Van Ummersen presented on the annual Salem Reads program. She asked that LAB sponsor Salem Reads in the amount of \$5000.

No Chair's report.

City Librarian answered questions about the City Librarian's report. Board recognized library staff and their efforts to bring vibrant programs to the library. Events are available on the library's website and print copies will be available soon.

Friends of SPL report Fall book sale November 17th through the 20th. They are recruiting volunteers to help.

CALL TO ORDER

ATTENDANCE

APPEARANCE OF INTERESTED CITIZENS AND PUBLIC COMMENT

APPROVAL OF MINUTES

INFORMATION ITEMS

Foundation and Salem Reads

Chair's Report

City Librarian's Report

Friends Report

DISCUSSION ITEMS

Elections

Lois announced the open positions of Chair, Vice Chair and Liaison to the Foundation.

Lois opened the floor for nominations. Sarah nominated Francine Boullosa in her absence if she did not oppose. Lois informed members that Francine had said she would accept. Gretchen seconded it. No other nominations were made. David moved the nominations for Chair be closed. All in favor. No one opposed.

Lois opened nominations for Vice Chair. Gretchen nominated David. David accepted. No other nominations. Denise move to close the nominated. All in favor. No one opposed.

Lois opened nominations for Liaison to the Foundation. Dennis nominated Gretchen. Gretchen accepted. David moved to close the nominations. Joe seconded. All in Favor. No one opposed.

City Librarian introduced the one-pager Strategic Plan which includes Mission, Vision, and Values, Initiatives, Imperatives and Objectives. Processes and implementation will continue to be reported on the Strategic. Part of the plan will be to review policies and procedures regularly. Coraggio will help staff through them implementation process. David made a motion to support the Strategic Plan. Gretchen seconded the motion. No discussion. All in favor. None opposed.

David moved to support Salem Reads up to \$5000. Denise seconded. All in favor. None opposed.

David thanked Lois for all her time, effort and leadership as the Chair of LAB. Lois thanked everyone on the Board, Kim and Clarissa.

The next board meeting will be held on Wednesday, January 11th, 2023 5:30 PM, through ZOOM. The meeting adjourned at 6:30 PM.

Submitted by: Kim Carroll, City Librarian

Library Strategic Plan Update

ACTION ITEMS

NEXT MEETING & ADJOURNMENT

Chair's Report

Thank you for electing me and Dave as LAB officers.

This is an opportunity to highlight LAB successes; and to explore opportunities in DISCUSSION ITEMS and ACTION ITEMS on today's Agenda.

Reducing Barriers to Library Patrons:

LAB brought forward and unanimously supported 3 hour free parking at the main library (prior to the seismic upgrade rate was \$0.75/hour with revenue going to the city's General Fund)

LAB brought forward and unanimously supported elimination of overdue fines

LAB has advocated for additional library service sites in N and SE Salem

Salem Library Foundation:

LAB has contributed \$5K annually to the Foundation's Salem Reads Program

LAB contributed \$10K of \$40K for needed printers and scanners which were installed at both branches

LAB member Gretchen continues to serve as Foundation liaison and Board member; and donated many hours archiving the Foundation and the City's Art collection and installing art in the reopened main library

Public Input:

In 2019 the LAB heard over one hundred in person public testimonies both in support of, and in objection to, updating the collection.

In 2021 LAB heard public comment in opposition to a change in the library meeting room reservation and fee schedule policies; LAB got subsequent clarification that non 501c3 organizations that were not commercial entities had more favorable fee structure

In 2022 Public comment regarding low reading literacy and low Kindergarten readiness as imperatives in support of additional library sites

Library Seismic upgrade

Chair Stark served with then Councilmen Chris Hoy and Jim Lewis on the Subcommittee involved in many decisions involving the seismic upgrade (temporary location, design-build selection, to name a few)

Gretchen represented LAB and I participated on the artist selection committee for the \$85K public art installation on the library shear wall (1/2% for art for all public construction or significant upgrade for Salem city)

Willamette Heritage Foundation

LAB contributed \$10K as requested by WHF for their project to update materials and eventually have a website link to Salem History. LAB contribution enabled the WHF to get an additional \$10K match from an anonymous donor

Strategic Plan

Lois Start and Katherine Daniels participated in multiple meetings of the Strategic Planning Committee led by the Coraggio Group

October 2022 City Librarian's Report

Stats for September

Number of visitors to the library in September:

Main: 25592

WS Branch: 1860

Number of physical items checked out:

Main: 104338

WS Branch: 2622

Staff News

Congratulations to Shandra Smith for her new role as the Limited Duration Librarian. She will be working alongside the Adult Services Librarians to learn more about collections, programming, outreach, and reference services. We are excited to have her!

The library said goodbye to Christopher Rumbaugh after nearly 11 years of work at SPL. Staff celebrated his time with us by having a ramen and tea party! We are changing the scope of the Adult Services Supervisor. This is now the Learning and Development Supervisor. In addition to adult services, this position will oversee training and development opportunities for staff and for the community.

Special Projects and Programs

The Portland Opera and Flamenco Pacifico came to Loucks Auditorium on October 8 for a lively and educational event. The performance was very well-received by patrons and many noted how much they appreciate the library's musical events.

The library hosted an array of programs and activities centered around Halloween and Día de los Muertos during the end of October and early November.

Programs included:

- Día de los Muertos Community Altar
- All ages Día de los Muertos Decorando Calaveras de Azúcar/Decorating Sugar Skulls
- Halloween Storytime
- Tales of Terror Adult Storytime (2 sessions)
- Halloween Crafts for PreK and Elementary kids
- "Games Gone Wild" Haunted House created by the Teen Advisory Board
- Noche de Juegos Familiar de Lotería/Lotería Family Game Night

Youth Services began offering monthly activities for a variety of ages in October. Preschoolers and their grown-ups were treated to a rockin' preschool performance with Red Yarn, and a Discovery Kids Preschool Adventure, featuring the story "Mouse Paint" by Ellen Stoll Walsh, which included activities related to colors and color mixing. Families each went home with a new paperback copy of the book for their home libraries, purchased with funds provided by the Oregon Ready to Read grant.

Kids in grades K - 2 participated in the library's first Early Readers Book Club. YS staff shared the story *Narwhal and Jelly* by Ben Clanton with the kids, and then had a fun and lively discussion, played some games, and created a craft. Each child went home with a copy of the book, purchased with funds provided by the Oregon Ready to Read grant.

Kids in grades 3 - 5 participated in a Creative Kids after-school adventure, in which they worked with creating patterns and artistic designs, and then transferring those onto metal using metal tooling techniques.

Staff are also providing a monthly all ages drop-in craft at West Salem, and weekly drop-in crafts in the Children's Corner at the main library on Saturdays.

Two outreaches in October brought library staff to locations that they do not get to interact with frequently. Visits to Scott Elementary School and the resource fair at Roberts High School at Chemeketa Community College gave staff the opportunity to engage with many families who indicated that they didn't have a library card, many of whom are Spanish speakers. Lots of library cards were given out, along with information about library services and upcoming events.

Youth Services is gearing up for a month of early literacy visits to Salem-Keizer Head Starts in November, starting with a series of visits to East Salem Community Center. Dan Johnson will be bringing storytimes to the Head Start classes along with a "Tiny Library" collection for each classroom, and take-home items for each child. Tiny Library books and take-home materials were purchased with funds provided by the Oregon Ready to Read grant.

Strategic Plan Update

Lab voted to support the Strategic Plan at their October meeting. It was presented to all staff during the all-staff meeting. Staff are in the process of choosing which of the five imperatives they would like to help shape. The one-page Strategic Plan will be presented to the City Council as an Information Item in November.



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Contact Information:

Marion & Polk Early Learning Hub Lisa Harnisch, Executive Director (503) 910-9296 lharnisch@earlylearninghub.org	Delta Kappa Gamma, Alpha Epsilon Chapter Kathy Martell, President (503) 508-6482 kkm4dkg@gmail.com
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Over 600 Children Enroll in the Dolly Parton Imagination Library in Just 90 Days

Children 0-5 In Zip Codes 97301, 97303, 97344, and 97351 Can Enroll to Receive a Free Book Every Month

FOR IMMEDIATE RELEASE

November 1, 2022

Salem, Oregon — Since launching on July 29th a total of 614 children ages 0-5 have been enrolled in the Dolly Parton Imagination Library project that provides a free high quality, age appropriate book every month until the child turns five. Books are mailed directly to the children who are enrolled.

Right now, the project is limited to zip codes in north Salem, Keizer, Independence and Falls City due to funding constraints. Within those four zip codes, an estimated 4,511 children are eligible to enroll. In just 90 days, the project enrolled about 14% of eligible children. In Falls City 43% of children ages 0-5 have already been enrolled. In Independence, Keizer and Salem from 12% to 15% of eligible children have been enrolled.

The Keizer Community Library alone had enrolled over 100 children. Enrollments are also happening at community events and schools. Parents and caregivers residing in 97301, 97303, 97344, and 97351 can enroll online by going to Marion & Polk Early Learning Hub website: <https://parentinghub.org/for-parents/imagination-library/> and completing an enrollment form, available in English and Spanish.

Since 1995, the Dolly Parton Imagination Library has provided free books to young children in the U.S. and abroad. By mailing high quality, age-appropriate books directly to their homes, Dolly Parton wanted children to be excited about books and to feel the magic that books can create. She also wanted to ensure that every child would have books, regardless of their family's income.

The Salem project is sponsored by the Marion & Polk Early Learning Hub and the local chapter of Delta Kappa Gamma, an International Society of women educators. Major financial sponsor Marie Lamfrom Community Foundation, along with DKG International Educators Foundation, Salem Rotary Literacy Committee, and the Bobbie Dolp, Doris J. Whipper, and Betsy Priddy advised funds of Oregon Community Foundation have allowed this project to get off to a great start.



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“The fact that we were able to sign up so many children in such a short time shows how much this project is wanted and needed to foster literacy skills and ensure that every child develops a love of books and reading,” said Lisa Harnisch, Executive Director of the Marion & Polk Early Learning Hub.

Since launching in 1995, Dolly Parton’s Imagination Library has become the premier early childhood book-gifting program in the world by mailing well over 90 million free books in Australia, Canada, United Kingdom and the United States. Currently, the program mails over one million specially selected, age-appropriate books monthly to registered children from birth to age five. Dolly’s vision was to create a lifelong love of reading, prepare children for school and inspire them to dream. Recent studies suggest participation in the Imagination Library program is positively and significantly associated with higher measures of early language and math development. Penguin Random House is the exclusive publisher for Dolly Parton’s Imagination Library.

The project will begin in the north Salem, Keizer, Independence and Falls City zip codes with the goal to serve all of Salem and communities across Marion and Polk counties as soon as funding allows. If you are a business or individual who would like to support this project in all areas of Salem-Keizer and Marion and Polk counties, please contact us.

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Enroll your child for FREE monthly books!

If you have a child from 0-5 years old, register them today
for FREE monthly books.

Inspire a love of reading in your child!

Parenting Hub and **Dolly Parton's Imagination Library** can help you build
a home library that will enrich the time you spend with your child.

THE IMAGINATION LIBRARY PROVIDES:

- ▶ One speciality-selected, high quality book is mailed directly to the child each month from birth to age five.
- ▶ Reading tips to help increase interaction between caregivers and children during book time.
- ▶ Book themes include: love of reading and learning; regard for diversity of people; promotion of self-esteem and confidence.
- ▶ Audio and Braille books available.

ENROLL TODAY!

parentinghub.org/dolly

*Currently limited to select zip codes
in Marion and Polk counties.*

