



City of Salem SALEM PUBLIC ART COMMISSION MEETING

Wednesday, November 8, 2023
3:30 P.M. – 5:30 P.M.

Si necesita ayuda para comprender esta información, por favor llame 503-540-2371

PARTICIPANTS

Board Members

Zach Hull, Chair; Susan Napack, Vice-Chair; Spencer Emerick; Eduardo Diaz-Salazar, Barbara Sellers-Young, Krista Lauer.

The commission has one vacancy for a member experienced in landscape architecture, real estate development or community foundations.

Staff

Keith Bondaug-Winn, Public Works Staff Liaison

AGENDA

1. Welcome and call to order.
2. Public Comment – Appearance of persons wishing to address the Commission on any matter other than those which appear on this agenda.
3. Approval of Consent Agenda – Agenda for November 8, 2023, meeting; Minutes of October 11, 2023, meeting.
4. Discussion Items
 - a. Updates
 1. New Public Works Operations Building – Allen
 2. SPAC Vacancy and Expiring Terms – Keith
 3. Northgate Neighborhood Hoodview Park Fence Painting
 - b. Subcommittee Reports
 1. Art Collection Maintenance
 - a. Repair of *Drummer & Rooster* – Keith
 - b. *Good Cents* sign placement – Keith
 - c. *Black Discs* – Keith
 2. Social Media Plan Report – Commissioner Lauer
 - c. SPAC Annual Report to City Council
 1. Draft Review Process
 - d. Format for December 13 SPAC Meeting

5. New Business
 - a. Urban Development Downtown Streetscape Art Pedestals and Art Wraps for Utility Boxes – Sheri Wahrgren
 - b. Review Draft Strategic Plan
 - c. Mural Application Public Hearing Timeline
 1. Post public hearing notice – November 13
 2. Public hearing at SPAC meeting – December 13
 - d. Review Draft Mural Application
6. Action Items
7. Commissioners Comments
8. Adjourn

Next Meeting: December 13, 2023; 2:30 P.M – 4:30 P.M.

This meeting is being conducted virtually, with remote attendance by the governing body. No in-person attendance is possible. Interested persons may view the meeting online on [YouTube](#). Please submit written comments on agenda items, or pre-register to provide Public Comment on items not on the agenda, by 5 p.m. or earlier one day prior to the day of the meeting at kbondaug@cityofsalem.net

Special accommodations are available, upon request, for persons with disabilities or those needing sign language interpretation, or languages other than English. To request accommodations or services, please call 503-540-2371 (711 for Relay) at least two business days in advance.

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Public Works Department

555 Liberty Street SE / Room 325 • Salem OR 97301-3513 • Phone 503-588-6211 • Fax 503-588-6025

Salem Public Art Commission

October 11, 2023

ONLINE

Commissioners Present

Zach Hull, Chair

Susan Napack, Vice-Chair

Krista Lauer, Commissioner

Spencer Emerick, Commissioner

Barbara Sellers-Young, Commissioner

Guests

Carol Snyder, President, Salem Parks Foundation

Staff

Keith Bondaug-Winn, Public Works Staff Liaison

Scott Archer, Deputy City Manager

Allen Dannen, City Engineer

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1. **Call to Order** – With a quorum present, Chair Hull called the meeting to order around 2:30 p.m.

2. **Public Comment**

In the absence of any written comments, Carol Snyder sought to provide an update on the progress of the fundraising effort for the Eco-Earth restoration project. The initial goal of raising \$300,000 within two years has now been revised, with plans to extend the timeline by an additional year. The total budget required for the project is \$400,000.

Amid the financial push, the city has pledged \$112,000 from the Transportation Occupancy Tax (TOT) funds, while the Salem Parks Foundation has independently raised \$71,000 from individual donors. Despite earlier expectations of securing a State legislative grant, this hope was thwarted by the non-functioning of the recent legislature. However, there remains optimism for securing the necessary \$150,000 during the upcoming short session, considering that the Eco-Earth project successfully made it through the initial selection phase, competing with 15 other projects for potential funding.

**Transportation and Utility
Operations**

1410 20th Street SE / Building 2
Salem OR 97302-1209
Phone 503-588-6063
Fax 503-588-6480

Parks Operations

1460 20th Street SE / Building 14
Salem OR 97302-1209
Phone 503-588-6336
Fax 503-588-6305

**Willow Lake Water Pollution
Control Facility**

5915 Windsor Island Road N
Keizer OR 97303-6179
Phone 503-588-6380
Fax 503-588-6387

Looking ahead, the Salem Parks Foundation is poised to engage with local businesses in the downtown area to further bolster the fundraising initiative. It is important to note that the estimated cost for the removal of the Eco-Earth amounts to \$680,000, surpassing the cost of its repair and restoration.

Chair Hull has requested Krista to utilize SPAC's social media platform to amplify the fundraising campaign. Additionally, Carol will be dispatching printed materials to Keith for distribution purposes.

3. **Approval of Consent Agenda**

- a. Approval of the Consent Agenda – Agenda for October 11, 2023; Minutes of September 13, 2023.

Motion: Chair Hull proposed approving the consent agenda and minutes. Vice-Chair Napack seconded the motion. The motion was put to a vote and passed unanimously. The consent agenda and minutes have been approved.

4. **Discussion Items**

- a. **Deputy City Manager:** During the meeting, Scott Archer, the recently appointed Deputy City Manager for Community Services, introduced himself to the committee. He explained that his role encompasses a wide range of responsibilities, including overseeing the Parks and Recreation department, Center 50+, homeless response services, the library, Salem Public Art Commission, neighborhood associations, and youth services. This position was established following a citywide reorganization initiative aimed at streamlining various community services to create a more cohesive and efficient structure. Scott emphasized the importance of fostering synergy and cross-programming among these services to maximize their collective impact.

With over 32 years of experience in local government, including previous roles as a city administrator in Canby and managing a large agency focused on Parks and Recreation in Clackamas County, Scott brings a wealth of expertise to his current position. He expressed a keen interest in familiarizing himself with the operations of the Arts Commission, which technically falls under his jurisdiction, although its staff support, Keith, currently works under the Public Works department. Scott acknowledged the potential need to streamline the reporting structure in the future, considering the interrelated nature of the services.

Acknowledging the vital role of the Arts Commission within the community, Scott affirmed his commitment to staying well-informed about its ongoing initiatives and activities. He expressed a willingness to attend future meetings to remain updated on the commission's projects, ensuring his support and involvement in their endeavors. Scott reassured the committee that Keith keeps him informed about the commission's work, and he is eager to collaborate and contribute to the commission's efforts as they continue to enrich the community through the arts. Throughout the conversation, Scott demonstrated his dedication to fostering strong connections with various boards and committees falling under his jurisdiction, emphasizing his desire to work collaboratively and support the diverse array of community services.

Chair Hull expressed interest in exploring the possibility of establishing a public art manager position within the City of Salem, taking inspiration from successful programs implemented in neighboring communities such as Olympia and Eugene. Chair Hull highlighted the potential benefits of such a role in enriching the public art experience and fostering a thriving city art program. While acknowledging the financial considerations associated with such an endeavor, Chair Hull emphasized the committee's commitment to creating a more accessible and sustainable public art environment. The committee sought to initiate discussions with the city administration to delve further into the feasibility and potential advantages of implementing a comprehensive public art plan, including the introduction of dedicated staff to oversee and support these initiatives.

Scott Archer acknowledged the significance of establishing a public art program in Salem, considering the city's size and the potential benefits such an initiative could bring. He mentioned his previous experience working with local governments that had dedicated public art committees and staff, underscoring the advantages of having a public arts manager to oversee such endeavors. Scott also recognized the current model, which relies on the contributions of citizen committees and the efforts of existing staff but noted that a lack of dedicated full-time staff could limit the program's potential.

Scott emphasized the importance of initiating discussions to explore the possibility of introducing a public art manager role in Salem, highlighting the relevance of ongoing budget discussions and potential revenue shortfalls in shaping the direction of such initiatives. He expressed his willingness to actively participate in these conversations, both during meetings and outside of them, to collaboratively assess the feasibility and implications of integrating a dedicated staff position for the city's public art program.

b. Updates

1. **New Public Works Operations Building:** Allen Dannen, City Engineer, provided an overview of the recent grand opening of the new building. He expressed enthusiasm about the successful event, which attracted a considerable audience. He highlighted the remarkable artwork by Claire Burbridge showcased in the building's entry and training room. Allen emphasized the need to adjust the hallway lighting to accentuate the artwork's intricate details, considering its placement against a dark blue background. Moreover, he discussed plans to include nameplates for each artwork, along with a suggestion to add a note signaling the pieces as part of the Salem Public Art Collection. The group agreed that this addition would raise awareness about the city's art collection and distinguish the artwork as public property.

Allen shared photos of the exterior bronze sculpture, initiating conversations about its significance and impact. He assured the group that the building would be fully operational by the end of the month, encouraging everyone to visit and appreciate the artwork during regular business hours. Allen acknowledged a pending request for information from Commissioner Lauer regarding the artist selection process, assuring the group that he would provide the details soon. He concluded his report by offering an update on the airport and welcoming any questions from the group.

Commissioner Napack inquired about the positioning of the exterior sculpture, expressing concern about its visibility from all angles. Allen clarified that extensive discussions had taken place with the artist, Brad Rude, regarding the sculpture's placement within the landscape. Considering potential wear and tear on the landscaping, they decided to allow viewable access to the sculpture from three sides, facilitated by existing sidewalks. Allen emphasized Brad Rude's personal involvement in the installation process, ensuring that the placement aligned with the artist's vision. He also mentioned the presence of lighting designed to illuminate the sculpture during the evening hours.

Commissioner Napack mentioned the idea of organizing a group tour to view the art, suggesting a possible visit with Allen's assistance. Allen enthusiastically welcomed the proposal, encouraging them to coordinate the details through him or Keith. Keith added that they could potentially utilize one of the rooms for their upcoming in-person meeting, suggesting an opportunity to combine the art tour with the meeting. The idea of inviting other members, such as Paula, Chris, and potentially Michael Hernandez, to join the tour and meeting was also discussed and supported.

2. **Salem Airport:** Allen Dannen provided a brief update on the airport, informing the group about the recent launch of commercial air service and the necessary terminal improvements made to facilitate traveler comfort and security. He mentioned that as part of these enhancements, half a percent of the construction cost has been allocated to the public art fund, equating to approximately \$5,000. Allen suggested the possibility of collaborating to utilize these funds for the installation of public art at the airport, highlighting the existing graphic design work depicting local landscapes that welcome visitors to Salem. He emphasized that the group could coordinate with Keith to explore potential options for utilizing the funds, either at the airport or elsewhere, based on their preferences.
3. **SPAC Vacancy:** Keith mentioned that both Commissioners Sellers-Young and Napack had provided a list of Salem organizations and galleries, including their contact information. Keith further indicated that he was planning to consult the Communications Officer, Trevor Smith, to seek permission for sending solicitation emails to gauge interest in recruiting a volunteer for the commission. Expressing his willingness to proceed, Keith proposed drafting a letter and collaborating with the Communications Department to facilitate the distribution of the solicitation emails. Chair Hull confirmed SPAC's agreement with the plan.
4. **Social Media Plan Feedback:** Commissioner Krista Lauer shared updates regarding the launch of a social media campaign, specifically on Instagram and Facebook. She highlighted the introductory post as part of the campaign and encouraged active engagement from the public by sharing their favorite artworks. Krista mentioned plans to send a monthly content plan to Trevor Smith and emphasized the need for collective efforts in sharing and amplifying the message. She detailed the schedule for consistent posts on Wednesdays at 2:30 PM, with a monthly content plan to be submitted to Trevor for upload. Krista expressed excitement about the fluid nature

of the campaign, allowing adjustments based on new acquisitions and opportunities for artists.

Furthermore, there is the possibility of incorporating videos in stories, like interviews with commissioners and artists, as well as enhancing engagement through data analytics capabilities. Krista clarified the posting strategy, indicating a focus on Instagram stories to prevent inundating the feed with content. The conversation concluded with commendations for Krista's efforts and the suggestion of utilizing the existing platform for additional visibility.

5. **Submission of Mural Application at 1380 Madison St NE:** Keith brought up the topic of a mural application that he has been handling, specifically related to Commissioner Diaz-Salazar. He clarified that, based on the guidance from the Legal department, discussions about the permit application should be confined to public hearings and not be disclosed during or outside of meetings. Keith mentioned that the Legal team is exploring whether Commissioner Diaz-Salazar could provide testimony as an applicant during the public hearing or if he would need to recuse himself from the discussion. Keith anticipates a public hearing to take place in December, contingent upon receiving confirmation from the applicant property owner.
- c. **Subcommittee Reports**
 - a. **Art Collection Maintenance:**
 - a. **Repair of *Drummer & Rooster*:** Keith reported there is no update.
 - b. ***Good Cents Sign Relocation*:** The commission discussed the placement of the Good Cents sign in Pringle Park Plaza. Keith requested the committee's action to allocate \$200 for relocating the sign, which was not decided in the previous meeting. Chair Hull highlighted that the current placement of the sign obstructs the negative space of the artwork, making it difficult to perceive the intended representation of a bottle. The proposal suggested moving the sign to allow a clearer view of the artwork.

Motion: Chair Hull proposed allocating \$200 for the relocation of the sign by City crews. Vice-Chair Napack seconded the motion. The motion was put to a vote and passed unanimously. The funds were approved for allocation of the signage.
 - b. ***Black Discs*:** Keith presented the issue regarding the *Black Discs* sculpture, indicating that two quotations were received for evaluating the cost of restoration and repair. One estimate amounted to \$2,500, while the other was around \$10,000, both solely for the evaluation without considering the repair

In the course of the discussion, Vice Chair Napack also mentioned Lillian Pitt's current retrospective at Bush Barn, praising her work. Additionally, she brought attention to a distressed tree near the sculpture, suggesting that the Parks Department be informed for maintenance. Keith agreed to address this with the Parks Department.

costs. Due to the budget constraints, the committee had decided to postpone the matter during the last meeting. Vice-chair Napack reminded Keith about the plan to consult Lee Imonen for an estimate, emphasizing the need to request an estimate for the actual restoration work rather than just the evaluation. Chair Hull supported this proposal, suggesting that reaching out to Lee Imonen, who is currently involved in repairing *The Drummer and Rooster* sculpture, would be a practical step. Vice-Chair Napack proposed to obtain another estimate from Lee Imonen for the restoration work. Keith acknowledged the directive and confirmed the course of action.

5. New Business

- a. **Commissioner Goals Sharing:** During the meeting, Keith shared the screen and presented the goals that had been submitted by some of the commissioners. Commissioner Napack and Commissioner Sellers-Young had overlapping suggestions, including the desire for more murals and an artist list, as well as the diversification of location and content for public art. There was also a discussion about the potential for a new artwork at the airport, with Commissioner Emerick proposing the placement of the Drummer and Rooster there.

Chair Hull emphasized the need for a strategic plan, suggesting a structured approach to the goals with specific tactics, responsibilities, and deadlines. Commissioner Emerick also suggested reaching out to downtown businesses for mural projects, emphasizing the need for community outreach. The conversation also touched on the coordination of various organizations focused on public art in the city. Keith agreed to structure the goals in a strategic plan format and facilitate further discussions at the next meeting.

Vice-Chair Napack expressed reservations about using existing art for utility box wraps, suggesting the commission should consider commissioning new works specifically intended for such purposes. However, there was an acknowledgment that the project would still be a valuable promotion for the public art collection. Commissioner Lauer proposed the idea of commissioning a few pieces from local artists for the utility box wraps. Chair Hull supported the suggestion, emphasizing the need for more opportunities for local artists.

Overall, the discussion highlighted the importance of strategic planning, community outreach, and the promotion of local artists within the public art scene in Salem. Several actionable items were discussed, and the commissioners agreed to further refine the goals and prioritize them in the upcoming strategic plan.

- b. **Review Draft Mural Application Re-do:** Keith shared that he had been working on a program called Alchemer, which the city utilizes to create and distribute surveys for various departments and planning purposes. He explained that he would be using it to streamline the process of creating surveys and forms (like the public mural application) for the commission's use. He also mentioned that a new page for applying for a mural permit had been created by the Desktop Publishing team and would soon be linked to the commission's homepage.

Chair Hull expressed enthusiasm for the progress made, noting that the commission was already accomplishing some of its goals. Keith then brought up the requirement to provide a report to the City Council on the commission's accomplishments at the end of the year. He mentioned that the report should be submitted by November 17, with the last council meeting scheduled for December 11.

Keith raised the question of whether the annual report should focus solely on the activities directly related to SPAC or include all the different types of public art initiatives in the city. This led to a discussion about the scope of the report, with some members considering whether to limit it to SPAC's domain, while others suggested including a broader range of initiatives to showcase the city's efforts to make public art accessible.

- c. **Conversation on Northgate Park Fence Mural:** Commission members engaged in a discussion about various concerns, including the creation of the Northgate mural and the commission's oversight role. Vice-Chair Susan Napack expressed confusion about the mural's status and its place within the public art collection, as it was funded by the City Council. Chair Hull proposed the idea of establishing a program for public park fence murals and emphasized the need for a comprehensive public art plan to better coordinate art initiatives in the city.

Commissioner Sellers-Young raised questions about the lack of a cohesive approach to neighborhood enhancement projects, such as murals, and highlighted the need for clearer guidelines for such initiatives. The group discussed the potential for creating a more accessible process for residents to propose and create art on public fences.

The participants also discussed the upcoming city council meeting, where the commission planned to present its annual report. They deliberated on themes for the report, focusing on the expanding public art opportunities in Salem. Chair Hull expressed enthusiasm for the growing public art landscape and the potential for a more coordinated and supportive approach from the city.

The conversation revolved around ideas for creating a public art plan, ensuring better coordination, and facilitating public art opportunities in various neighborhoods. They emphasized the importance of avoiding unnecessary bureaucracy in the process. The meeting concluded with plans to attend a volunteer recognition event and explore the idea of inviting past art selection commissioners for a potential gathering.

6. **Action Items**

Motion: Chair Hull proposed allocating \$200 for the relocation of the sign by City crews. Vice-Chair Napack seconded the motion. The motion was put to a vote and passed unanimously. The funds were approved for allocation of the signage.

7. **Commissioner and Staff Comments**

None

8. **Adjournment:** Chair Hull adjourned the meeting at 4:12 p.m.

9. **Next Meeting:** November 8, 2023; 2:30 P.M. – 4:30 P.M. via Zoom.

Public Art Selected for Utility Box Wraps

Utility Box Location: Corner of Commercial and Center Street
Artwork: Face The Public by Diego Rivera
Artwork Location: Convention Center



Utility Box Location: Corner of Liberty and Center Street
Artwork: Historic Roman Scene by Lorenzo Cabaniss
Artwork Location: Convention Center



Utility Box Location: Center Street and Church Bank Entrance (Across from Macy's Parking Garage)
Artwork: Circle of Light by Bonnie Hull
Artwork Location: Library Plaza Level



Public Art Selected for Utility Box Wraps

Utility Box Location: Corner of Commercial and Chemeketa (UD Office)
Artwork: Birds by Robert Schlegel
Artwork Location: Convention Center



Utility Box Location: Corner of Liberty and Chemeketa (The Pit and Salem Center)
Artwork: Genealogy by Eileen F. Sorg
Artwork Location: Library, Unknown



Utility Box Location: Chemeketa and High (Equitable Building)
Artwork: Home Pool by Richard Thompson
Artwork Location: Convention Center



Public Art Selected for Utility Box Wraps

Utility Box Location: Court and Front (Entrance to Riverfront Park)
Artwork: The Literary Family by Eileen F. Sorg
Artwork Location: Library, not visible



Utility Box Location: Court and LaFamilia Alley
Artwork: Everything, everything by Bonnie Hull
Artwork Location: Library, outside Teen Scene



Utility Box Location: Court and Commercial (Current Winslowe's)
Artwork: Fall Still Life by Elizabeth Brinton
Artwork Location: Library Plaza Level



Public Art Selected for Utility Box Wraps

Utility Box Location: State Street and Front Street (Entrance into Riverfront Park)
Artwork: Trees of Life by Betty LaDuke
Artwork Location: Library Plaza Level



Utility Box Location: State Street and Commercial Street (Koz Apartments 2 boxes)
Artwork: Yellow Flowers by James Kirk
Artwork Location: Library Plaza Level



Utility Box Location: State St and Alley by City Parking lot between Ritter's and Willamette Valley Bank
Artwork: Some of Us by Jack McLarty
Artwork Location: Library, outside Teen Scene



Public Art Selected for Utility Box Wraps

Utility Box Location: State Street and Liberty Street (Tower building and across from Gray Bldg.)
Artwork: La Croisette, Cannes by Andrew McDuffie Vincent
Artwork Location: Library Plaza Level



Utility Box Location: State Street and Church Street (Wells Fargo Bank)
Artwork: Oregon Landscape Totem Gesture by Carl Hall
Artwork Location: Civic Center, City Manager's Office



Utility Box Location: Ferry and Commercial (Holman Hotel Across Street)
Artwork: Extra-Terrestrial by Tom Cappuccio
Artwork Location: Library, outside Teen Scene



Public Art Selected for Utility Box Wraps

Utility Box Location: Ferry and Liberty Court and Church (In front of Pinnacle Theater)
Artwork: View by Louis Bunce
Artwork Location: Library Main Floor



Utility Box Location: Ferry and High Street (In front of barber shop across from Bearscat)
Artwork: Butterfly Dogs by Jack McLarty
Artwork Location: Library, Outside Teen Scene



Utility Box Location: Ferry and Church Street (Across from Elsinore Mural and Starbucks)
Artwork: Collection of Eight Birds: Tufted Puffin, Otis by Jon Janosik
Artwork Location: Library Study Rooms



Public Art Selected for Utility Box Wraps

Utility Box Location: #1 Marion St and Commercial St (Family/Dollar General and 1st Baptist Church)
Artwork: Willamette Valley South Salem by Unknown Artist
Artwork Location: Library, unknown



Utility Box Location: #2 Marion St and Commercial St (Family/Dollar General and 1st Baptist Church)
Artwork: Willamette Valley South Salem by Unknown Artist
Artwork Location: Library, unknown



Utility Box Location: Corner of Marion and High Street (Cinnebarre)
Artwork: TBD
Artwork Location: TBD