

				TF Decision Criteria							Community Survey Feedback				
Funding Type	#	Revenue Type	Potential Revenue	Generates Ongoing, Sustainable Revenue for the General Fund	Could be Structured Equitably (regressive vs. progressive structures)	Is Legally Viable	Impact on Economy	Impact on Environment	Administrative Complexity	Timeline Between Initiation and When Revenue is Received	Community Approval of Funding Type	Proportional to income or wealth (preferred)	Tax or Fee for a specific item (preferred)	Tax or Fee Paid by Business (preferred)	Implement New Tax or Fee (preferred)
Near-Term Revenue Options															
Business tax	4	Business License Fees	\$8,000-\$4M	Yes	Yes	Yes	Yes	No	Low	1-2 Years	50%	Yes	Yes	Yes	No
Utility fee	10	Franchise Fee Increase	\$685,000-\$6.8M	Yes	N/A	Yes	Yes, Likely Low	No	Low	6-12 Months	27%	Yes	Yes	Yes	No
User fee	12	Higher/New Fees for Services	Cannot be calculated without additional specification/low	Yes	Maybe	Yes	Maybe, depends on specification	Likely no, depends on specification	Low-to-Medium	1-2 Years	66%	Yes	Yes	No	Yes
Utility fee	19	Operations Fee Increase	\$454,000-\$9M	Yes	No	Yes	N/A	No	Low-to-Medium	1 Year or Less	27%	No	No	No	No
User Fee	20	Parking Tax Increase	Currently unknown	No, funding is restricted and capped	No	Yes	Maybe	No	Low	1 Year or Less	66%	Yes	Yes	Yes	No
User Fee	39	Transient Occupancy Tax Increase	\$520,000-\$5.6M	Limited as funding is restricted	No	Yes	Yes, Likely Low	No	Low	1 Year or Less	66%	No	Yes	No	No
Property tax	40	Urban Renewal - Increase Frozen Base	Currently unknown	Yes	N/A	Yes	No	No	Low-to-Medium	6-12 Months	37%	Yes	No	No	No
Medium-Term Revenue Options															
Property tax	16	Local Option Property Tax Levy	\$1M-\$55M	Yes	Yes	Yes	Yes, Likely Low	No	Low	2-3 Years	37%	Yes	No	No	Yes
Income tax	25	Personal Income Tax	\$113,000-\$92M	Yes	Yes	Yes	Yes, Likely Low	No	High	2+ Years	36%	Yes	No	No	Yes
User Fee	30	Restaurant Tax	\$0 and \$12.75M	Yes	No	Yes	Yes	No	High	2+ Years	66%	Yes	Yes	No	Yes
User Fee	41	Vacancy Tax (Empty Dwelling Fee)	Currently unknown	Yes	No	Unclear	No	No	High	2-5 Years	66%	Yes	Yes	No	Yes
Long-Term Revenue Options															
Sales tax	15	Local Marijuana Tax Increase	Currently unknown	Yes	No	Viability requires a change in state law	Yes, Likely Low	No	Low	Unknown (likely 5+ years)	35%	No	No	Yes	No
Other	21	Payment in Lieu of Taxes (State Government)	Currently unknown, could potentially be between \$5M-\$6M annually	Yes	N/A	Viability requires a change in state law	No	No	High	Unknown (likely 5+ years)	N/A	N/A	N/A	N/A	N/A
Other	42	Payment in Lieu of Taxes (Non-State Government Entities)	Currently unknown	Yes	N/A	Viability requires agreement from external party	No	No	High	Unknown (likely 5+ years)	N/A	N/A	N/A	N/A	N/A
Other	35	Special District(s) Formation	Cannot be calculated without additional specification	Maybe depending on specification	Maybe depending on specification	Yes	Unknown without additional specification	Likely no, depends on specification	Very High	3-5 Years or Longer	N/A	Yes	Yes	Yes	Yes
Other	43	Intergovernmental Agreements & Entities	Cannot be calculated without additional specification	Maybe depending on specification	Maybe depending on specification	Viability requires agreement from external party	No	Likely no, depends on specification	High	Unknown (likely 5+ years)	N/A	N/A	N/A	N/A	N/A
Other	44	Tax Reform/Restructuring	Cannot be calculated without additional specification	Yes	Yes	Viability requires significant changes in City policy	Unknown without additional specification	No	High	Unknown (likely 5+ years)	N/A	Yes	N/A	N/A	N/A