

## Aaron Panko

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**From:** HPPG <scanparks2023@gmail.com>  
**Sent:** Tuesday, May 9, 2023 3:24 PM  
**To:** Shelby Guizar  
**Cc:** Aaron Panko  
**Subject:** Re: PC Staff Report - Case No. CA23-03 for Sign Code Amendment

Thank you.

I have been asked a number of times about allowable signs in the public right-of-way, + allowable signs in city parks or within the park at the parks entrance edge or roadside -- in particular campaign campaign signs or solicitations, offers to buy homes for cash, moving contractors, et al.

Are there specific applicable code, and what is the practice of the City to such signs and placement? Can the signs be removed, collected and given to some agency or agent or Republic Services, the City authorized waste franchise ?

Jon Christenson

On Tue, May 9, 2023 at 2:58 PM Shelby Guizar <[SGuizar@cityofsalem.net](mailto:SGuizar@cityofsalem.net)> wrote:

Hello,

The Staff Report for Sign Code Amendment Case No. CA23-03 is attached for your information. This case will be heard in-person before the Planning Commission on Tuesday, May 16, 2023 at 5:30 p.m. The agenda for this meeting is also attached for reference.

Please direct questions or comments to the **CASE MANAGER:**

**Aaron Panko**

[APanko@cityofsalem.net](mailto:APanko@cityofsalem.net)

503-540-2356

Thank you,

Shelby Guizar (she/her)

*Administrative Analyst*

City of Salem | Community Development Department

555 Liberty St SE, Suite 305, Salem, OR 97301

[SGuizar@cityofsalem.net](mailto:SGuizar@cityofsalem.net) | 503-540-2315

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**Now Available!** Online submittal of Land Use Applications through the City of Salem Permit Application Center. Register for an account [here](#).

Due to limited staffing, the Planner's Desk has temporary hours: 10-4 Monday-Friday

Questions on Zoning and Sign Permits can be submitted by email to [Planning@cityofsalem.net](mailto:Planning@cityofsalem.net)

## Aaron Panko

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**From:** Shelby Guizar  
**Sent:** Wednesday, May 10, 2023 7:27 AM  
**To:** Aaron Panko  
**Subject:** FW: PC Staff Report - Case No. CA23-03 for Sign Code Amendment

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

See below:

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**From:** beebalmbees@gmail.com <beebalmbees@gmail.com>  
**Sent:** Tuesday, May 9, 2023 6:51 PM  
**To:** Shelby Guizar <SGuizar@cityofsalem.net>  
**Subject:** RE: PC Staff Report - Case No. CA23-03 for Sign Code Amendment

Hi Shelby,

Please confirm Oregon artists can legally paint on private walls or fences to cover up graffiti to help beautify Salem. Naturally, this is provided that it is beautiful art, as considered by most people.

Thank you.

Bayard Mentrum  
Chair  
NGNA

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**From:** Shelby Guizar <[SGuizar@cityofsalem.net](mailto:SGuizar@cityofsalem.net)>  
**Sent:** Tuesday, May 9, 2023 2:59 PM  
**To:** Shelby Guizar <[SGuizar@cityofsalem.net](mailto:SGuizar@cityofsalem.net)>  
**Cc:** Aaron Panko <[APanko@cityofsalem.net](mailto:APanko@cityofsalem.net)>  
**Subject:** PC Staff Report - Case No. CA23-03 for Sign Code Amendment

Hello,

The Staff Report for Sign Code Amendment Case No. CA23-03 is attached for your information. This case will be heard in-person before the Planning Commission on Tuesday, May 16, 2023 at 5:30 p.m. The agenda for this meeting is also attached for reference.

Please direct questions or comments to the **CASE MANAGER:**

**Aaron Panko**  
[APanko@cityofsalem.net](mailto:APanko@cityofsalem.net)  
503-540-2356

Thank you,

**Shelby Guizar** (she/her)  
*Administrative Analyst*  
City of Salem | Community Development Department

555 Liberty St SE, Suite 305, Salem, OR 97301  
[SGuizar@cityofsalem.net](mailto:SGuizar@cityofsalem.net) | 503-540-2315  
[Facebook](#) | [Twitter](#) | [YouTube](#) | [CityofSalem.net](http://CityofSalem.net)

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## Aaron Panko

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**From:** Leigha Gaynair <leigaynair@gmail.com>  
**Sent:** Wednesday, May 10, 2023 10:21 AM  
**To:** Aaron Panko  
**Subject:** Re: Sign Code No: CA23-03

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Hi Aaron:

This is Leigh Tracey-Gaynair, Highland NA Co-Chair. I am also a Realtor with HomeSmart Realty Group. I do not see any caveats in this code amendment regarding Realtor signs for open houses. If these signs (directional and day of signs) will require permits, authorization and so forth this will be prohibitive and your office will be inundated with requests every week for every weekend.

Where in the code amendment(s) are these types of signs addressed?

Also, as a neighborhood association Chair, we plan to have neighborhood event(s) and plan to put out a day of signs for a neighborhood garage sale, clean up day, monthly meetings, and possibly other things. There are very few of us in "charge" and participating right now in Highland and we are trying VERY hard. Is there a way the planning department can provide ease to these types of signs is really helpful as we try to increase engagement.

How about time constraints and content perimeters instead of getting a permit or written authorization for every event (open house signage for Realtors included)?

Thank you in advance for taking and submitting my comments to the Commission.

Leigh Tracey-Gaynair  
Highland NA Co-Chair  
Realtor, HSRG  
(541) 948-9312  
[leihatgrealtor@gmail.com](mailto:leihatgrealtor@gmail.com)



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[HomeBuildersAssociation.org](http://HomeBuildersAssociation.org)

May 12, 2023

Salem Planning Commission  
555 Liberty St SE  
Salem, OR 97301

RE: Proposed Amendment to SRC Chapter 900 – Sign Code

Dear Chair Griggs and Planning Commission members,

On behalf of the Home Builders Association of Marion & Polk Counties, I would like to express our gratitude for the diligent efforts that have gone into updating the sign code. However, we would like to bring to your attention a specific concern we have regarding the potential implications of prohibiting outdoor advertising signs (i.e. billboards) in the MU-III zone. This prohibition would restrict the relocation of existing outdoor advertising signs, which could lead to unintended consequences.

Outdoor advertising sign companies typically lease sign locations from property owners for durations as long as twenty years. In the event that a property owner wishes to redevelop a site with an existing outdoor advertising sign, relocation of the sign on the property might be necessary. However, if the City prohibits sign relocation, sign companies would almost certainly be unwilling to terminate the lease, thus impeding the redevelopment process.

The proposed code amendment might inadvertently hinder the mixed-use redevelopment that the City envisioned for the MU-III zones during the Our Salem process. To mitigate this potential issue, we respectfully request that the code language be amended to permit the relocation of existing outdoor advertising signs within the MU-III zone.

While we understand that the proposed prohibition stems from removal of the South Gateway Overlay Zone, which previously prohibited outdoor advertising signs in that overlay zone, the MU-III rezoning of the corridors along Commercial St S, Lancaster Dr, Portland Rd, Market St, Hawthorne Ave and other areas results in an impact that is significantly more than the previous restrictions that were limited to the relatively small area of Commercial St south of Kuebler within the previous South Gateway Overlay Zone where only two outdoor advertising signs are located.

Respectfully,

A handwritten signature in blue ink, appearing to read 'Mike Erdmann'.

Mike Erdmann  
Chief Executive Officer