

Chats from Equity/Engagement, Housing, and Economic Development Policy Meetings

Equity and Community Engagement Policy Meetings – March 31, 12 p.m.

12:02:28 From Shelby Guizar - Admin Analyst to Everyone : Welcome! For a smooth and efficient meeting please keep camera and microphone OFF unless you are called upon.

12:08:39 From Shelby Guizar - Admin Analyst to Everyone : Please click this link to participate in our interactive polling: <https://pollev.com/eunicekim347>
To participate in the live polling via cellphone, text EUNICEKIM347 to 22333

12:15:35 From Shelby Guizar - Admin Analyst to Everyone : Please click this link to participate in our interactive polling: <https://pollev.com/eunicekim347>
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12:15:47 From Jennifer's computer to Everyone : I opened the link, but don't see a way to vote.

12:16:02 From Jennifer's computer to Everyone : Already typed in my name.

12:16:03 From Jim Scheppke to Everyone : Do we just put a 1 in the poll?

12:16:16 From Jennifer's computer to Everyone : The screen says: "Waiting for eunicekim347's presentation to begin... "

12:16:17 From Selina Barnes to Everyone : It says waiting for presentation to begin

12:16:39 From Peter M to Everyone : how do I get the poll to be interactive?

12:16:56 From Jennifer's computer to Everyone : Refreshing the page worked. Thanks.

12:17:27 From Shelby Guizar - Admin Analyst to Everyone : If you are doing it on the computer, you should be able to click on the answer you want to be represented

12:18:00 From Laurie Dougherty to Everyone : Why do the numbers change when i click an item in the poll?

12:18:47 From Shelby Guizar - Admin Analyst to Everyone : The numbers on the presentation that change represent the number of people selecting that answer

12:23:57 From Shelby Guizar - Admin Analyst to Everyone : Here is a complete packet of the new ideas: <https://www.cityofsalem.net/citydocuments/our-salem-policy%20meeting-packet-2021-03-english.pdf>

12:24:01 From E.M. Easterly to Everyone : What effort will be needed to strengthen the Equity Lens goal.

12:25:58 From E.M. Easterly to Everyone : How can neighbor concepts be balance within the overall Salem Vision?

12:26:23 From Ted Stonedcliffe (Cherriots) to Everyone : When we talk about transportation equity, studies show that the single most effective thing to do to improve mobility for communities of color is to build sidewalks. Are filling sidewalk gaps included in the transportation equity policy, especially as they are close to transit stops and paths leading to schools?

12:26:25 From Jim Scheppke to Everyone : We have a serious equity problem with library services. We only have two library facilities that are located in two of the most affluent parts of town. Can we have an equity policy that addresses this?

12:29:02 From Laurie Dougherty to Everyone : Yes fill in sidewalk gaps

12:30:23 From Tom Hoffert to Everyone : I used to serve on the Salem Youth Commission, chaired by Jan Calvin (previously with the City of Salem). I believe we provided valuable information to the Salem

City Council. This was over 25 years ago. Are we ready for a healthy return of the youth voice? Hoping so!

12:38:36 From Victor Dodier to Everyone : Yes, sidewalk gaps should be filled in. BUT. On arterials and collector streets only. Sidewalks have been allowed to be omitted from some residential areas in the past and these are now long standing parts of individual homeowners' landscaping.

12:40:03 From Shelby Guizar - Admin Analyst to Everyone : Please click this link to participate in our interactive polling: <https://pollev.com/eunicekim347>

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12:40:13 From Laurie Dougherty to Everyone : Equity needs to included disabled people

12:42:40 From Jennifer's computer to Everyone : Yes - municipal broadband!

12:43:53 From Jennifer's computer to Everyone : It's definitely a challenge to switch between the Zoom screen, the poll screen, the chat...

12:44:38 From Jennifer's computer to Everyone : I appreciate the opportunity and the challenges you are trying to overcome with not being able to meet in person.

12:45:41 From Selina Barnes to Everyone : Thank you Eunice, Austin & Shelly for offering this opportunity for everyone to be engaged!

12:46:58 From Shelby Guizar - Admin Analyst to Everyone : Here is a complete packet of the new ideas: <https://www.cityofsalem.net/citydocuments/our-salem-policy%20meeting-packet-2021-03-english.pdf> Subscribe to receive our emails and stay engaged! <https://cityofsalem.us1.list-manage.com/subscribe?u=9c537ef0aeb7914e4fe4f6d5c&id=21d07b5555>

12:46:59 From Jim Scheppke to Everyone : Thank you for these great engagement opportunities for active citizens!

12:47:14 From Shelly Ehenger, Urban Development to Everyone : A sincere thank you for participating today. Your input is appreciated!! Stay safe.

12:47:26 From Jennifer's computer to Everyone : Thank you city staff!

12:47:34 From Laurie Dougherty to Everyone : Yes Planning plays a big role in Reducing greenhouse gas emissions

Equity and Community Engagement Policy Meetings – March 31, 5:30 p.m.

17:32:41 From Eunice Kim to Everyone : Welcome! For a smooth and efficient meeting, please keep camera and microphone OFF unless you are called upon.

17:33:57 From Eunice Kim to Everyone : For ASL assistance, you may pin the video of the ASL Interpreter (Rebekah Cheeley), by right clicking on her video and selecting the "pin" option. This will lock the interpreter's video for your viewing.

17:39:46 From Eunice Kim to Everyone : Click this link: <https://pollev.com/eunicekim347>

17:39:58 From Eunice Kim to Everyone : Text EUNICEKIM347 to 22333

17:40:49 From Eunice Kim to Everyone : Click this link: <https://pollev.com/eunicekim347>

17:45:25 From Eunice Kim to Everyone : <https://www.cityofsalem.net/our-salem>

17:54:50 From Elliott Lapinel to Everyone : I saw that minimum parking requirements are being reduced for some residential uses, is there any talk about reducing minimum parking requirements for other uses, like offices?

17:56:20 From Elliott Lapinel to Everyone : Great, thank you.

17:59:05 From William Davis to Everyone : I'm not sure I understand what that means?
18:00:17 From William Davis to Everyone : Thanks Eunice
18:02:48 From William Davis to Everyone : Yes x100? :)
18:03:50 From William Davis to Everyone : Is this is regards to time, like lead time to respond or is it more languages, etc?
18:09:03 From Steve Anderson to Everyone : Good to know where we are today on these goals. How will community be involved in setting priorities?
18:10:48 From Steve Anderson to Everyone : Thank you
18:11:19 From Elliott Lapinel to Everyone : Light and noise pollution
18:11:39 From Elliott Lapinel to Everyone : (disproportionately affects low income)
18:12:37 From Krista Gallagher (she/her) to Everyone : Universal access when it comes to public spaces
18:13:13 From Steve Anderson to Everyone : Encouraging a more diverse employment base for the city.
18:13:36 From Elliott Lapinel to Everyone : Where are the ideas from the human rights commission poll going?
18:13:50 From Elliott Lapinel to Everyone : yes
18:14:59 From Elliott Lapinel to Everyone : I'd like to see even fewer minimum parking requirements
18:20:04 From William Davis to Everyone : My neighborhood (Sunnyslope) has had extensive concerns regarding less parking requirements.
18:26:05 From William Davis to Everyone : I would 2nd the motion.
18:27:35 From Steve Anderson to Everyone : Thank you Eunice this went well and well done
18:27:44 From William Davis to Everyone : Much appreciate the effort Eunice
18:27:54 From Elliott Lapinel to Everyone : thanks
18:28:15 From Krista Gallagher (she/her) to Everyone : Thank you all and thank you Rebekah!

Housing Policy Meetings – April 7, 12 p.m.

11:58:37 From Eunice Kim to Everyone : Welcome everyone! Thank you for joining us!
12:01:25 From Shelby Guizar - Admin Analyst to Everyone : Welcome! For a smooth and efficient meeting please keep camera and microphone OFF unless you are called upon.
12:06:32 From Shelby Guizar - Admin Analyst to Everyone : To participate in the live polling:
• Text EUNICEKIM347 to 22333
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12:08:47 From Shelby Guizar - Admin Analyst to Everyone : To participate in the live polling:
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12:09:21 From Shelby Guizar - Admin Analyst to Everyone : To participate in the live polling:
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12:11:52 From JASON STAATS to Everyone : Hi All, Jason Staats here. West Salem Neighborhood Association Vice-Chair. westsalemna@gmail.com Who else is here?

12:13:39 From Eunice Kim to Everyone : Here's the project website: <https://www.cityofsalem.net/our-salem>

12:14:23 From JASON STAATS to Everyone : What is middle housing?

12:14:43 From Eunice Kim to Everyone : Duplexes, triplexes, quadplexes, townhouses, and cottage clusters generally

12:15:14 From Shelby Guizar - Admin Analyst to Everyone : To participate in the live polling:

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- Click this link: <https://pollev.com/eunicekim347>

12:15:33 From JASON STAATS to Everyone : What is innovative housing?

12:16:00 From JASON STAATS to Everyone : Where do tiny homes fit in?

12:16:51 From JASON STAATS to Everyone : What zones currently also for each one of these?

12:17:10 From JASON STAATS to Everyone : Yes allow :)

12:18:06 From JASON STAATS to Everyone : So tiny homes may not be used in Mixed use in the future?

12:18:35 From JASON STAATS to Everyone : Thank you in advance for answering my questions 😊

12:19:25 From eric@olsencommunities.com to Everyone : When you say "encourage," do you mean mandate or allow?

12:19:30 From Eunice Kim to Everyone : Accessory dwelling units (ADUs) are allowed in our mixed-use zones.

12:21:34 From Victor Dodier to Everyone : Since most large multifamily developments are on the outer fringes of Salem, it must be that developers read the Access and Dispersal goal with a NOT.

12:22:09 From JASON STAATS to Everyone : Low income families and individuals need easy access to transportation and resources, so walkability scores are key to urban centers. How does our salem plan to do this when the majority of multi family zoning, at least for West Salem, would be placed outside quality public transpiration?

12:22:28 From Donald Davis to Everyone : has there been any questions from developers about infilling parking lots near transit to get more density?

12:25:39 From Shelby Guizar - Admin Analyst to Everyone : For anyone who recently joined, to participate in the live polling:

- Text EUNICEKIM347 to 22333
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- Click this link: <https://pollev.com/eunicekim347>

12:26:11 From JASON STAATS to Everyone : When we look at the zoning change for inner West Salem industrial district, and it becomes more mixed use, are the incentives enough for developers to follow through with diversity, access and infill? And if not, then we will see no low-income housing and affordable housing?

12:26:42 From JASON STAATS to Everyone : What is the current city's legal definition of affordable housing?

12:32:42 From JASON STAATS to Everyone : How can committees and advisory boards represent the previously drafted policies and new hopes form the high-level goals when neighborhood chairs and the Bipoc communities don't have a seat at the table. Polls and feedback educational sessions are great, but shows lack of equity.

12:35:28 From JASON STAATS to Everyone : When we look at developers, they are also mostly Caucasian owned and so equity mandates may be more valuable to the goals than incentives. Thoughts?

12:35:30 From Shelby Guizar - Admin Analyst to Everyone : Here is a complete packet of the new ideas: <https://www.cityofsalem.net/citydocuments/our-salem-policy%20meeting-packet-2021-03-english.pdf>

12:35:51 From JASON STAATS to Everyone : When we look at developers, they are mostly Caucasian owned and so equity mandates may be more valuable to the goals than incentives. Thoughts?

12:37:09 From Jennifer's computer to Everyone : Yes - mandates (rather than incentives) may be necessary to reach the goals.

12:41:14 From Shelly Ehenger to Everyone : Shelly Ehenger, Federal Programs Manager, sehenger@cityofsalem.net

12:41:16 From Jennifer's computer to Everyone : I agree. Tax abatements are not good.

12:41:34 From JASON STAATS to Everyone : Victor, are you referring to non-profits and churches?

12:42:05 From JASON STAATS to Everyone : Eunice and Austin - Great Job!

12:42:13 From JASON STAATS to Everyone : Keep up the good work!

12:43:09 From Shelby Guizar - Admin Analyst to Everyone : Here is a complete packet of the new ideas: <https://www.cityofsalem.net/citydocuments/our-salem-policy%20meeting-packet-2021-03-english.pdf>

12:43:14 From Victor Dodier to Everyone : No, I am not referring to churches and nonprofits. Altho, I would welcome a review of nonprofits. There are a very large number of them. And, the justifications for some as a "nonprofit" may be open to question.

12:43:58 From Natalie Janney to Everyone : What are some examples of Housing Quality? The statement is vague.

12:44:11 From Mike Erdmann to Everyone : Bryce, it's hard to weigh in here with the limited information given. What are we really talking about?

12:45:12 From Mike Erdmann to Everyone : Are we really talking about a multifamily licensing and inspection program for all multifamily?

12:48:52 From Mike Erdmann to Everyone : Again, hard to weigh in without knowing what path the city might consider taking. The questions are just too vague.

12:50:01 From Natalie Janney to Everyone : Radon seems like the only example that is relevant to new development.

12:50:04 From Jennifer's computer to Everyone : These are intended to be broad, general concepts, I believe.

12:50:16 From JASON STAATS to Everyone : Will the transcript of the chat be made public?! I would like it to be.

12:50:57 From Victor Dodier to Everyone : Great idea for housing safety. However, devil will be in the details. Since lead paint, for instance, was pervasive before the 1970s, most older homes have lead pain. Requiring for example, professional removal would drive remodeling costs beyond the cost of most home owners. Even repainting the exterior might become too expensive.

12:51:32 From Tom Hoffert to Everyone : Agreed Mike. I live in a 1912 home that surely has lead paint under the layers and layers of paint from years of living. To imagine the inability to sell or rent a house that has hazardous materials would absolutely stall any residential market for residents. The costs of removal would absolutely price out our most vulnerable populations.

12:51:36 From Natalie Janney to Everyone : I'm pretty sure Lead paint abatement is already required in remodeling.

12:52:38 From Eric Olsen to Everyone : When you say "policy," are you saying mandate?

12:53:03 From Jennifer's computer to Everyone : Eunice or others, please correct if I'm wrong, but we shouldn't be worried about "the details" at this point. These are broad, general concepts right now.

12:53:06 From Natalie Janney to Everyone : Could a community garden in a subdivision count towards a park requirement?

12:53:48 From Austin Ross to Everyone : A policy is not a mandate

12:54:08 From Eunice Kim to Everyone : We are indeed talking broad policies, but I think it's important for us to understand the intent of the policies.

12:54:52 From Jennifer's computer to Everyone : Of course - it's important to understand intent. AND (not "but").

12:55:48 From Eunice Kim to Everyone : Thanks!

12:57:58 From John to Everyone : text message responses are not enabled on this poll

12:58:02 From E.M. Easterly to Everyone : Austin, in the past policies contained shall wording. Legally, that means the policy is an obligation. Will the new housing polices be without specific requirements?

12:58:44 From Austin Ross to Everyone : John, I am sorry about the text responses not being enabled. I'll try to fix

13:02:18 From Tom Hoffert to Everyone : Wouldn't this question need to be addressed AFTER the Council's Climate Action Plan addresses this issue? Not mutually exclusive.

13:04:08 From Amy Hamilton to Everyone : Yes, I think it's extremely important with this one to keep in mind the location of the property in proximity to transportation options as well as the potential residents and likelihood that they will have/need cars. We need room for people!

13:08:00 From Amy Hamilton to Everyone : 100% YES! Building assets is huge, but low income folks and particularly communities of color have almost no opportunity to get their foot in the door on building equity. Having lower cost options like Cottage Cluster land trust homes is one awesome way to do this

13:08:02 From Victor Dodier to Everyone : It's more important to keep the land uses in close proximity. The current design separating land uses almost requires people to get into cars to go to work, shop, etc. Accomplishing normal life tasks on foot, by transit or by bicycle can be done ... but it's not easily done.

13:09:00 From Jennifer's computer to Everyone : I agree, Amy.

13:11:06 From Jennifer's computer to Everyone : Good points, Victor.

13:11:33 From Jennifer's computer to Everyone : If they were replaced, it wasn't in the same neighborhood.

13:13:31 From JASON STAATS to Everyone : One of my biggest concerns is that the Neighborhood Associations have zero representation at the city's newly appointed zoning committee.

13:16:05 From E.M. Easterly to Everyone : The proposed comp plan map offers housing options and ideas that do not address Bi; 2001 which has a June 2001 date.

13:16:17 From Shelby Guizar - Admin Analyst to Everyone : Here's the project website:

<https://www.cityofsalem.net/our-salem>

Subscribe to receive our emails and stay engaged! <https://cityofsalem.us1.list-manage.com/subscribe?u=9c537ef0aeb7914e4fe4f6d5c&id=21d07b5555>

13:17:41 From Jennifer's computer to Everyone : Thank you.

13:17:47 From Amy Hamilton to Everyone : Thank you!

13:17:55 From JASON STAATS to Everyone : Thank you all!

13:18:06 From Janel Roden to Everyone : Thanks!

13:18:09 From Amy Hamilton to Everyone : Very good information. I'm so excited that you're planning for affordable rental and homes for purchase.

Housing Policy Meetings – April 7, 5:30 p.m.

17:31:11 From Eunice Kim to Everyone : Welcome! For a smooth and efficient meeting please keep camera/microphone OFF unless you are called upon.

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17:38:35 From Eunice Kim to Everyone : To participate in the live polling:

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17:39:13 From rozshirack to Everyone : What number to I text to?

17:43:13 From nate to Everyone : what day or date would I comment on land use and zoning?

17:44:17 From Eunice Kim to Everyone : You are welcome to comment on land use and zoning at any meeting, as land use and zoning overlap with most of these topics. I will talk later about other opportunities to weigh in on zoning specifically.

17:44:59 From Benjamin Wilt to Everyone : Is the HNA available on the Our Salem webpage?

17:45:39 From Eunice Kim to Everyone : You can find it here:

<https://www.cityofsalem.net/CityDocuments/econorthwest-housing-needs-analysis-2015-2035.pdf>

17:45:49 From Benjamin Wilt to Everyone : Thanks!

17:46:50 From William Davis to Everyone : Seems like ABC aren't really options for us as a city with respect to HB2001?

17:47:52 From William Davis to Everyone : yep thank you

17:48:03 From Steve Anderson to Everyone : How are you going to account for new housing demands for larger apartments to account for work at home. Currently Portland has open of smaller apartments and offering free rent for month, etc.

17:50:10 From Zachary Sielicky to Everyone : Wouldn't the market demand things such as this?

17:50:41 From Teresa Joslin to Everyone : Will the city have more publicly owned low income housing?

17:52:11 From Susan Arbor to Everyone : trying to text my vote but it asking me for a key word?

17:53:01 From Steve Anderson to Everyone : How do you define affordable housing. Will this require some regulatory push to overcome market forces for single family & is this force of the policy is this a taking

17:53:29 From Zachary Sielicky to Everyone : Could you please share the survey link again. I missed it. Thank you!

17:53:40 From Eunice Kim to Everyone : • Text EUNICEKIM347 to 22333

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17:54:10 From nate to Everyone : has there been any conversation about expanding the urban growth boundary?

17:55:18 From Zachary Sielicky to Everyone : Thank you eunice

17:55:28 From Marissa Theve (she/her) to Everyone : eliminating minimum parking requirements would remove a big hurdle for developers and help make the city more walkable

17:55:50 From Teresa Joslin to Everyone : How long is the wait list to get help with low income housing?

17:56:10 From Donna to Everyone : Encouraging construction of multifamily and single family residences, making it more affordable for builders will help all income ranges, increasing supply will drive down prices. What was once high end becomes affordable

17:56:30 From Steve Anderson to Everyone : Your comments on affordable housing does not square with our elected officials be quoted as mixed use as affordable housing. How do we square this

18:00:34 From Susan Arbor to Everyone : I tried "A B C D" but it did not accept as keyword. I don't have internet on my phone so that is probably the texting problem. How do you participate the other way?

18:00:49 From Marissa Theve (she/her) to Everyone : affordable housing should be allowed everywhere, not just designated places.

18:01:39 From Austin Ross to Everyone : Trying to troubleshoot, Susan

18:03:21 From Susan Arbor to Everyone : ok thanks what number should I use?

18:03:59 From rozshirack to Everyone : Use inclusionary housing policy to link affordable housing to market rate housing.

18:06:21 From William Davis to Everyone : In regards to anti-displacement, is this including gentrification/out of state ownership? I know buying a home right now is very difficult with say an FHA loan, with all the cash buyers out there.

18:06:41 From Marissa Theve (she/her) to Everyone : Rent control can be used wisely, I'm just afraid it wouldn't be here is Salem.

18:07:26 From William Davis to Everyone : FHA loans require more fixes, so most sellers don't want to deal with fixing a property

18:07:39 From Donna to Everyone : Clarification on what affordable housing is? We own apartments around town in different areas and we accept HUD/Section 8 at all locations.

18:08:32 From Teresa Joslin to Everyone : What about incentivizing a co-op type mobile home park? (people who live there all own the park)

18:08:38 From Selina Barnes to Everyone : Due to low inventory of houses for sale, sellers tend to want no contingencies, hence they select the cash buyers.

18:08:57 From Jessica Blakely - Salem Housing Authority to Everyone :
<https://www.oregon.gov/ohcs/compliance-monitoring/Pages/rent-income-limits.aspx>

18:11:04 From Donna to Everyone : Thank you

18:14:43 From Steve Anderson to Everyone : Do all parts of Salem have to have complete neighborhoods? Can communities reject complete neighborhoods? How many complete neighborhoods needed for Salem?

18:15:41 From Marissa Theve (she/her) to Everyone : [comment]: Just really excited about shifting towards thinking about transit! Hope we can get away from how car-centric Salem is designed.

18:16:06 From rozshirack to Everyone : How does city balance conflicting policies, eg more amenities for multi housing vs more affordable multi housing?

18:16:25 From William Davis to Everyone : 2nd Roz

18:16:31 From Steve Anderson to Everyone : Can this complete neighborhood be enhanced by access to transit? How is & well it be tied to Council GHG reduction plan?

18:17:19 From Benjamin Wilt to Everyone : Has the city conducted inventory of city-owned property appropriate for affordable or mixed use development? I've heard of cities leasing through community land trusts for long term housing or services.

18:21:48 From William Davis to Everyone : seems like habitability standards are already pretty spendy

18:22:05 From William Davis to Everyone : agree

18:23:53 From Marissa Theve (she/her) to Everyone : If the city bought an X-ray Fluorescence unit (about 30,000), you could easily test for free for lead and radon.

18:27:55 From Steve Anderson to Everyone : I believe the park idea of pocket parks across community promotes healthy and active living, not sure how interfaces with policy. More detail would be helpful

18:30:13 From William Davis to Everyone : More ADA housing would be fantastic to be dispersed throughout neighborhoods, however we can encourage that

18:30:24 From Selina Barnes to Everyone : Comment - When talking about policies - whether it would be an incentive vs requirement could greatly change responses.

18:31:34 From Selina Barnes to Everyone : Thank you Eunice for the clarification.

18:32:59 From William Davis to Everyone : this seems like an equity issue, while I would imagine effective

18:35:00 From Marissa Theve (she/her) to Everyone : [comment]: Yes! combined with more meters, this would be awesome.

18:35:02 From Steve Anderson to Everyone : Parking needs to be tied to on street parking as well as street widths & access to transit

18:36:12 From nate to Everyone : The City is conversing about reducing parking requirements for residential,

18:37:30 From William Davis to Everyone : sufficient infrastructure within a neighborhood is crucial for lowering parking minimums, so 2nd on Steve's parking comment.

18:38:02 From nate to Everyone : HOWEVER, the City MANDATES parking requirements for commercial occupancies that absolutely make no sense whatsoever

18:40:52 From nate to Everyone : The example is a gym that is not easily accessed other than by car and mandates 100 or 200 bicycle racks, plus dedicated parking that exceeds the reasonable possible occupancy

18:41:07 From William Davis to Everyone : prioritizing owner-occupancy x100 here.

18:41:38 From Benjamin Wilt to Everyone : I'm with William

18:41:43 From rozshirack to Everyone : City should first declare why ownership is better than renting.

18:42:14 From William Davis to Everyone : Excellent job Mr. Bishop. Not sure how you got the hard ones while Mr. Ross got the easy ones.

18:42:53 From Benjamin Wilt to Everyone : Homeownership ensures long term affordability. Anyone that's been renting for the last ten years has seen how volatile the market is.

18:43:42 From Steve Anderson to Everyone : Good work Bryce this is an important area and not easy given the uncertainty of the future. Would like to talk with you more on this.

18:44:30 From rozshirack to Everyone : To preserve housing stock for residents, short term rentals in residential zones will be limited to owner/renter-occupied dwellings (ie accessory short term rentals.

18:44:54 From Zachary Sielicky to Everyone : Thank you for all of your work on this Eunice. You are a rockstar!

18:46:12 From Selina Barnes to Everyone : Thanks to Eunice, Austin, and Bryce for all your work! We greatly appreciate the community outreach for feedback.

18:47:06 From Donna to Everyone : Thank you for all your hard wor!

18:47:24 From William Davis to Everyone : Long question, but wanted to share idea:

In my neighborhood of Sunnyslope most of our "collectors" are unsuitable to be considered neighborhood streets, without much lighting, few sidewalks, no bike lanes, often no stormwater drainage, etc.

Has there been any consideration for compatibility for the proposed rezones (neighborhood hubs, example) on the comprehensive plan that use specific criteria?

Example would be:

Is it located on a collector street?

Is the collector street as well as all adjacent streets improved to full urban standards outlined in the UDC, SRC & TSP?

Are the streets already burdened with on-street parking challenges?

Is it at least 1/2 mile away from any similar commercial service offerings?

Is the owner of the property aware and consenting to such a change in zoning of their property?

18:49:48 From Austin Ross to Everyone : Good question, William. We considered a number of factors in siting hubs, like street designation, presence of sidewalks, proximity to transit, parks, schools, and more

18:50:24 From Benjamin Wilt to Everyone : Thanks for the info, and all the work!

18:50:27 From Austin Ross to Everyone : Hubs are generally at least 1/4 mile from other commercial or mixed use

18:50:33 From William Davis to Everyone : Thanks Eunice

18:50:44 From Teresa Joslin to Everyone : Thank you

18:50:46 From Austin Ross to Everyone : Property owners have been notified of the proposed changes

Economic Development and Employment Policy Meetings – April 14, 12 p.m.

12:02:30 From Shelby Guizar - Admin Analyst to Everyone : Welcome! For a smooth and efficient meeting please keep camera and microphone OFF unless you are called upon. We want to let participants know that the chat will be publicly posted on the project website, please keep that in mind when forming your questions and/or comments.

12:06:54 From Shelby Guizar - Admin Analyst to Everyone : To participate in the live polling:

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- 12:18:37 From Jennifer Sprague to Everyone : joined late - please share link to survey
- 12:18:42 From Shelby Guizar - Admin Analyst to Everyone : To participate in the live polling:
- Text EUNICEKIM347 to 22333
 - Type pollev.com/eunicekim347 into phone/computer browser
 - Click this link: <https://pollev.com/eunicekim347>
- 12:21:15 From Jennifer Sprague to Everyone : I'd appreciate being able to see the descriptions of the policies while voting. (Leave them up on the screen rather than seeing the survey results.)
- 12:23:04 From Jennifer Sprague to Everyone : Thanks, Austin!
- 12:24:26 From Jim Scheppke to Everyone : There are 24 people at this meeting. Why are only 10 or so voting?
- 12:24:58 From Prof Janet Lorenzen, Willamette Univ to Everyone : good question Jim
- 12:25:05 From Russell to Everyone : in regards to neighborhood hubs, who would be regulating who goes in the "slots" or spaces
- 12:25:32 From E.M. Easterly to Everyone : What beyond Urban Renewal Areas are being considered as true incentives to support job growth in Salem?
- 12:26:38 From Jennifer Sprague to Everyone : Just for general information: The list of drafted policies that we're "voting" on is here: <https://www.cityofsalem.net/citydocuments/our-salem-policies-2021-03-draft-english.pdf>
- 12:28:56 From David MacMillan to Everyone : related to the hub concept, whatever happened to the State Street Corridor project? That seems to have dropped it completely. Not a priority? What?
- 12:30:02 From Prof Janet Lorenzen, Willamette Univ to Everyone : do any training programs connect to unions?
- 12:30:13 From Kirk Leonard to Everyone : It should be designated a UIRA!
- 12:30:22 From Kirk Leonard to Everyone : URA.
- 12:30:36 From Prof Janet Lorenzen, Willamette Univ to Everyone : which high schools are involved in work training?
- 12:30:39 From E.M. Easterly to Everyone : We are a state government and medical services community. What others economic support ideas are being encouraged in the proposed policies?
- 12:31:50 From Prof Janet Lorenzen, Willamette Univ to Everyone : are any business incentives for green businesses?
- 12:32:29 From Prof Janet Lorenzen, Willamette Univ to Everyone : do any incentives focus on businesses owned by people of color and women?
- 12:34:24 From Prof Janet Lorenzen, Willamette Univ to Everyone : Have business incentives been mapped? Are there a proportional amount in North/East Salem?
- 12:36:30 From Prof Janet Lorenzen, Willamette Univ to Everyone : yes
- 12:37:16 From Tory Banford to Everyone : <https://www.cityofsalem.net/Pages/enterprise-zone.aspx>
- 12:38:06 From Eunice Kim to Everyone : <https://www.cityofsalem.net/Pages/urban-renewal-area-map.aspx>
- 12:40:46 From Jim Scheppke to Everyone : Regulatory reform is a two-edged sword!

12:41:18 From Zach Pate - CB TWO ARCHITECTS to Everyone : Are there programs/incentives to offset permitting costs for non-profits or small businesses that may have a hard time with permitting expenses on-top of the building costs they are taking on?

12:42:05 From Jennifer Sprague to Everyone : Seth, please remember to go back to the slide with the content that we're voting on.

12:42:18 From Jennifer Sprague to Everyone : Thanks.

12:42:39 From Prof Janet Lorenzen, Willamette Univ to Everyone : how do you define equitable?

12:48:22 From Jim Scheppke to Everyone : Does business climate need tax breaks?

12:49:26 From Jennifer Sprague to Everyone : I agree -- very vague.

12:49:37 From Jennifer Sprague to Everyone : Which is why I chose "unsure."

12:50:48 From Kirk Leonard to Everyone : The biggest competitive advantage is quality of life.

12:50:58 From Zach Pate - CB TWO ARCHITECTS to Everyone : I support that ^^ I love these big ideas behind the future policies - but would love to see the policies that come out of these ideas in the future.

12:52:09 From Prof Janet Lorenzen, Willamette Univ to Everyone : multimodal infrastructure is a good idea, but competitive advantage can sometimes be a race to the bottom

12:54:17 From Prof Janet Lorenzen, Willamette Univ to Everyone : so city would run or encourage businesses to run a tool share or support a time bank platform?

12:55:12 From Jim Scheppke to Everyone : I think our public library is planning tool sharing and other types of sharing.

12:55:56 From Jennifer Sprague to Everyone : Tool share and time-bank platform are the types of things I think about when I hear "Share Economy" - NOT things like Air BnB or Uber/Lyft.

12:57:02 From Jennifer Sprague to Everyone : Enthusiastic YES to encourage buying local!

12:57:38 From Prof Janet Lorenzen, Willamette Univ to Everyone : producing local might mean more local air pollution (in East Salem?)

12:58:57 From David MacMillan to Everyone : Buying local is one thing. Encouraging businesses to do so is another. They will go where it is cheapest.

12:59:29 From Kirk Leonard to Everyone : Remember the mushrooms....

13:00:57 From Kirk Leonard to Everyone : What can the city actually do on this?

13:01:35 From Prof Janet Lorenzen, Willamette Univ to Everyone : mandate reducing income disparities based on race and disability

13:02:32 From E.M. Easterly to Everyone : Policy requires an implementation strategy. Without a strategy this is a confusing draft idea.

13:02:37 From Prof Janet Lorenzen, Willamette Univ to Everyone : mandate that local banks offer business loans to people of color (certain % of loans)

13:04:42 From Zach Pate - CB TWO ARCHITECTS to Everyone : I have to jump off early. Thanks for hosting this meeting and the work you are putting into this comprehensive plan! Thanks for the democratic process as well.

13:05:59 From Kirk Leonard to Everyone : One is naturally developing on Madrona -- food processing...

13:07:00 From Prof Janet Lorenzen, Willamette Univ to Everyone : food processing = top 10 polluter in Salem and workers not always paid well with benefits

13:08:47 From E.M. Easterly to Everyone : How do we as a community get the best bang for the public dollar when allocating funds to support true economic development?

13:08:51 From Kirk Leonard to Everyone : That's where this policy could help.

13:14:30 From Jennifer Sprague to Everyone : We need more pedestrian-only areas.

13:14:41 From Prof Janet Lorenzen, Willamette Univ to Everyone : only require parking for people with disabilities

13:14:54 From Jim Scheppke to Everyone : Prioritize people over cars! But we need MUCH better transit and bike/ped infrastructure.

13:15:01 From David MacMillan to Everyone : Parking is not everything!

13:15:50 From David MacMillan to Everyone : Hubs, mass transit, encouraging pedestrian and bicycles is the key to minimize the use of cars and reduce pollution.

13:16:27 From Jim Scheppke to Everyone : This one from Portland was interesting. What does it mean? Fiscally-stable city. Promote a high citywide jobs-to-households ratio that supports tax revenue growth at pace with residential demand for municipal services.

13:16:46 From Prof Janet Lorenzen, Willamette Univ to Everyone : mentorship program for women (esp women of color) into building trades

13:17:02 From Shelby Guizar - Admin Analyst to Everyone : Subscribe to receive our emails and stay engaged! <https://cityofsalem.us1.list-manage.com/subscribe?u=9c537ef0aeb7914e4fe4f6d5c&id=21d07b5555>

13:17:15 From Prof Janet Lorenzen, Willamette Univ to Everyone : Thank you

13:17:28 From Seth Lenaerts - City of Salem to Everyone : slenaerts@cityofsalem.net

13:17:33 From Shelby Guizar - Admin Analyst to Everyone : The Our Salem project website is: <https://www.cityofsalem.net/our-salem>

13:19:01 From Shelby Guizar - Admin Analyst to Everyone : Our Salem Zoning Subcommittee Webpage: <https://www.cityofsalem.net/Pages/our-salem-zoning-subcommittee.aspx>

13:19:40 From Prof Janet Lorenzen, Willamette Univ to Everyone : support POC entrepreneurs, incentivize local banks to do so

13:20:33 From Annie Gorski to Everyone : For those interested, on April 26, we will be sharing with Council an information staff report that includes an initial draft outline of the Economic Development Strategy update. The focus of the Strategy is on near term actions that will help our community recovery from the economic impacts of COVID-19.

13:20:34 From Russell to Everyone : Thanks Eunice, appreciate your time.

13:22:08 From Jim Scheppke to Everyone : Thanks for a very interesting meeting!!

13:22:10 From Kirk Leonard to Everyone : Yes, thans all!

Economic Development and Employment Policy Meetings – April 14, 5:30 p.m.

17:31:50 From Eunice Kim to Everyone : Welcome! Thank you for joining us! For a smooth and efficient meeting, please keep camera and microphone OFF unless you are called upon.

17:37:42 From Eunice Kim to Everyone : To participate in the live polling:

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- Click this link: <https://pollev.com/eunicekim347>

17:43:11 From Eunice Kim to Everyone : The Our Salem project website is: <https://www.cityofsalem.net/our-salem>

17:45:41 From Lynn Takata to Everyone : I don't know how to vote on my phone.

17:45:59 From Eunice Kim to Everyone : Or Text EUNICEKIM347 to 22333

17:46:39 From Lynn Takata to Everyone : Not working.

17:46:52 From Eunice Kim to Everyone : Click this link: <https://pollev.com/eunicekim347>

17:49:14 From William Davis to Everyone : Emerging industries is super broad? Not sure what I'm voting for

17:52:50 From William Davis to Everyone : Comment carry-over from last week: neighborhood hubs are great, if the streets are developed to support it in the local vicinity so I hope that'll be part of the criteria?

17:52:55 From William Davis to Everyone : criteria?

17:55:30 From Josh Kay to Everyone : What are some examples community amenities?

17:55:36 From Josh Kay to Everyone : *of

17:56:54 From Josh Kay to Everyone : Thank you!

17:57:44 From Daniel Roth (Assoc. AIA) to Everyone : In terms of land supply, is there a conversation about building up vs building out?

18:01:03 From Elliott Lapinel to Everyone : I would love if regulations were easy to find on the city website and user-friendly (less jargon).

18:20:19 From Eunice Kim to Everyone : You can find our survey here:
<https://form.cityofsalem.net/s3/Our-Salem-Policy-Survey>

18:20:34 From Lynn Takata to Everyone : Encourage apprenticeships with City of Salem.

18:22:58 From Austin Ross to Everyone : Zoning Subcommittee meeting on April 30. More details on the project website

18:23:09 From Eunice Kim to Everyone : Subscribe to receive our emails and stay engaged!
<https://cityofsalem.us1.list-manage.com/subscribe?u=9c537ef0aeb7914e4fe4f6d5c&id=21d07b5555>

18:25:16 From Lynn Takata to Everyone : Apprenticeships with youth and the sidewalk team would be great.