



City of Salem SALEM PUBLIC ART COMMISSION MEETING

Wednesday, October 11, 2023
2:30 P.M. – 4:30 P.M.

Si necesita ayuda para comprender esta información, por favor llame 503-540-2371

PARTICIPANTS

Board Members

Zach Hull, Chair; Susan Napack, Vice-Chair; Spencer Emerick; Eduardo Diaz-Salazar, Barbara Sellers-Young, Krista Lauer.

The commission has one vacancy for a member experienced in landscape architecture, real estate development or community foundations.

Staff

Keith Bondaug-Winn, Public Works Staff Liaison
Allen Dannen, City Engineer

AGENDA

1. Welcome and call to order.
2. Public Comment – Appearance of persons wishing to address the Board on any matter other than those which appear on this agenda.
3. Approval of Consent Agenda – Agenda for October 11, 2023; Minutes of September 13, 2023.
4. Discussion Items
 - a. **Updates**
 1. New Public Works Operations Building – Keith/Allen Dannen
 2. SPAC Vacancy – Keith
 3. Social Media Plan – Commissioner Lauer
 4. Review Current Mural Application – All
 - b. **Subcommittee Reports**
 1. Art Collection Maintenance
 - a. Repair of *Drummer & Rooster* – Keith
 - b. *Good Cents* sign placement; action needed – Keith
 - c. *Black Discs* – Keith
5. New Business
 - a. **Commissioner Goal Sharing – Keith**
 - b. **Review Draft Mural Application Re-do - Keith**

6. Action Items
 - a. **Allocate \$200 to relocate Good Cents signage.**
7. Commissioners Comments
8. Adjourn

Next Meeting: November 8, 2023; 2:30 P.M – 4:30 P.M.

This meeting is being conducted virtually, with remote attendance by the governing body. No in-person attendance is possible. Interested persons may view the meeting online on [YouTube](#). Please submit written comments on agenda items, or pre-register to provide Public Comment on items not on the agenda, by 5 p.m. or earlier one day prior to the day of the meeting at kbondaug@cityofsalem.net

Special accommodations are available, upon request, for persons with disabilities or those needing sign language interpretation, or languages other than English. To request accommodations or services, please call 503-540-2371 (711 for Relay) at least two business days in advance.

It is the City of Salem's policy to assure that no person shall be discriminated against on the grounds of race, religion, color, sex, marital status, familial status, national origin, age, mental or physical disability, sexual orientation, gender identity, source of income and housing status, as provided by Salem Revised Code 97. The City of Salem also fully complies with Title VI of the Civil Rights Act of 1964, Americans with Disabilities Act of 1990, and related statutes and regulations, in all programs and activities.



Public Works Department

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Salem Public Art Commission

September 13, 2023

ONLINE

Commissioners Present

Zach Hull, Chair

Susan Napack, Vice-Chair

Krista Lauer, Commissioner

Eduardo Diaz-Salazar, Commissioner

Guests

Staff

Keith Bondaug-Winn, Public Works Staff Liaison

Allen Dannen, City Engineer

1. **Call to Order** – With a quorum present, Chair Hull called the meeting to order around 2:30 p.m.

2. **Public Comment**

No written comment received. No in-person public comment received.

3. **Approval of Consent Agenda**

a. Approval of the Consent Agenda – Agenda for September 13, 2023; Minutes of August 9, 2023.

Motion: Vice-Chair Napack proposed approving the consent agenda and minutes.

Commissioner Lauer seconded the motion. The motion was put to a vote and passed unanimously. The consent agenda and minutes have been approved.

4. **Discussion Items**

1. **Updates:**

1) **New Public Works Operations Building:** During the meeting, City Engineer Allen Dannen provided a comprehensive update on the new shops complex building, which also includes new public art installations. He shared that the grand opening

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Phone 503-588-6063
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Parks Operations

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Phone 503-588-6336
Fax 503-588-6305

Willow Lake Water Pollution Control Facility

5915 Windsor Island Road N
Keizer OR 97303-6179
Phone 503-588-6380
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ceremony is scheduled for October 3rd at 1:00 pm, and the move-in process will commence on Friday, October 6th, with the goal of completing it by the end of October. Notably, the public art installation is on track for completion alongside the building by the end of September. Allen Dannen also graciously shared images of the artwork with the commission. The exterior art is being created by Brad Rude, who is crafting a sculpture, while Claire Burbridge is contributing three distinct pieces, including custom wallpaper and two 48 x 48 wall paintings. Vice-Chair Napack kindly reminded the group that SPAC commissioners Michael Hernandez and Paula Booth were integral members of the team collaborating with Mark Becktel and Hacker Architects. Allen expressed his openness to organizing a separate gathering to celebrate the art installations, which was met with enthusiasm by the art commission. Commissioner Lauer expressed interest in learning more about the artist selection process and the criteria for selecting artwork, to which Allen Dannen committed to providing additional information.

- 2) **SPAC Vacancy:** Keith reported that no new applications had been received for the SPAC vacancy. Vice-Chair Napack suggested sending an email to a list of local art organizations and tribes to solicit potential candidates. Keith mentioned that he would explore the feasibility of this with the Public Works Communications Team and update SPAC accordingly. Chair Hull recommended reaching out to Tammy Jo Wilson from Bush Museum to gauge her interest, and Keith confirmed that the commission would like to invite her to a future SPAC meeting.
- 3) **PGE and Gilbert House Children's Museum:** The discussion touched upon PGE's involvement as a potential private-public partnership opportunity in the Bloomberg Asphalt Art Grant. Keith reported reaching out to PGE via a contact at the Gilbert House Children's Museum's Executive Director, Alicia Bay, and engaging in a productive conversation with two of their representatives. PGE showed interest in the idea of public art as it aligns with their public campaigns. Their primary concern revolves around safety, although existing artwork on-site suggests potential for further art installations. The second challenge lies in the easement language and agreement required from PGE. Keith noted that the Bloomberg Art Grant is expected to be awarded in the Fall, possibly by the end of November, at which point more details may be available. SPAC's role in this project would involve overseeing the selection of the artist and the artwork.
- 4) **Social Media Plan Feedback:** Commissioner Lauer shared a draft 12-month social media plan with the commission during the meeting. The plan encompasses various aspects of the Public Art Commission and the Public Art Collection, incorporating "Media Months," community projects, different artworks, and the dissemination of images and locations. The central question posed was how to effectively implement this plan through social media. This approach leverages a combination of social media strategies to target diverse demographics. Public Works Communications Information Officer, Trevor Smith, expressed his approval of the plan's approach. Commissioner Lauer recommended utilizing Instagram Stories to capture the public's attention effectively. Chair Hull inquired about the possibility of including artwork located in other city-owned buildings with public art to make the public aware of these accessible locations. Vice-Chair Napack commended Commissioner

Lauer's outstanding work on the plan and expressed interest in exploring the inclusion of SPAC's weekly postings in the city's newsletter. Keith mentioned that he would check with the PW Communications Team regarding this possibility. Vice-Chair Napack expressed readiness to assist in spreading SPAC's message to neighborhood associations.

Chair Hull initiated a discussion about SPAC's potential role in convening a broader conversation about art in Salem, encompassing art in State buildings, Willamette University, Hallie Ford Museum, and activities within the Salem Art Association. He emphasized the need to unify these diverse artistic elements into a cohesive narrative of art in Salem. While "Public Art" to SPAC refers to the public art collection, Chair Hull acknowledged that to the public, it means free access to art or artistic events in Salem. Vice-Chair Napack highlighted the abundance of art in State buildings and suggested potential collaboration with partners who have access to such resources. Keith recalled SPAC's previous idea of including State and University collections in the City's Art Collection GIS Story Map, positioning Salem as a regional art hub. The commissioners expressed a willingness to engage with partners in the city to promote all public art accessible to the public without cost.

Commissioner Lauer emphasized that the plan is a proposal, and adjustments can be made if there is a more suitable order in the lineup. Vice-Chair Napack recommended focusing on the new Public Works Operations Building pieces after introductory messages since they are currently top of mind. Vice-Chair Napack pointed out that the Jim Mattingly mural on the Elsinore is not part of the City's public art collection. Commissioner Lauer noted that she included pieces from the Library Art Collection in the social media plan because it was unclear if they were also part of the Salem Public Art Collection. The commission agreed that the collections had already been intertwined during the remodel, and the City plans to acquire and manage the Library Art Collection, making it reasonable to include all publicly accessible art in the social media plan. Commissioner Lauer agreed to take the lead in implementing the social media plan and welcomed all suggestions and involvement in the process, particularly from other commissioners with specific interests.

Commissioner Diaz-Salazar suggested that the marketing team consider allocating some funds to boost social media posts, as this cost-effective strategy could significantly expand their reach. Chair Hull inquired about SPAC's ability to approve funds for boosting social media posts, and Keith committed to investigating this possibility. Chair Hull informed Commissioner Lauer that he had access to a database with numerous artist bios that were already written, and he offered this resource for her use. Keith pledged to work on a draft application and collaborate with the Desktop Publishing Team to create an online fillable form, with a report back to the commission in the next month.

- 5) **Submission of Mural Application at 1380 Madison St NE:** Keith informed the commissioners that Legal required more information regarding Commissioner Diaz-Salazar's role and interest in the mural application, as his name was listed as an applicant and a property owner. Commissioner Diaz-Salazar clarified that he signed

the owner section of the application in error, not realizing it was for the owner part. He affirmed that he does not own the building but intended to be part of the mural application process. Keith indicated that adjustments would need to be made to the application to correctly list the managers of the LLC. He would discuss this matter further with Commissioner Diaz-Salazar offline.

Review of the Current Mural Application: Commissioner Diaz-Salazar provided feedback on the complexity of the mural application and referenced a two-page application from the City of Portland in contrast to Salem's 12-page application. He also highlighted the upfront easement requirements and Keith noted that the tax assessor's information is needed early in the process to verify ownership of the building. Chair Hull recalled the previous discussion about simplifying the City of Salem's mural application and making it more user-friendly. Keith committed to working on creating a more user-friendly website application. Vice-Chair Napack suggested adding a link on the City's website under "I Want To..." to "Apply for a Public Mural."

Chair Hull introduced the concept of a "Mural Match" program, envisioning pre-identified building canvases with willing owners, artists interested in painting murals, and potential funders. This program could designate specific spaces in the city for murals.

2. Subcommittee Reports

1. Art Collection Maintenance:

- a. **Repair of *Drummer & Rooster*:** Keith shared an email from Lee Imonen, who reported that he had purchased the necessary materials and that they were being prepared for laser cutting. Lee is also exploring the best approach for replacing the internal hardened stainless steel support rod. Work is progressing.
- b. ***Good Cents* cleaning and sign placement:** Keith sought approval for allocating \$200 to relocate the sign. However, Commissioner Diaz-Salazar left the meeting abruptly, and no action was taken at this time. Keith indicated that he would revisit this matter at the next meeting. The decision was to move the signage away from the negative image of the bottle and to the right.
- c. ***Black Discs*:** Keith shared two estimates from ARG and Art Solutions Lab regarding the evaluation and potential restoration of the Black Discs artwork. The commissioners found both estimates to be too costly for an initial assessment, which did not include cleaning or restoration work. As a result, this matter was tabled due to budget constraints, with the suggestion to ask Lee Imonen if he would provide an estimate for the evaluation and cleaning of the piece.

5. New Business

1. **New Street Paintings:** Keith mentioned a new street painting on Leffelle and Church, adjacent to Bush Pasture Park. Jessica Ramey and Brian Hart were present at the painting event and captured media arts videos. SPAC is exploring ways to promote street painting accomplishments and engage the community in supporting public art. Commissioner Lauer suggested that, as part of the social media plan, they could focus on iconic public artworks not part of the City's collection but beloved by the community.

6. **Action Items**

Vice-Chair Napack proposed that each commissioner write down 3-4 goals, metrics, and timeframes for discussion to identify common interests and facilitate teamwork in moving initiatives forward. Keith agreed to include a goal-setting discussion in the next month's agenda.

7. **Commissioner and Staff Comments**

1. Keith showed the commissioners the invitation that he emailed to them inviting them to the City's Volunteer Recognition Event, scheduled for Monday, October 16, 2023.

8. **Adjournment:** The meeting ended at 4:05 p.m.

9. **Next Meeting:** October 11, 2023; 2:30 P.M. – 4:30 P.M. via Zoom.

DRAFT