



## City of Salem

### Climate Action Plan Committee

Monday, November 4, 2024

10:00 a.m. – 11:30 a.m.

**Meeting will be conducted in-person and livestreamed on YouTube**

In-Person Location: Salem Civic Center, Room 325 (Traffic Control Room)  
555 Liberty Street SE, and

Livestream via YouTube: <https://bit.ly/salemclimatemeetings>

Submit public comment via email at  
[jdouglas@cityofsalem.net](mailto:jdouglas@cityofsalem.net) or telephone and 503-584-4678

Si necesita ayuda para comprender esta información, por favor llame 503-540-2371

#### **PARTICIPANTS**

##### Committee Members

Mayor Chris Hoy, Chair; Councilor Jose Gonzalez, Councilor Trevor Phillips, Councilor Micki Varney, Commissioner Michael Slater, and Councilor Deanna Gwyn (alternate)

##### Staff & Guests

Keith Stahley, City Manager; Brian Martin, Public Works Director; Robert Chandler, Assistant Public Works Director; and Julianah Douglas, Climate Action Plan Manager.

#### **AGENDA**

1. Welcome and Call to Order
2. Public Comment
3. Approval of 7/8/2024 Meeting Minutes
4. Global Conference on Climate Change – Robert Chandler (Assistant Public Works Director)
5. Climate Action Plan Updates – Julianah Douglas (Climate Action Plan Manager)
  - a. Update on EECBG and Municipal Energy Master Plan RFP.
  - b. Strategic Energy Management & Building Performance Standards
  - c. Employee Idle Reduction Campaign Results.
  - d. Employee Trip Reduction Campaign (Get There Challenge) Results.
  - e. Summer Community Conservation Outreach Results.
  - f. Grants Status
  - g. 2024 Climate Action Annual Report
6. Adjourn

**Next Meeting: February 10, 2025**

This meeting is being conducted both in-person and virtually, with in-person attendance by the governing body. Interested persons may view the meeting online on [YouTube](#). Please submit written comments on agenda items, or pre-register to provide Public Comment on items not on the agenda, by 5 p.m. or earlier one day prior to the day of the meeting at [jdouglas@cityofsalem.net](mailto:jdouglas@cityofsalem.net)

Special accommodations are available, upon request, for persons with disabilities or those needing sign language interpretation, or languages other than English. To request accommodations or services, please call 503-540-2371 (TTD/TTY 503-588-6439) at least two business days in advance.

It is the City of Salem's policy to assure that no person shall be discriminated against on the grounds of race, religion, color, sex, marital status, familial status, national origin, age, mental or physical disability, sexual orientation, gender identity, and source of income, as provided by Salem Revised Code 97. The City of Salem also fully complies with Title VI of the Civil Rights Act of 1964, Americans with Disabilities Act of 1990, and related statutes and regulations, in all programs and activities.



## CLIMATE ACTION PLAN COUNCIL COMMITTEE

July 8, 2024

City of Salem, Public Works Department, Room 325

**DRAFT MEETING NOTES**

### MEMBERS PRESENT

Mayor Hoy, Chair  
Councilor Stapleton  
Councilor Varney

### MEMBERS ABSENT

Commissioner Slater, Planning Commission  
Councilor Phillips  
Councilor Gonzalez  
(Alternate) Councilor Gwyn

### STAFF PRESENT

Brian Martin, Public Works Director  
Robert Chandler, Public Works Assistant Director  
Julie Hanson, Transportation Planning Manager  
Eunice Kim, Long Range Planning Manager  
John Paskell, Airport Manager (virtual)  
Julianah Douglas, Climate Action Plan Manager

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1. **Welcome and Call To Order** – The meeting was called to order at 10:04 a.m.
  2. **Public Comment**
    - **Bob Cortright, 350 Salem:** Supported actions to achieve Vehicle Miles Traveled (VMT) reductions.
    - **Laurie Dougherty, 350 Salem:** Supported actions to provide safe active transit options.
  3. **Approval of Meeting Minutes from May 13, 2024** –  
**Motion: Councilor Stapleton made a motion to accept the minutes. This was seconded by Councilor Varney. Motion was approved 3-0.**
  4. **Strategy TL 1 & TL 19 – Transportation System Plan Updates, presentation by Julie Hanson (Transportation Planning Manager) and Eunice Kim (Long Range Planning Manager).**
    - Phase 1 of Transportation System Plan is a Regional Scenario Planning and this requirement came out of the Climate-Friendly and Equitable Community rules from the State.
    - State set goals to reduce greenhouse gas emissions including specific targets for the Salem-Keizer Region to meet 30% Vehicle Miles Traveled (VMT) per capita by 2050.
    - In creating the regional scenarios, the model will test example levers to find ways for the City to meet the requirements.
    - Mayor Hoy requested information on the Free Youth Bus Pass program and if that was shown to have a reduction in VMT.
    - The regional scenario planning uses a model assumed state-led future assumptions would meet the target, Salem can choose to apply that scenario or create an alternate scenario.
    - Community engagement with over 270 responses, support for active transportation and mixed-use development.
    - Phase 1 ought to be completed Winter 2024, staff are working on Phase 2 simultaneously.
    - The final Transportation System Plan will be financially constricted, items on the plan must be based on anticipated funding and are projected to meet the emissions reduction goals.

5. **Urban Sustainability Directors Network Cascadia Annual Meeting Recap, presentations by Julianah Douglas (Climate Action Plan Manager).**
  - Regional sustainability professionals leveraging efforts of other communities, building Salem’s capacity, and reducing implementation time.
  - Electric vehicle car share is being explored and adopted in the region for use of municipal passenger fleet and for low-income multi-family housing to reduce high emission trips and improve mobility.
6. **Strategy EN 01 – Creating and Implementing a Climate Lens presentation by Julianah Douglas (Climate Action Plan Manager).**
  - Policy discussion to provide options for policy lens options.
  - Climate Lens Types:
    - Quantitative: Scoring tool using modeling and expert analysis.
    - Qualitative: Questionnaire for non-experts to build collaboration.
  - Tool Comparison:
    - Quantitative: Requires emissions data, less bias, expertise needed, suitable for larger projects.
    - Qualitative: No data required, more bias, flexible, suitable for smaller projects.
  - Feedback:
    - Mayor Hoy and Councilor Stapleton supported objective metrics.
    - Councilor Stapleton suggested merging options.
    - Councilor Varney agreed with a hybrid approach.
  - Agreed Direction: Draft a universal climate lens tool using a combination of qualitative and quantitative methods. To be vetted by the Leadership Team.
7. **Climate Action Plan Updates presentation by Julianah Douglas (Climate Action Plan Manager).**
  - **Airport Solar Feasibility Study:** identified the financially feasible option is solar covered parking. Mayor Hoy poised parking improvements may be inconsistent with CAP Committee objectives.
  - **RFP for Municipal Energy Master Plan:** Restructured into Part A (Municipal Facilities) and Part B (Municipal Operations).
  - **Energy Savings Performance Contracting (ESPC):** Invitation from U.S. DOE to participate. CAP Committee interested in learning more and for leadership team to learn more.
  - **Employee Idle Reduction Campaign:** Rolling out for Summer 2024.
  - **Community Outreach Campaign:** Promoting water and energy conservation.
  - **EPA Green Power Partnership and Green Power Community:** Salem is eligible to receive this plaque/ award with annual reporting.
  - **ICLEI Memo on updates to 2021 Greenhouse Gas Inventory:** Recommending internal staff to conduct future inventories to reduce errors.
8. **Adjourn**

Next Meeting: Monday, September 9, 10:00 a.m., in-person/virtual  
The meeting adjourned at 11:28 a.m.

The PowerPoint presentations are available upon request. Please contact [jdouglas@cityofsalem.net](mailto:jdouglas@cityofsalem.net). You may view the recorded meeting at <https://www.youtube.com/watch?v=JcCIDw-KQNM>