



HEARING NOTICE

LAND USE REQUEST AFFECTING THIS AREA

There is a development proposal for the property listed in this notice and shown on the attached map. The City is seeking input from neighbors on the proposal. If you have questions or comments about the proposal, contact the case manager.

Esta carta es un aviso sobre una propuesta de desarrollo para la propiedad enumerada y que se muestra en el mapa adjunto. La ciudad está buscando la opinión de los vecinos sobre la propuesta. Si tiene preguntas o comentarios sobre la propuesta, póngase en contacto con nosotros al 503-588-6213

CASE NUMBER:	Class 3 Major Historic Design Review Case No. HIS24-19
PROPERTY LOCATION:	170 High St SE, Salem OR 97301
SUMMARY:	A proposal to install a reconstruction of the historic "ELSINORE" blade sign c.1928 and restore aspects of the marquee and entrance area.
HEARING INFORMATION:	<u>Historic Landmarks Commission on October 17, 2024 at 5:30 PM Council Chambers, Room 240, Civic Center, 555 Liberty Street SE, Salem, OR 97301</u> To view the meeting LIVE on YouTube please visit this link with any computer, tablet, or smart phone: http://bit.ly/planningpublicmeetings
HOW TO PROVIDE TESTIMONY:	Any person wishing to speak either for or against the proposed request may do so in person or by representative at the Public Hearing. Prior to the Public Hearing, written comments should be directed to the case manager listed below. Staff recommends emailing to ensure receipt before the public hearing. Comments can also be submitted online at https://egov.cityofsalem.net/PlanningComments . Only those participating by submitting written testimony, or by testifying at the hearing, have the right to appeal the decision. <u>Comments submitted are public record. This includes any personal information provided in your comment such as name, email, physical address and phone number.</u>
CASE MANAGER:	Jacob Morris, Historic Preservation Planner , City of Salem Planning Division, 555 Liberty Street SE, Room 305, Salem, OR 97301. Telephone: 503-540-2417; E-mail: jjmorris@cityofsalem.net .
NEIGHBORHOOD ASSOCIATION:	<i>Neighborhood associations are volunteer organizations of neighbors coming together to make neighborhoods the best they can be. They receive notice of land use applications within their boundaries, and they often submit comments on the applications to the City. Neighborhood association meetings are open to everyone. Contact your neighborhood association to get involved:</i> Central Area Neighborhood Development Organization (CAN-DO), Bryant Baird, Land Use Chair; Phone: 971-388-0654; Email: mbbaird@hotmail.com .
STAFF REPORT:	The Staff Report will be available seven (7) days prior to the hearing and will thereafter be posted on the Hearing Body's website: https://www.cityofsalem.net/government/boards-commissions/commissions/historic-landmarks-commission
ACCESS:	The Americans with Disabilities Act (ADA) accommodations will be provided on request.
CRITERIA:	Salem Revised Code (SRC) Chapter(s) 230.065 – General guidelines for historic contributing resources. Salem Revised Code (SRC) is available to view at this link: www.cityofsalem.net/src . Type in the chapter number(s) listed above to view the applicable criteria.

OWNER(S):	Elsinore Theatre
APPLICANT / AGENT(S):	Historic Elsinore Theatre
PROPOSAL / REQUEST:	A proposal to install a reconstruction of the c. 1928 historic "Elsinore" blade sign, install more period appropriate lighting to replace non-historic ones and add 2 message boards on the marquee, and replace deteriorated non-historic tile in the entrance alcove and door hardware on the Elsinore Theatre (1926), a historic contributing building in Salem's Downtown Historic District, zoned CB (Central Business District), and located at 170 High Street SE; 97301; Marion County Assessors Map and Tax Lot number: 073W27AB02100.
HEARING PROCEDURE:	<p>The hearing will be conducted with the staff presentation first, followed by the applicant's case, neighborhood organization comments, testimony of persons in favor or opposition, and rebuttal by the applicant, if necessary. The applicant has the burden of proof to show that the approval criteria can be satisfied by the facts. Opponents may rebut the applicant's testimony by showing alternative facts or by showing that the evidence submitted does not satisfy the approval criteria. A hearing is not a venue to ask questions of staff, the applicant, or the decision maker(s) on this case but rather an opportunity to provide testimony to the decision maker(s) on the merits of the land use case; questions about the application, the recommended conditions of approval, or the Planning Administrator's recommendation, should be directed to the Case Manager prior to the hearing.</p> <p>Any participant may request an opportunity to present additional evidence or testimony regarding the application. A ruling will then be made to either continue the Public Hearing to another date or leave the record open to receive additional written testimony. Failure to raise an issue in person or by letter prior to the close of the Public Hearing with sufficient specificity to provide the opportunity to respond to the issue, precludes appeal to the Land Use Board of Appeals (LUBA) on this issue. A similar failure to raise constitutional issues relating to proposed conditions of approval precludes an action for damages in circuit court.</p> <p>Following the close of the Public Hearing a decision will be issued and mailed to the applicant, property owner, affected neighborhood association, anyone who participated in the hearing, either in person or in writing, and anyone who requested to receive notice of the decision.</p>
MORE INFORMATION:	All documents and evidence submitted by the applicant are available on the City's online Permit Application Center at https://permits.cityofsalem.net . You can use the search function without registering and enter the permit number listed here: 24 118662. Paper copies can be obtained for a reasonable cost.
NOTICE MAILING DATE:	September 27, 2024

PLEASE PROMPTLY FORWARD A COPY OF THIS NOTICE TO ANY OTHER OWNER, TENANT OR LESSEE.

For more information about Planning in Salem:

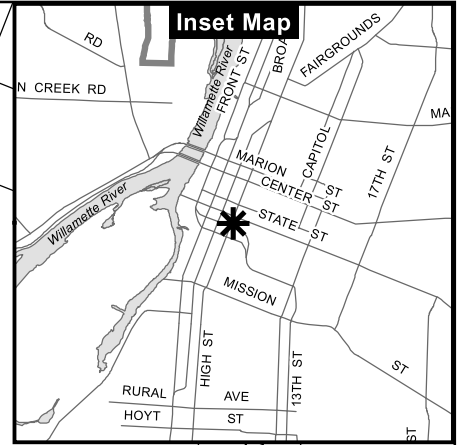
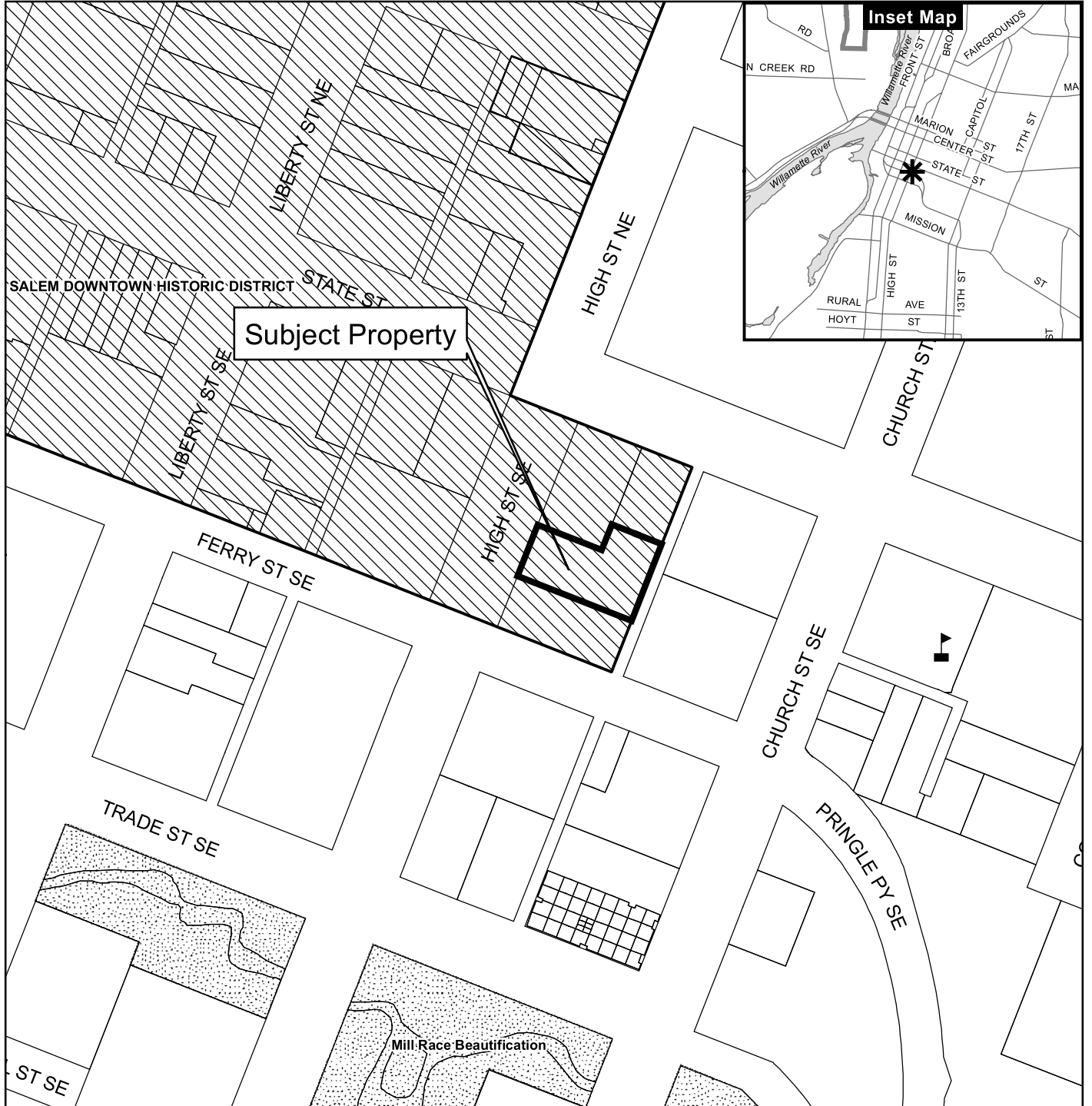
<http://www.cityofsalem.net/planning>

It is the City of Salem's policy to assure that no person shall be discriminated against on the grounds of race, religion, color, sex, marital status, familial status, national origin, age, mental or physical disability, sexual orientation, gender identity and source of income, as provided by Salem Revised Code Chapter 97. The City of Salem also fully complies with Title VI of the Civil Rights Act of 1964, and related statutes and regulations, in all programs and activities. Disability-related modification or accommodation, including auxiliary aids or services, in order to participate in this meeting or event, are available upon request. Sign language and interpreters for languages other than English are also available upon request. To request such an accommodation or interpretation, contact the Community








Development Department at 503-588-6173 at least three business days before this meeting or event.

TTD/TTY telephone 503-588-6439 is also available 24/7

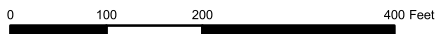
Vicinity Map 170 High Street SE



Legend

-  Taxlots
-  Urban Growth Boundary
-  City Limits
-  Outside Salem City Limits
-  Historic District
-  Schools
-  Parks


CITY OF Salem
 AT YOUR SERVICE
 Community Development Dept.



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Legend

- Centerline (Labels)
- Historic Buildings
- Annexations (delayed)
- Taxlots
- Creeks
 - 50 - 200
 - 200 - 640
 - 640 - 6400
 - GT 6400
- Hydrology
- Street Class
 - Future Minor Arterial
 - Future Collector
 - Major Arterial
 - Minor Arterial
 - Parkway
 - Collector
 - Highway/Freeway
- Urban Growth Boundary
- City Limit

Notes

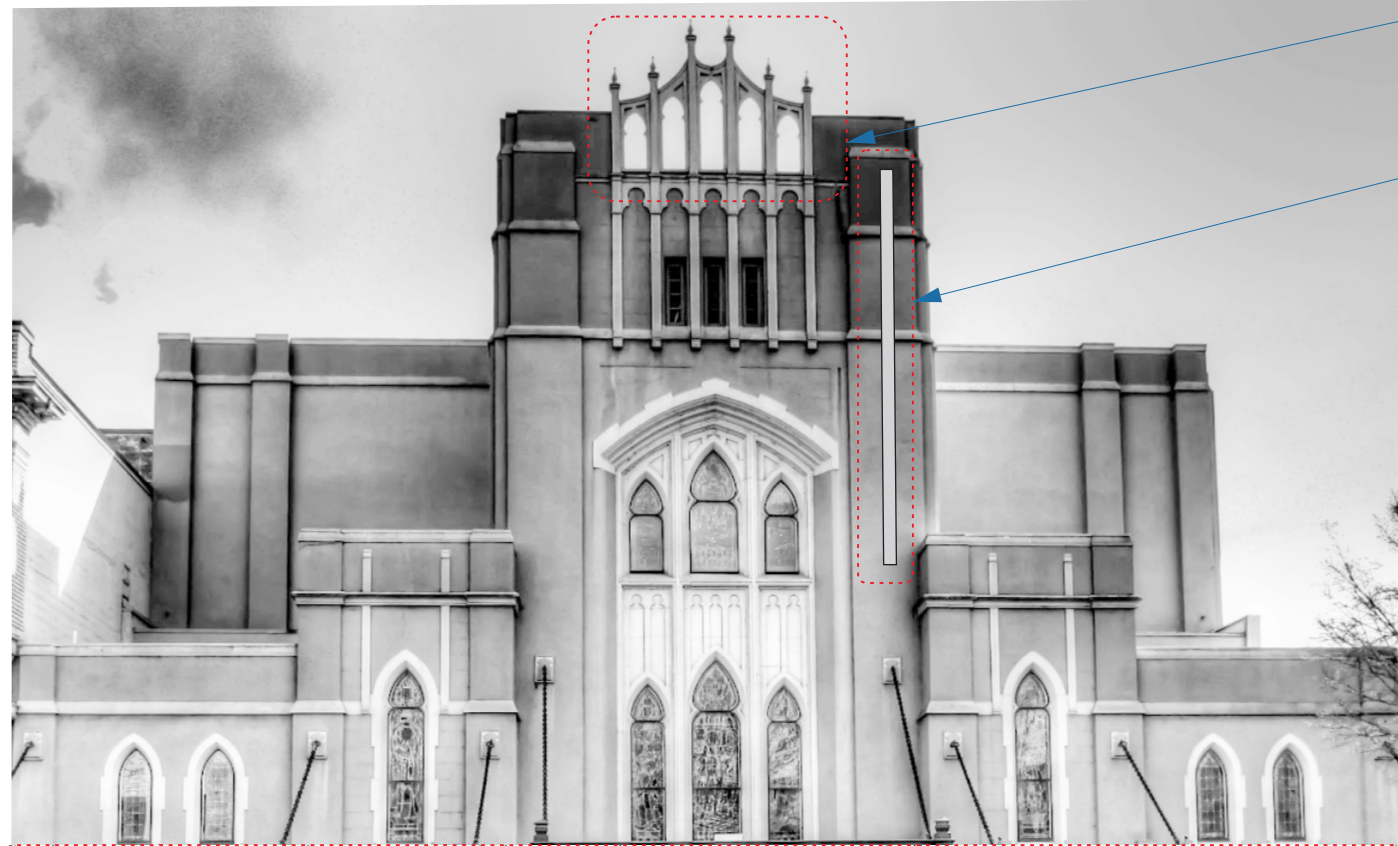
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0.03 0 0.01 0.03 Miles

WGS_1984_Web_Mercator_Auxiliary_Sphere
City of Salem, Oregon

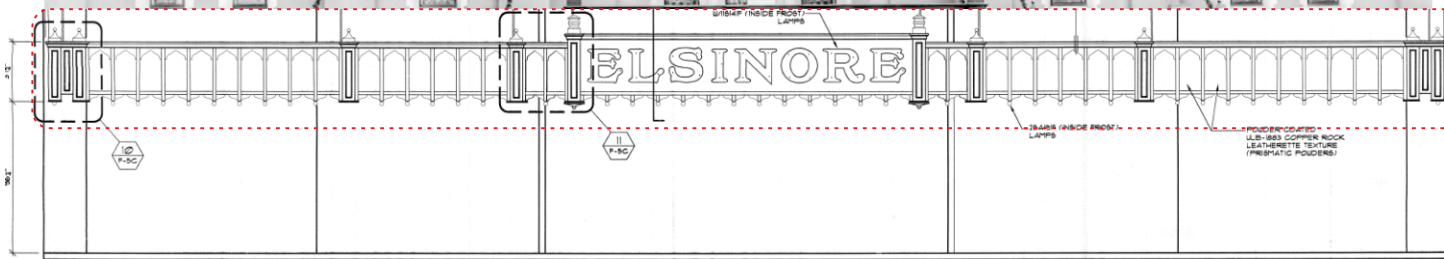
This map is a user generated static output from an Internet mapping site and is for reference only. Data layers that appear on this map may or may not be accurate, current, or otherwise reliable.

THIS MAP IS NOT TO BE USED FOR NAVIGATION

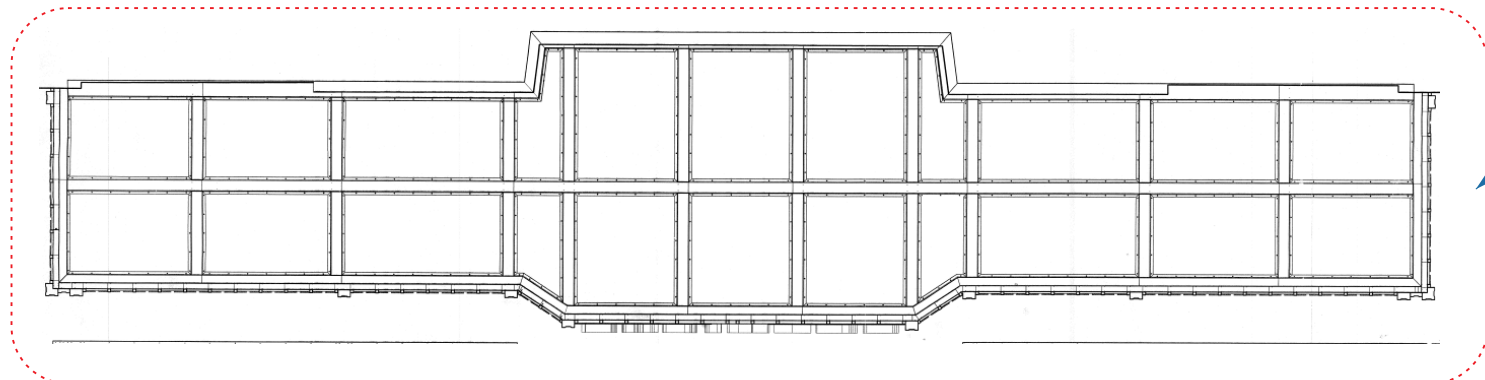


D- NEW TOP STRUCTURES

C- NEW BLADE SIGN



A- MARQUEE RENOVATION



B- SOFFIT RENOVATION



Elsinore Theatre, 170 High St SE, Salem, OR 97301



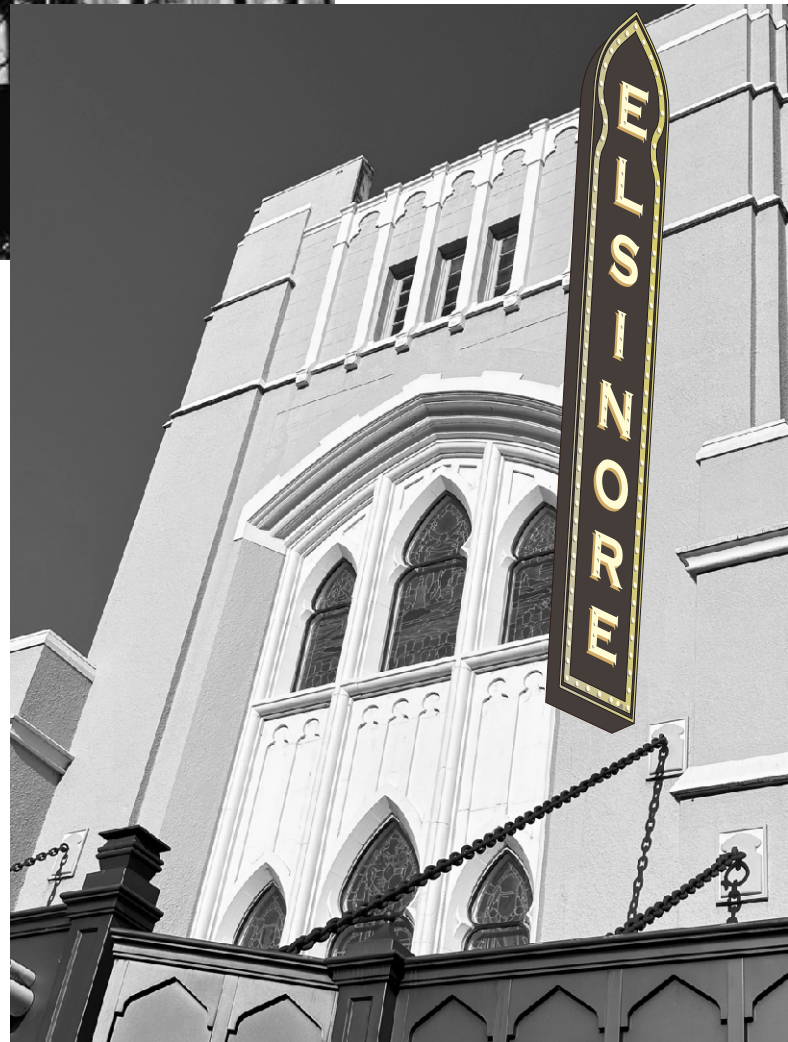
Alpha Architectural
Signs & Lighting
A Division of IEC SERVICES

5410 Warehouse Way.
Sacramento, CA 95826
916-379-0225

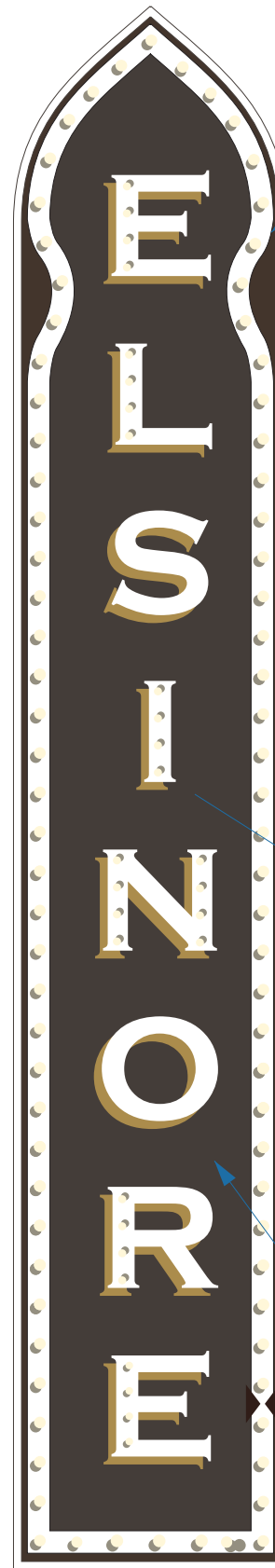
Final Design SEPT 1 24

Final Design REV. APRIL 15 24
Final Design REV. JUNE 14 24

D/F BLADE SIGN



23'-0"



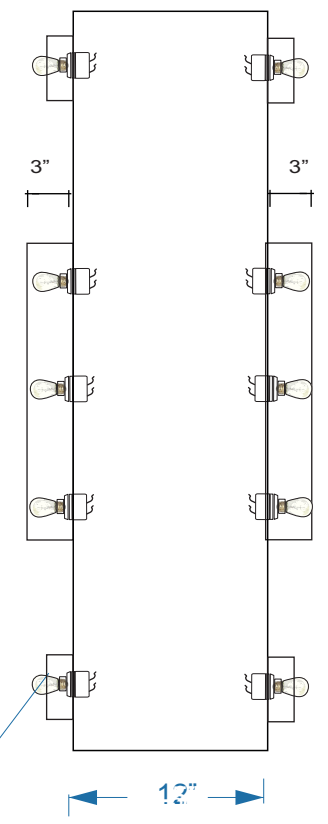
OPEN CHANNEL PAINTED GOLD WITH S14 LIGHT BULBS

17"

S14 LED BULBS



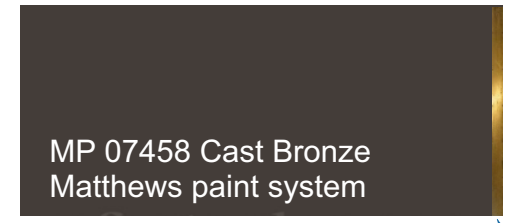
- 24 Packs
- 1Watt (Equals to 10W traditional bulb)
- 100 Lumens
- 2200K Warm White
- E26 Base
- LED Saves 80% Energy



ALUMINUM OPEN CHANNEL LETTERS PAINTED INSIDE ANTIQUE WHITE OUTSIDE GOLD



ALUMINUM CONSTRUCTION PAINTED TWO TONE



MP 07458 Cast Bronze Matthews paint system

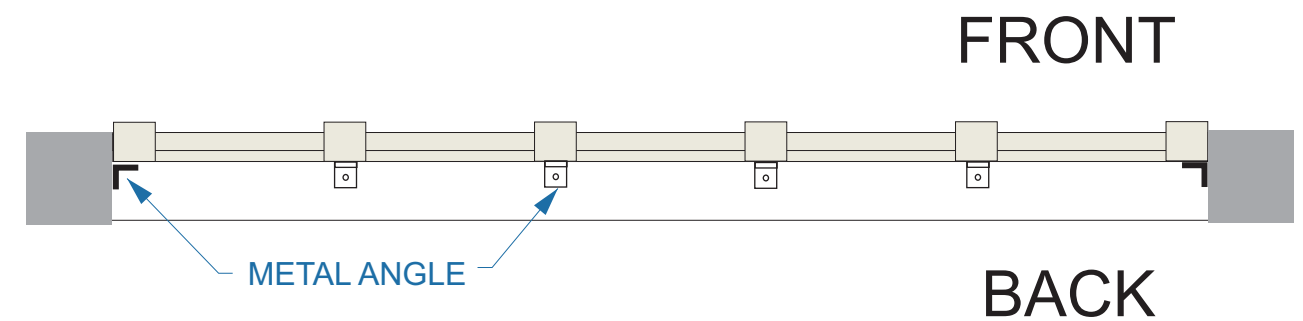
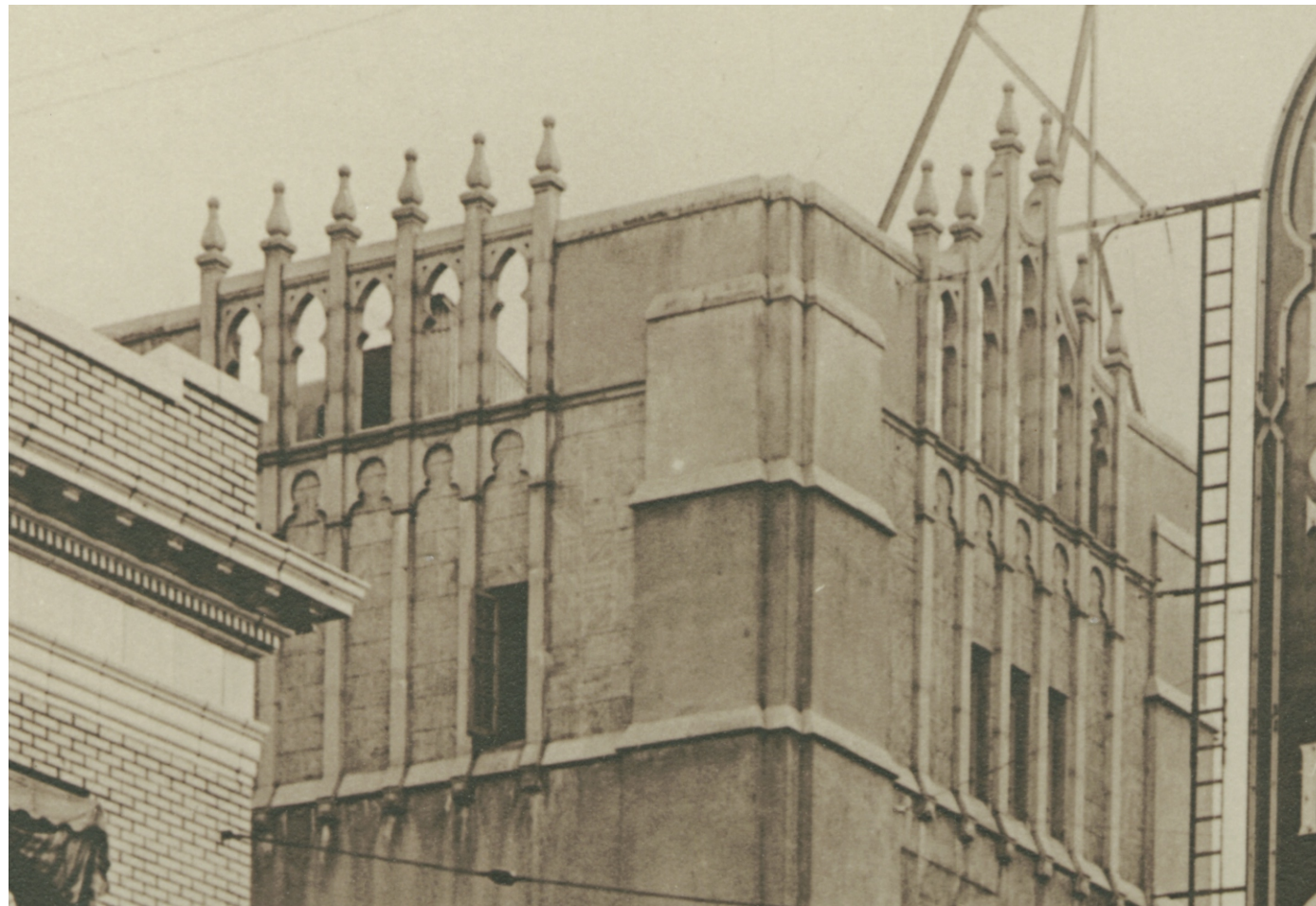
GOLD

4'-0"



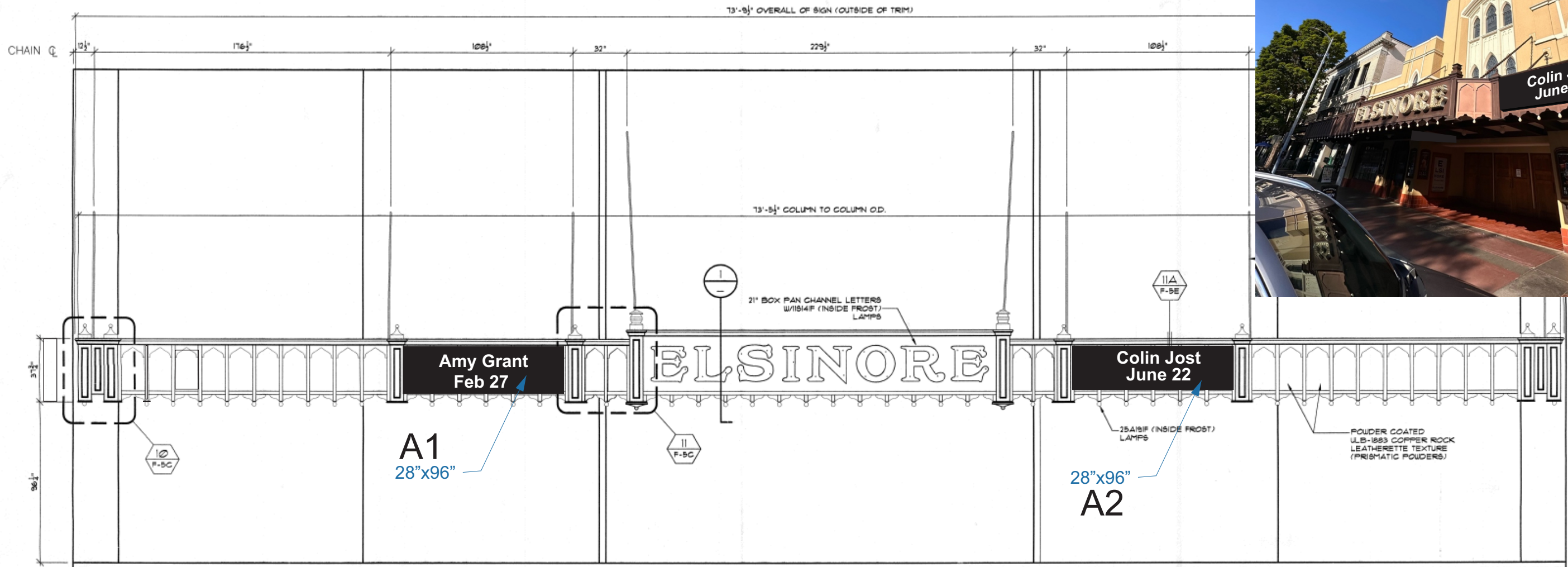
FERNANDO DUARTE DESIGN
 ORNAMENTAL ARTS & DESIGN
 p 510 375 0263 www.duarteid.com
 EL SINORE THEATRE Salem, OR
 Final Design Feb 20 24
 Final Design REV. APRIL 15 24
 Final Design REV. JUNE 14 24

Final Design SEPT 1 24

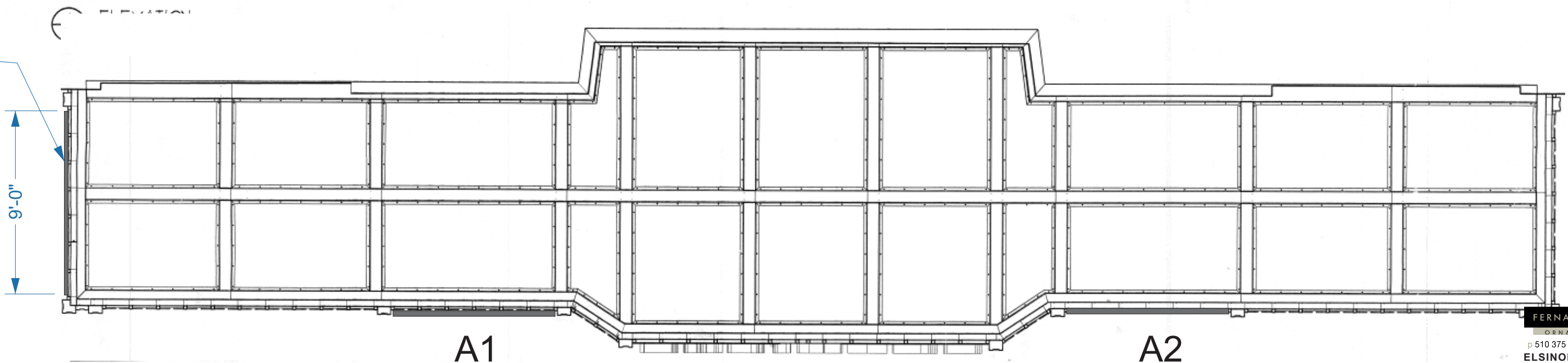


Final Design SEPT 1 24

LED DISPLAYS



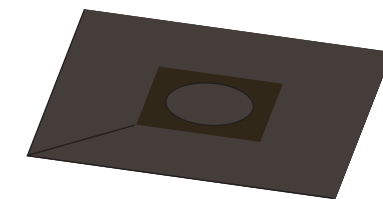
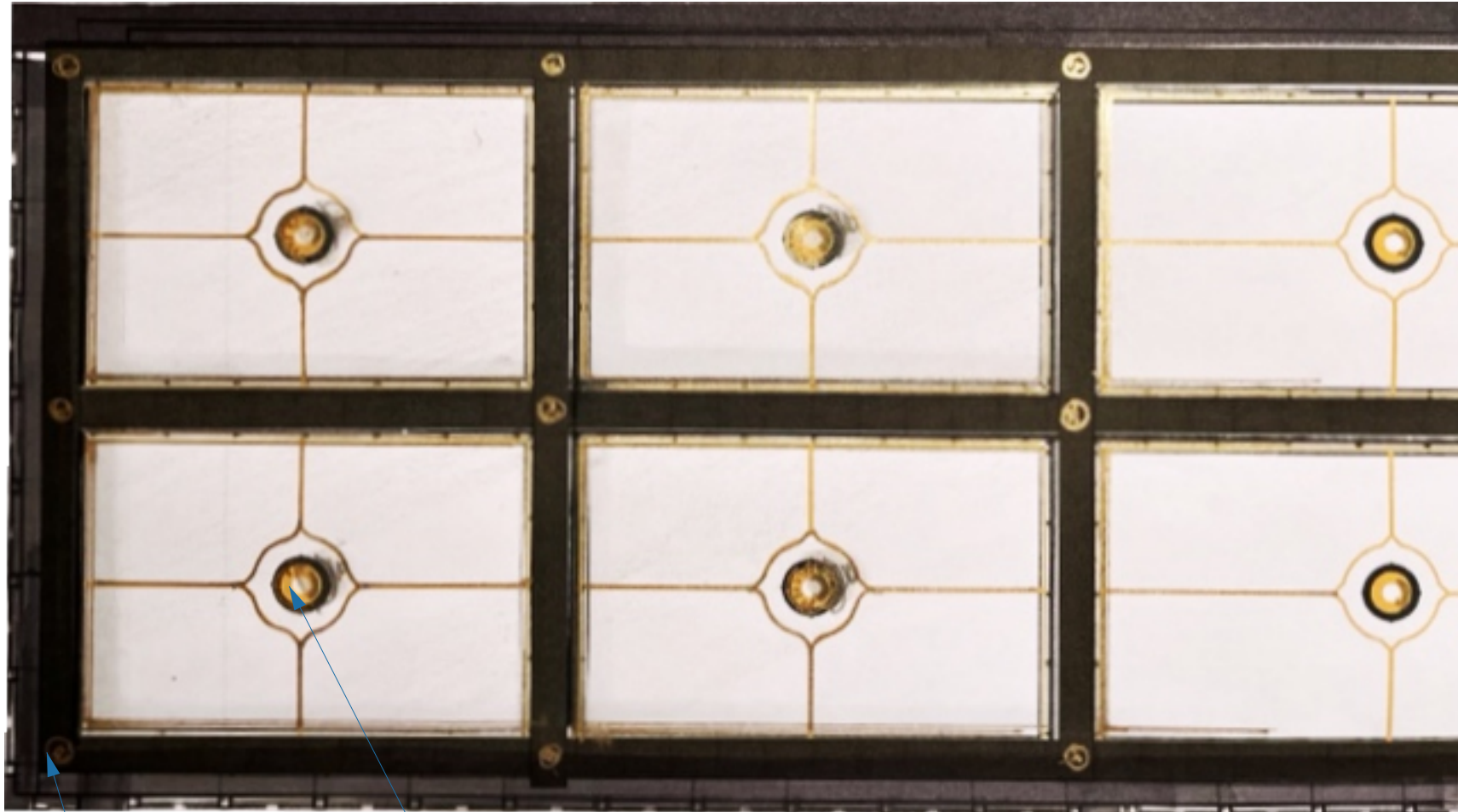
A3
28"x108"



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EL SINORE THEATRE Salem, OR
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Final Design SEPT 1 24

SOFFIT



4" METAL ROSSETTE
PAINTED DK COPPER

SCHOOL HOUSE
LAMPS



ENTRANCE ELEVATION

