Salem Equity Roundtable

March19, 2024

Presentation Overview

- Cherriots Service Planning Process
  - Performance Evaluation
  - Needs Assessment
  - Plan Development
- Core Network

Cherriots Service Planning Process

o Performance Evaluation
- Performance Goals
  - o Productive
  - o Efficient
  - o Reliable
  - o Comfortable
  - o Safe

Cherriots Service Planning Process

○ Needs Assessment
- Analysis of population and travel patterns
- Engage with riders
- Engage with front line employees
- Community partners
- Identify unmet needs

Cherriots Service Planning Process

o Plan Development
- Look at alternatives
  - o Long Range Transit Plan
  - o Needs Assessment
- Service Change Types
  - o Maintain
  - o Optimize
  - o Expand
  - o Reduce
- Equity
  - o Title VI policy
  - o Major service change policies

Core Network