
COMMUNITY DEVELOPMENT DEPARTMENT

TO: RECIPIENTS OF PUBLIC HEARING NOTICE
FROM: AARON PANKO, PLANNER III
DATE: APRIL 26, 2023
CASE FILE NO.: CA23-03 / PLANNING COMMISSION RESOLUTION NO. 23-01
SUBJECT: SIGN CODE UPDATE

The public notice included with this mailing concerns an upcoming public hearing before the Salem Planning Commission regarding proposed amendments to the Salem Revised Code (SRC) Chapter 900, the Sign Code.

Examples of proposed changes include:

- Updating definitions contained within the Sign Code, including a definition of complex that will replace shopping center, industrial complex, and office complex. New definition added for primary wall.
- Removing Sign Adjustments and Sign Variances, and instead allowing development standards of the Sign Code to be adjusted or varied following the procedures of SRC Chapters 245 (Variances) and 250 (Adjustments).
- Adding additional development standards for electronic display signs in place of the Sign Conditional Use Permit.
- New prohibition on outdoor advertising signs within the MU-III (Mixed Use-III) zone.
- Updates to temporary sign standards, including definitions, display time limits, and allowance for sidewalk signs to be placed in some areas outside of the Downtown area.
- Establish a measurable brightness standard for illuminated signs.
- Establish a minimum setback distance between illuminated signs and residential zones.
- Reorganize and consolidate existing zone categories and clarify sign allowance for residential uses, non-residential standalone uses, complexes, and individual uses within a complex.
- Updating sign allowance for properties in the PH (Public and Private Health Services) zone, including facilities with emergency services.
- Clarification on nonconforming, unsafe, abandoned, and prohibited signs.

Other proposed changes clarify, correct, or simplifies standards and deletes old references to zones that have previously been eliminated.

The complete list of proposed amendments to the Sign Code can be found on the City's website at the following location:

www.cityofsalem.net/government/public-notices-and-hearings/laws-and-rules-proposals

For Additional Information Contact:

Aaron Panko, Planner III
Salem Community Development Department
Planning Division
planningcomments@cityofsalem.net / 503-540-2356



NOTICE OF PUBLIC HEARING AUDIENCIA PÚBLICA

PURPOSE OF HEARING: The Salem Planning Commission will hold a public hearing to receive testimony regarding proposed amendments to the Salem Revised Code (SRC) Chapter 900, titled Sign Code. The code amendment proposes to update, clarify, correct, and simplify development standards and definitions; remove sign variances, adjustments and conditional uses; and delete old references to zones that have been previously eliminated.

CASE FILE NUMBER: Code Amendment Case No. CA23-03

DATE AND TIME OF PUBLIC HEARING: Tuesday, May 16, 2023, at 5:30 p.m.

LOCATION OF PUBLIC HEARING: Council Chambers, Room 240, Civic Center
555 Liberty Street SE, Salem OR 97301

Interested persons may view and/or listen to this hearing on YouTube, please visit this link with any internet connected device:
<http://bit.ly/planningpublicmeetings>

CASE MANAGER: Aaron Panko, Planner III, City of Salem Planning Division, 555 Liberty Street SE, Room 305, Salem, Oregon 97301. Telephone: 503-540-2356; E-mail: Planningcomments@cityofsalem.net

HOW TO PROVIDE TESTIMONY:

Any person wishing to speak either for or against the proposed request may do so in person or by representative at the Public Hearing. Prior to the Public Hearing, written comments should be directed to the case manager listed below. Staff recommends emailing to ensure receipt before the public hearing. Only those participating by submitting written testimony, or by testifying at the hearing, have the right to appeal the decision. Comments submitted are public record. This includes any personal information provided in your comment such as name, email, physical address and phone number.

APPROVAL CRITERIA:

Salem Revised Code (SRC) Chapter 110.085(b) – Amendments to the UDC.

Salem Revised Code (SRC) is available to view at this link: <https://www.cityofsalem.net/src>. Type in the chapter number listed above to view the applicable criteria.

Subsequent to the close of the hearing, the Planning Commission will forward a recommendation to the City Council. Notice of the recommendation will be mailed to all neighborhood associations, anyone who participated in the hearing, and anyone who requested to receive notice. The City Council will make the final decision on the proposal.

The case file is available for review and printed copies may be obtained at a reasonable cost. A copy of the staff report will be available for inspection one week prior to the hearing. The staff report will be available online no later than 5:00 p.m., May 9, 2023 at the following location: <https://www.cityofsalem.net/government/boards-commissions/commissions/salem-planning-commission>

It is the City of Salem's policy to assure that no person shall be discriminated against on the grounds of race, religion, color, sex, marital status, familial status, national origin, age, mental or physical disability, sexual orientation, gender identity and source of income, as provided by Salem Revised Code Chapter 97. The City of Salem also fully complies with Title VI of the Civil Rights Act of 1964, and related statutes and regulations, in all programs and activities. Special accommodations are available, upon request, for persons with disabilities or those needing sign language interpretation, or languages other than English. To request accommodations or services, please call 503-588-6173 (TTD/TTY 503-588-6439) at least two business days in advance.

Si necesita ayuda para comprender esta información, por favor llame 503-588-6173