



Building and Safety Division/Permit Application Center

City Hall / 555 Liberty St. SE / Room 320 / Salem, OR 97301-3503

503-588-6256 * planning@cityofsalem.net

If you need the following translated in Spanish, please call 503-588-6256.

Si usted necesita lo siguiente traducido en español, por favor llame 503-588-6256.

This guide provides the rules for temporary signs. It is the responsibility of the applicant to ensure that temporary signs meet all applicable requirements of the Salem Revised Code. Contact a Planner for assistance.

Rules for all temporary signs

- Lawn and sidewalk signs over 30 inches tall are not allowed.
- No temporary sign may be illuminated.
- No temporary sign may be a vision hazard.
- Temporary signs must be kept in a neat, clean condition.
- No temporary sign may be attached to fences, trees, shrubbery, utility poles, or like items.
- No temporary sign may obstruct a permanent sign on adjacent or abutting properties.
- No temporary sign may use propellers or similar rotating wind activated devices.

Temporary signs are not allowed in a public right-of-way which includes sidewalks, alleys, curbs, utility poles, planter strips, etc., except sidewalk signs in the downtown area in compliance with the placement standards of ([SRC 900.115](#)). Contact a planner if you want to know where the public right-of-way ends and your property begins.

Standards for temporary signs requiring a permit

- **Banner permits** are valid for 30 days, a maximum of four banner permits are allowed per year.
 - You are limited to one banner per street frontage.
 - Banners may be no larger than 50 square feet in area, and must be securely attached to a building.
- **Banners for Apartments and Retirement Homes:** Permits are valid for 60 days and may be renewed on a continuous basis.
 - You are limited to one banner per street frontage.
 - Banners may be no larger than 50 square feet in area, and must be securely attached to a building.
- **Pennants** may consist of flags, streamers, antenna flags, or triangular-shaped flags. A permit for a pennant is valid for six months.
 - Pennants are not allowed on residential properties.
 - Each different type of pennant display requires a separate pennant permit.
 - Pennants cannot use of propellers or similar rotating or wind activated devices.
- **Balloons:** This may be the child-size balloons or larger cold-air inflatable-type balloons. Permits are valid for 14 days.
 - Balloons are not allowed on residential properties.
 - Permits for balloons are limited to one per business per premise with a minimum of six months between each permit.
 - The height of balloons may not exceed 35 feet above the roof of the building.
 - Balloons shall be securely attached with non-metallic cable, so as to withstand wind pressures of 30 pounds per square foot of exposed surface.