

Salem-Keizer Scenario Planning

EQUITY ROUNDTABLE

May 21, 2024 | City of Salem



AGENDA

- Regional Scenario Planning
 - Background
 - Process
- Community Engagement
- Discussion, Q&A



WHY ARE WE DOING THIS PROJECT?

This scenario planning process is part of a larger effort to implement the State's new **Climate-Friendly and Equitable Communities** rules.

The State's rules aim to:

- Reduce greenhouse gas emissions from transportation
- Increase housing choices
- Create more equitable outcomes for Oregonians



WHAT IS THIS PROJECT?

- Salem, Keizer, and Marion County are working together to explore how to create **more sustainable transportation options** for you to get around the region safely and quickly
- We want to make sure that in the future **everyone has a choice** on how they get around



STATE GOALS

- **State set goals to reduce greenhouse gas emissions**
 - Response to changing climate conditions that impact our communities
 - Includes specific target for **reducing emissions from transportation for Salem-Keizer region**



TARGET FOR SALEM-KEIZER REGION

Greenhouse gas reduction target

- Measured against 2005 per capita Vehicle Miles Traveled (VMT)



2040	-20%
2041	-21%
2042	-22%
2043	-23%
2044	-24%
2045	-25%
2046	-26%
2047	-27%
2048	-28%
2049	-29%
2050	-30%

PROCESS: TESTING LEVERS

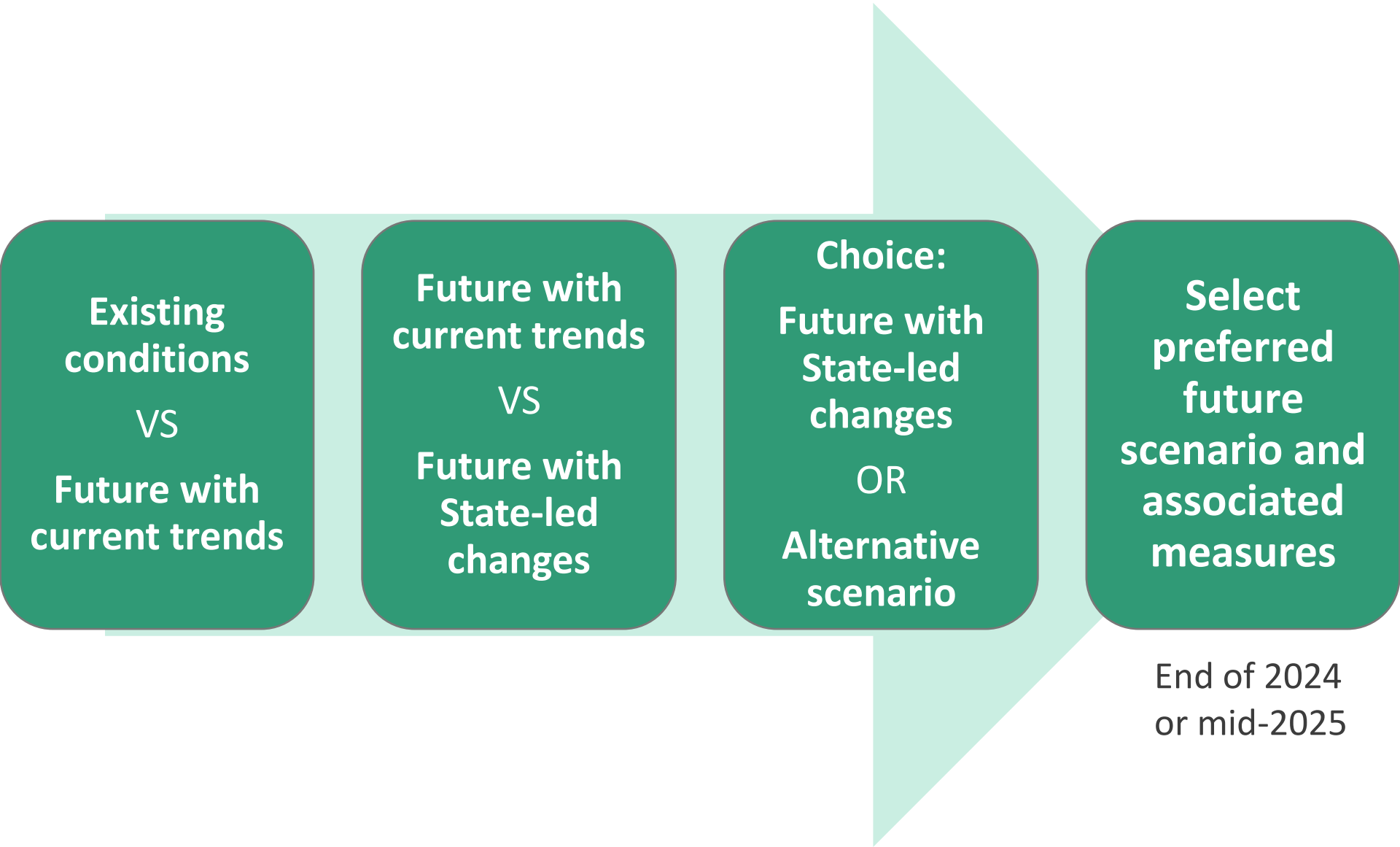
How do **transportation and land use changes** impact future greenhouse gas emissions from vehicles?

Example levers:

- Increase transit ridership
- Increase active transportation (bike/ped)
- Pricing – Parking? Congestion? Gas Tax?
- Electric Vehicle Incentives
- Remote Work Options
- Land Use

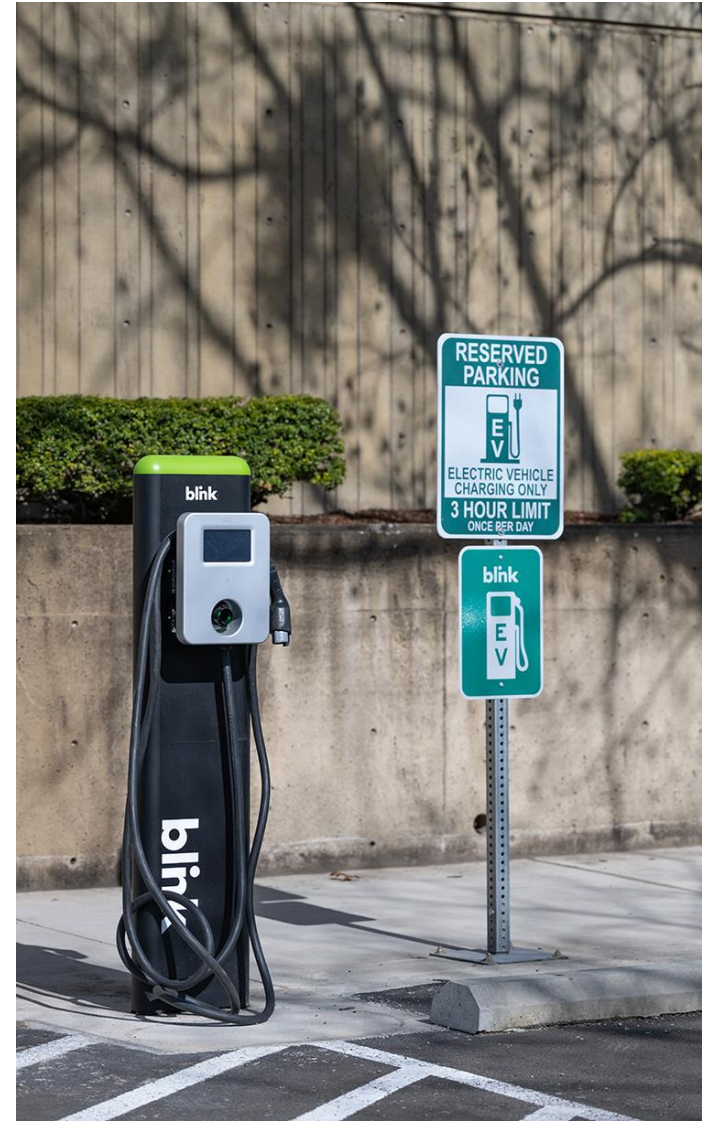


PROCESS: COMPARING DIFFERENT FUTURES



OUTCOMES

- **Preferred regional scenario:** Must meet the established GHG reduction target
 - Local jurisdictions are responsible for submitting to State for approval to comply with State rules
- **Performance measures and targets:** Must track progress towards the emissions reduction target
- **Incorporate into plans:** Jurisdictions must amend TSP/Comp Plan to incorporate



COMMUNITY ENGAGEMENT GOALS

- Share information and gather input on needs and issues
- Build awareness and understanding about the planning process and goals
- Ensure to engage traditionally underserved populations, especially those disproportionately harmed by past land use and transportation decisions
- Strengthen and build relationships with the community



COMMUNITY ENGAGEMENT

Spring 2024: Introduce the Project

- Ask for input on how region can meet climate goals and reduce emissions

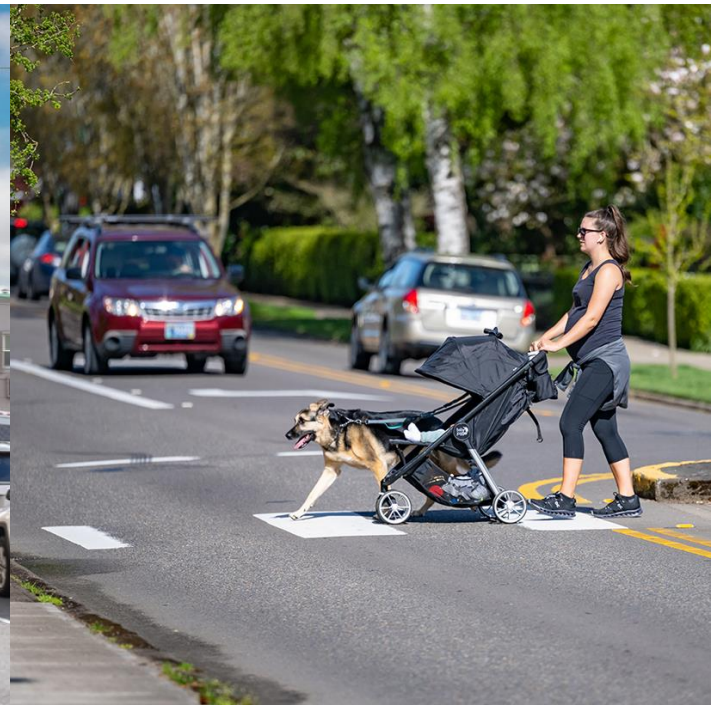
Fall 2024*: Introduce Preferred Future Scenario

- Ask for feedback on preferred future scenario, including policies and strategies

** Round #2 could shift to Winter if additional scenarios are tested*

TAKE THE FULL SURVEY AND SHARE IT

WWW.SKSCENARIOPLANNING.COM

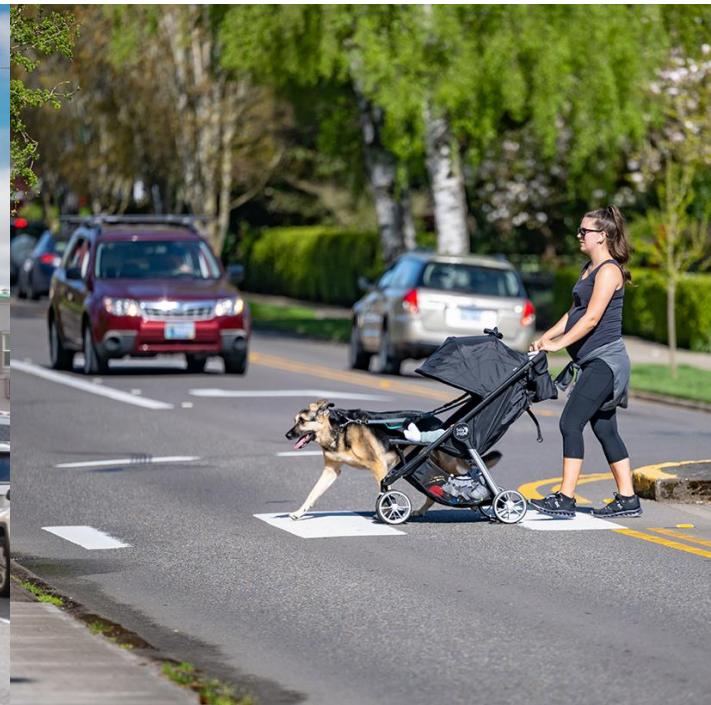


**OPEN HOUSE: WEDNESDAY, MAY 29
4 TO 6 P.M.
COURTHOUSE SQUARE BUILDING
555 COURT ST NE, SALEM - 1ST FLOOR**

www.cityofsalem.net/salem-in-motion



DISCUSSION / QUESTIONS



PROJECT CONTACTS

ODOT-DLCD and the consultant team are jointly leading this effort in coordination with local jurisdiction staff.

Your main contacts are:

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THANK YOU

