

Shelby Guizar

From: Terry Hancock <terry@hancockre.com>
Sent: Tuesday, May 16, 2023 11:12 AM
To: Shelby Guizar
Cc: Kelsey Oran
Subject: Written Testimony RE: Agenda Item 5.1

Shelby,

I am writing in reference to agenda item 5.1 for tonight's Planning Commission regarding the provision to relocate static or electric billboards from properties rezoned MU-III from the Our Salem initiative. I would urge the Planning Commission to reconsider this initiative due to the difficulty in developing these parcels. Seeing as many of the billboards have very long-term leases on them and sign companies would have no motivation to relocate, this will prevent development in a zone that has been identified specifically for development. Specifically, our firm represents a site that would be impacted by this initiative and would severely impact property values. Developers and property owners are facing significant hurdles to get their development out of the ground and this billboard initiative not only doesn't make sense, but it's also prohibitive to the very goal you seek.

Thank you for your consideration.

Terry

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