



City of Salem

Climate Action Plan Committee

Monday, January 8, 2024

10:00 a.m. – 11:30 a.m.

Meeting will be conducted in-person and livestreamed on YouTube

In-Person Location: Salem Civic Center, Room 325 (Traffic Control Room)
555 Liberty Street SE, and

Livestream via YouTube: <https://bit.ly/salemclimatemeetings>

Submit public comment via email at
jdouglas@cityofsalem.net or telephone and 503-584-4678

Si necesita ayuda para comprender esta información, por favor llame 503-540-2371

PARTICIPANTS

Committee Members

Mayor Chris Hoy, Chair; Councilor Jose Gonzalez, Councilor Trevor Phillips, Councilor Virginia Stapleton, Commissioner Michael Slater, and Councilor Deanna Gwyn (alternate)

Staff & Guests

Keith Stahley, City Manager; Brian Martin, Public Works Director; Robert Chandler, Assistant Public Works Director; Julianah Douglas, Climate Action Plan Manager

AGENDA

1. Welcome and Call to Order
2. Public Comment (Written Comments Received)
3. Approval of 12/12/2023 Meeting Minutes
4. Strategy EN 12 - Scope of Work for Municipal Energy Masterplan (Heather Dimke & Robert Chandler)
5. Baseline and Benchmarking
6. Data and Dashboards
7. Adjourn

Next Meeting: January 8, 2024

This meeting is being conducted both in-person and virtually, with in-person attendance by the governing body. Interested persons may view the meeting online on [YouTube](#). Please submit written comments on agenda items, or pre-register to provide Public Comment on items not on the agenda, by 5 p.m. or earlier one day prior to the day of

the meeting at jdouglas@cityofsalem.net

Special accommodations are available, upon request, for persons with disabilities or those needing sign language interpretation, or languages other than English. To request accommodations or services, please call 503-540-2371 (TTD/TTY 503-588-6439) at least two business days in advance.

It is the City of Salem's policy to assure that no person shall be discriminated against on the grounds of race, religion, color, sex, marital status, familial status, national origin, age, mental or physical disability, sexual orientation, gender identity, and source of income, as provided by Salem Revised Code 97. The City of Salem also fully complies with Title VI of the Civil Rights Act of 1964, Americans with Disabilities Act of 1990, and related statutes and regulations, in all programs and activities.



CLIMATE ACTION PLAN COUNCIL COMMITTEE
December 12, 2023
City of Salem, Public Works Department, Room 325
DRAFT MEETING NOTES

MEMBERS PRESENT

Mayor Hoy, Chair
Councilor Stapleton
Commissioner Slater, Planning
Commission
Councilor Gonzales (virtual)

STAFF PRESENT

Keith Stahley, City Manager
Brian Martin, Public Works Director
Robert Chandler, Public Works Assistant Director
Heather Dimke, Management Analyst
Julianah Marie, Climate Action Plan Manager

MEMBERS ABSENT

Councilor Phillips

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- 1. Welcome and Call To Order** – The meeting was called to order at 2:06 p.m.
 - 2. Public Comment** – In-person comments provided by Phil Carver of 350 Salem. Written comments were submitted by Phil Carver of 350 Salem and Lucy Hitchcock of 350.org.
 - 3. Approval of Meeting Minutes from September 11, 2023** –
Motion: Councilor Stapleton made a motion to accept the minutes. This was seconded by Commissioner Slater. Motion was approved 4-0.
 - 4. Sustainable City Year Program – CAP Public Relations Campaign**
Heather Dimke provided an overview on the final project of the fall term from the University of Oregon Sustainable City Year Public Relations Campaign. The students had been on the committee’s schedule to present at the November 6 meeting which was canceled. Staff Dimke, Douglas, and Knox-Busch met with students and watched their presentation November 16.
This campaign was created to address Climate Action Plan Implementation Strategy 37: Create a public-engagement campaign to education and create behavior change among Salem residents to reduce GHG emissions.
Students decided to focus on transportation emissions and more narrowly on idling emission reduction. Student research (literature review) showed idling more than 10 seconds uses more fuel than stopping and starting the engine; approximately 6 billion gallons of fuel are wasted every year in the U.S. and that the idling can contribute about an additional 30 million tons of CO2 equivalent annually. The campaign students created was based on a singular focus using non-divisive and simple language. Their suggested approach is to start within City operations and to then expand into the community and to have local students help promote this initiative and make it more of their own for grassroots / bottom-up campaign. The suggested approach would take place over a one-year period and help create a base. Eventually, the approach could lead into other messaging and provide a platform for promoting, more broadly, alternative transportation messaging.
Mayor’s incoming intern may be able to assist on youth engagement implementation.
Councilor Stapleton requested additional information from Vancouver, Canada’s Idle-Free City.

5. Draft 2023 Annual Report / Staff Updates

Heather Dimke updated the committee on the 2023 progress made for the implementation of the Climate Action Plan Strategies. In 2023, there was progress 18 implementation strategies. A few highlighted strategies were: removing parking minimums (TL40), efforts to improve energy efficiency in municipal buildings (EN12), and hiring CAP manager (EN07).

Members requested input on formatting and content of annual reports. Notes from Committee members to explicitly list out grant funding received.

Councilor Stapleton requested additional time and will provide direct feedback on preferences for formatting and content of annual reports.

6. 2024 Draft Work Plan

Julianah Douglas provided a draft work plan for 2024. There are thirteen strategies identified for the focus of next year. Committee feedback for approaches to include progress tracking and to think of reporting quantifiable success.

7. Bloomberg American Health Initiative Fellow

Julianah Douglas gave an informational presentation on the Johns Hopkins Bloomberg American Health Initiative Fellowship (BAHI). The goal of BAHI is to educate professionals who work in non-traditional public health roles to aid in the improvement in public health especially in the five focus areas of addiction and overdose, adolescent health, environmental challenges, food systems for health, and violence. Douglas is an alumnus of the program studying in the environmental challenges cohort, having graduated with her master's in public health in 2022 and completed the service year in May of 2023. As the current employer, City of Salem is considered a collaborating organization and eligible for benefits of the program including technical assistance and grant funding.

8. Adjourn

Next Meeting: Monday, January 8, 10:00 a.m., in-person/virtual

The meeting adjourned at 3:19 p.m.

The PowerPoint presentations are available upon request. Please contact jdouglas@cityofsalem.net. You may view the recorded meeting at <https://www.youtube.com/watch?v=YrRxSRAKgdQ>.