

Location	Salem City Council Chambers		
Date	March 18, 2024		
Time	6:30 pm - 9:00 pm		
Revenue Task Force Member Attendees	Becky Beaman Russ Beaton Scott Cantonwine	Kathy Knock Ariel Loveall Lee McKenzie	Nate Rafn (alt) David Reinholdt Bill Riecke
Attendees	Katie Ciancetta Beth Vargas Duncan	Raquel Moore-Green Sean Nikas	Gretchen Schlie (alt) Bill Smaldone
	Matthew Hale Levi Herrera-Lopez Stephen Jenkins	Keith Norris Jean Palmateer Ray Quisenberry	Cathy vanEckevort

Agenda

- Call to Order
- Adoption of Meeting Minutes from February 22 Meeting
- Public Comment
- Share information: Task Force Survey Results
- Share information: Focus Group Summary
- Vote on Decision-Making Framework
- Discuss Revenue Options
- Adjourn

Decision Minutes – Revised

Call to Order

Chair Sean Nikas called the meeting to order at 6:30 pm.

Roll Call

Chair Sean Nikas performed a verbal roll call of Task Force members.

Approval of Minutes

Chair Sean Nikas asked for a motion to approve meeting minutes.

Katie Ciancetta moved for an amendment to the meeting minutes to reflect that she was not included in the roll call at the February 22, 2024 meeting.

Bill Smaldone made a motion to approve the amendment. Motion seconded by Becky Beaman.

Task force members voted unanimously to amend the meeting minutes.

Public Comment



Jim Scheppke shared public comment related to library services.

The Task Force members unanimously moved to amend the minutes from the February 22, 2024 Task Force meeting to add Katie Ciancetta as an attendee.

June 6th Meeting Decision

Chair Sean Nikas made a motion to reschedule the meeting. Beth Vargas Duncan seconded the motion.

Task Force members unanimously voted to reschedule the June Task Force meeting to Tuesday, June 4.

Revenue Task Force Focus Group Survey Results: Decision-Making Criteria

Information from the Revenue Task Force survey was presented related to decision-making criteria.

Scott Cantonwine asked for a motion to adopt task force criteria as described. Chair Sean Nikas acknowledged motion on floor to eliminate Use in Peer Cities (criteria 9).

Task Force Members unanimously agreed to remove "Use in Peer Cities" from the evaluation criteria and approve a decision-making framework with the following criteria

Decision-Making Framework

- 1. Sustainability
- 2. Equity
- 3. Estimated revenue potential
- 4. Impact on local economy
- 5. Impact on environment
- 6. Legal viability
- 7. Impact timeline
- 8. Level of administrative effort

Low-Interest Options

Bill Smaldone made a motion to remove low-interest revenue options from further consideration. Russ Beaton seconded the motion. Chair Sean Nikas called for a vote.

Task Force members unanimously voted to eliminate all low-interest revenue options (scoring 1.2-1.5) from further consideration which includes:

- Tolls on Marion Street or Center Street Bridges
- Payroll Tax (Employee-Paid)
- Solid Waste Collection Fee
- Street Lighting District
- Bicycle Registration Fee
- First Responder Fee
- Rental Housing Fee
- Sweetened Beverages Distributor Tax

High-Interest Options

Bill Smaldone made a motion to remove cigarette tax and local marijuana tax from high interest options. Becky Beaman seconded the motion.

Task Force members vote to remove cigarette tax and local marijuana tax from high interest options. There was one Nay. The rest of the Task Force members voted Aye.

Becky Beaman made a motion to move the following revenue options into a separate legislative packet:

- 15. Local Marijuana Tax Increase
- A5. Payments in lieu of taxes from county and federal buildings



21. Payment in lieu of taxes from the state government

Bill Smaldone seconded the motion.

Task Force members unanimously voted to move the following revenue options into a separate legislative packet:

- Local Marijuana Tax Increase
- Payments in lieu of taxes from county and federal buildings
- Payment in lieu of taxes from the state government

Task Force members unanimously voted to keep all other high-interest revenue options within a high-interest designation for further review:

- Business License Fees
- A1 Annex developed areas within the Urban Growth Boundary
- Local Option Property Tax Levy
- Corporate Income Tax
- Intergovernmental agreements and entities outlined in ORS 190

Moderate Interest Options

Chair Sean Nikas made a motion to remove Land Value tax from consideration. Nate Rafn seconded the motion.

Task Force members unanimously vote to eliminate Land Value Tax from consideration.

Bill Smaldone made a motion to move personal income tax to the high interest list. Russ Beaton favored the motion.

Task Force members vote to move personal income tax to the high interest list. There were five abstentions. The rest of the Task Force members vote Aye.

Becky Beaman made a motion to move property tax on vehicles to the high interest list. Nate Rafn seconded the motion.

Task Force members vote to move property tax on vehicles to the high interest list. There were eight nays, four abstentions, and nine ayes.

Keith Norris made a motion to upgrade in priority the Restaurant Tax and Transient Occupancy Tax Increase and de-prioritize remaining moderate interest revenue options from further evaluation.

Nate Rafn made a motion to table the motion until the next Task Force meeting. Becky Beaman seconded the motion.

Task Force members unanimously voted to table the motion until the next Task Force meeting.

Adjourn

Chair Sean Nikas adjourned the meeting at 9:00 pm.

Action Items

Moss Adams

- Moss Adams to provide demographic information on focus groups
- Moss Adams to provide additional information on selected revenue options
- City of Salem to send updated invitation for the June 4th Task Force meeting
- Printouts of the agenda and presentation will be provided to members in future meetings



Meeting Materials

Revenue Task Force Meeting 3 Presentation

Group Norms

- Stay focused on the purpose of the task force.
- Treat others as you would like to be treated.
- Be gracious, understanding, and curious.
- · Help one another develop ideas.
- Provide opportunities for all opinions.
- Be open to other's ideas.
- Ask questions.
- Act neighborly.
- Assume positive intent.
- Behave professionally and formally.
- Recall that we are in a public forum and should set the standards for behavior.
- Be respectful. Listen actively, and avoid interrupting, swearing, or side conversations.
- Separate the person from the idea.

Upcoming Revenue Task Force Activities

- Council Status Update on the Revenue Task Force March 25, 2024
- Community Survey April 2-8, 2024
- Town Hall Meetings (open to all members of the public)
 - o April 10, in-person at Baxter Hill Community Hall
 - o April 16, virtually via Zoom
 - April 23, in-person at Center 50+
- Revenue Task Force Meeting 4 April 25 at 6:30pm at Salem City Council Chambers