

# TECH IN SALEM, OREGON



Salem offers the full breadth of Oregon life without the big city headaches. We're less than an hour from the Oregon Coast, there's nature all around, and with Portland just up I-5 it's not exactly small town living. It's a healthy balance of affordability, accessibility and 100% Pacific Northwest. With the right employer branding, the area can be very attractive to many high-tech companies."

**Bryan Hockett, CEO, Bookbyte**



## SALEM BUSINESS QUICK FACTS

- Private Businesses: 11,943
- Private Employment: 130,808
- Total Population: 424,982
- Median Household Income: \$51,488
- Median Home Price: \$284,300
- Unemployment Rate:
  - Salem MSA 4.5 %
  - City of Salem 4.5 %
  - State of Oregon 4.3 %

## OREGON TECH

- The Oregon Employment Department forecasts the high-tech industry will grow by 20% between 2014 and 2024.
- Technology sales in Oregon are projected to reach \$29 billion by 2020.
- 1 million workers within 45 miles of Salem.
- More than 80,000 college students between Portland and Eugene.

## LOCAL TECH

- 91 tech firms in Salem, including Garmin AT, Bookbyte, ESHA, Rigado.
- 2,000 tech employees with \$69,564 average wage.
- Business-friendly community.
- Downtown Broadband Initiative.
- Property tax abatement and grants available in designated areas for eligible capital expenses.

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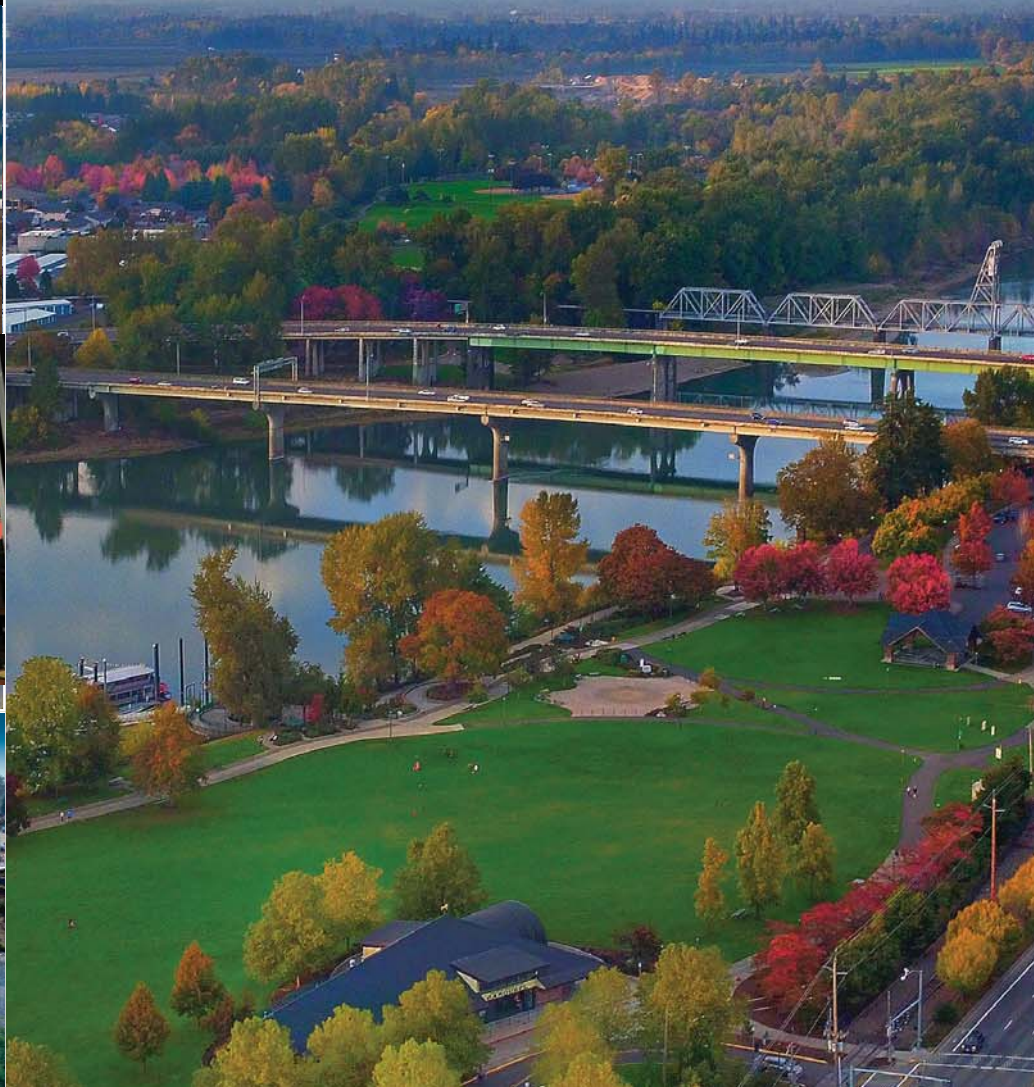
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## Salem's Unique Advantages

"As a technology company, Salem and Oregon's Mid-Willamette Valley provide us with a unique advantage in recruiting exceptional talent. By focusing on professionals who want the active and family-oriented lifestyle found in the area, companies can recruit and retain top talent while competing with much larger and well-known technology companies in more metropolitan areas."

Steve VanArsdale, General Manager, Garmin AT, Inc.



## WHO'S IN & AROUND SALEM?

- 3D Plastics
- Amazon
- Bookbyte
- Compex, Inc.
- Earthlight Technologies
- ESHA Research Inc.
- Evergreen Aviation & Space Museum
- Garmin AT, Inc.
- Hewlett-Packard
- Hi-Tek Electronics
- Northwest UAV
- Open Dental Software
- PH TECH
- Rigado, LLC
- Salem-Keizer Career & Technical Education Center
- Sentran Corporation
- South Metro-Salem STEM Partnership
- United Technologies

## ADVENTURE IN SALEM

Salem Ale and Cider Trail featuring 12+ local brands  
Comedy clubs and live music  
Unique dining  
Farmers' markets  
Downtown park/trail network; more than 20 miles  
Close to Cascade Mountains and ocean beaches  
Art museums and libraries  
Semi-pro baseball  
Tech meet-ups  
LAUNCH Mid-Valley start-up collaborative  
Downtown Salem Convention Center  
Nightlife and more!

For more, visit [www.travelsalem.com](http://www.travelsalem.com)